

FIVERR MADE EASY

THE ONLY GUIDE YOU'LL
EVER NEED TO BECOME
A SUCCESSFUL SELLER
ON FIVERR

DOWNLOAD FOR FREE

AYESHA KHALID
www.ashknows.com

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Disclaimer

Fiverr is a great place to sell your talent and earn money from it but it is not as easy as it looks. Working on this platform requires a great deal of consistency, effort, and patience.

I'll not sugarcoat things for you because that's not what I believe in. I don't want you to believe that Fiverr is some sort of a Riche Rich castle where you'll enter and all your money-related problems will disappear. No, it doesn't go this way.

Nothing works unless and until you stick to it. Working on Fiverr is a business and every business requires serious effort, time, and determination. All the effort that goes into creating gigs, polishing your services, attracting buyers, and expanding your work demands that you stick to this platform.

This Fiverr eBook will only help if you are serious and determined to make things work for you. There's no magic, no shortcut, just hard work and a lot of it. So, if you are willing to put in hard work, there's nothing that can stop you to get successful on Fiverr.

Ayesha Khalid, Founder of ASH KNOWS

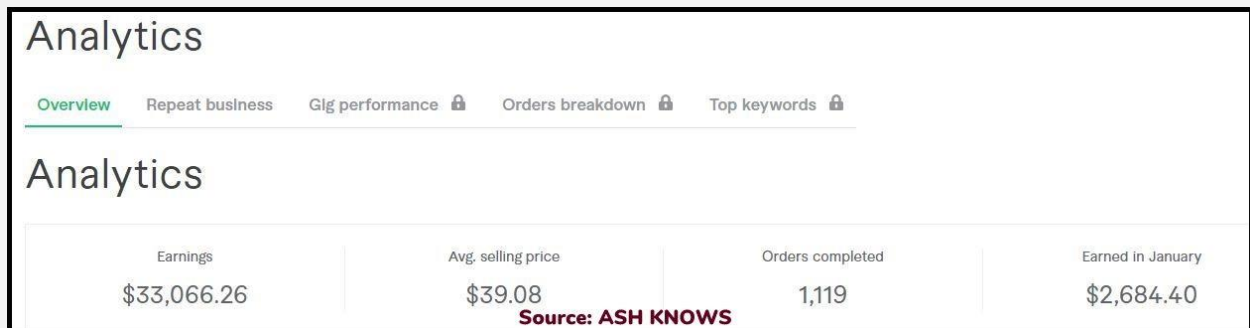
1

INTRODUCTION TO FIVERR

Is this the first time you have heard the word “Fiverr”? Yes? Well, I am not surprised at all. Because 3 out of 5 people don’t know what Fiverr exactly is and how it works.

I am a Level 2 Seller (will explain these levels later) on Fiverr. I have been working on this platform for the past 3 years and it is providing me with enough income while working online in the comfort of my home.

Here’s a little sneak peek into my Fiverr account showing the earnings and orders I have completed on this platform till January 2022:



The screenshot shows the Fiverr Analytics dashboard. At the top, there's a navigation bar with tabs: Overview (active), Repeat business, Gig performance (locked), Orders breakdown (locked), and Top keywords (locked). Below the navigation bar, the title 'Analytics' is displayed. A table shows four key metrics: Earnings (\$33,066.26), Avg. selling price (\$39.08), Orders completed (1,119), and Earned in January (\$2,684.40). Below the table, the source is cited as 'Source: ASH KNOWS'.

Earnings	Avg. selling price	Orders completed	Earned in January
\$33,066.26	\$39.08	1,119	\$2,684.40

Source: ASH KNOWS

After I updated my Facebook profile’s bio mentioning my Level 2 on Fiverr, I started getting some messages from time to time asking me to share my “secret” tips to become successful on Fiverr. The number of messages increased with time and I realized that people really want to know about Fiverr and how they can earn through it too.

That’s when I decided to compile all the details in the form of a book to explain this platform in detail. So, here I am with this FREE ebook for you. I hope you’ll find it helpful. 😊

In this first chapter, you’ll get a basic introduction to Fiverr and how it works. We’ll also discuss if Fiverr is free and if it is safe to use or not. Let’s get started.

What is Fiverr?

Fiverr is an online marketplace where people buy and sell different digital services. Most of the services on Fiverr start just at \$5, hence the name of the company (5-err). Lots of people buy and sell services on Fiverr every single day.

Founded in 2010, Fiverr has grown to become one of the largest websites that directly connect people across the globe for selling and buying different services.

Whether you are a content writer, graphic designer, programmer, digital marketer, artist, or translator, Fiverr has a place for you. It provides you with the opportunity to share your talent with the online world and make money while doing what you love.

How Does Fiverr Work for Freelancers?

Before diving into the other details, let's first discuss some glossary terms used by Fiverr to get a better understanding of things.

Gig: A service offered on Fiverr is called a gig.

Seller: A user who offers gigs on Fiverr is called a seller. If you are looking for work and you sign up on Fiverr for selling your services, you are a "seller" on Fiverr.

Buyer: A user who buys gigs on Fiverr is called a buyer. If you are looking to purchase a gig on Fiverr, you are a "buyer".

Order: When a buyer purchases a gig from a seller, it is called an order.

Fiverr is a two-way communication platform where both buyers and sellers coordinate with each other for their working needs. A buyer can browse through the profiles of sellers to find the best match for his work. Similarly, a seller can look through buyer requests to find the work that goes with his skills.

Once a buyer and seller find each other, they create an order and set a specified time, goal, and price for their project. After a seller completes his work, he delivers that work to the buyer. If the buyer approves the work, he marks the order as "complete" otherwise he asks for revision. Once the order is completed, the seller gets his money (the price decided by both buyer and seller before placing the order).

Processing Fee and Service Fee on Fiverr

A buyer pays Fiverr for the orders in advance. That's why Fiverr prompts buyers to carefully analyze the gig and read its description before placing an order. When a buyer gets ready to make a purchase, he proceeds to checkout. All purchases have processing fees, \$1 on purchases up to and including \$20 and 5% on purchases above \$20.

When a seller completes an order, Fiverr adds the money that the buyer paid to the seller account. Fiverr deducts a service fee of 20% on each order completed by the seller. For example, after completing an order of \$5, you will get \$4 and Fiverr will deduct \$1 as a service fee. If you complete an order of \$10, you get \$8 and lose \$2.

Besides that, when a buyer marks the order complete, he also leaves a review on that order. This review is publically shown on your profile and you cannot edit or remove it. If you have good reviews on your profile, more buyers will want to work with you and will place more orders on your gigs.

So, that's how the Fiverr game works!

Seller Levels on Fiverr

- **New Seller**

Once you join Fiverr and create a gig, you are automatically labelled as New Seller.

- **Level One Seller**

As soon as you earn at least \$400, complete at least 10 individual orders and meet some other requirements, you are promoted to Level 1 Seller.

- **Level 2 Seller**

When you earn at least \$2000, complete at least 50 orders and meet some other requirements, you become Level 2 Seller.

- **Top-Rated Seller**

This is the elite group of sellers on Fiverr. After you earn at least \$20,000, complete at least 100 orders and meet some other requirements, you are ranked as Top Rated Seller.

This is a manual process. Once you meet the specified requirements, Fiverr reviews your account and your performance to ensure your eligibility for this level.

You may read in detail about different seller levels on Fiverr [here](#).

Is Fiverr Free to Join?

Yes, Fiverr is completely free to join. There is no subscription fee, sign-up fee, or hidden fee of any kind to list your services. Fiverr only charges fees from you when you place an order as a buyer or when you complete an order as a seller.

Is Fiverr Safe To Use? Is Fiverr Good? Can Fiverr Be Trusted?

The answer to all the above three questions is yes, yes, and yes!

Fiverr is a very popular marketplace and has very strict rules. It does not tolerate spam, fraud, cheating, or violation of any kind. You get blocked straight away. So, you have to be very careful while working here and have to obey their policies no matter what.

If you are a buyer, the thought of paying your money upfront may scare you but know that your payment does not go straight to the seller doing your job. Fiverr holds your payment unless you are completely satisfied with the job. If you are not happy with the seller's work, you can request a refund. Legit and very easy.

As far as my experience on Fiverr is concerned, I never got into any kind of scam and my earnings always stayed safe. If you are a seller, Fiverr takes 15 days to transfer the revenue of each completed order to your account. But still, I never faced any issue in payment clearance or withdrawal.

So yeah, I can safely say that Fiverr can be trusted with its services. Just play safe and play right.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

2

**HOW TO DECIDE
WHAT TO
SELL ON FIVERR**

In this chapter, we'll learn how to figure out what you can sell on Fiverr even when you feel like you don't have any skills. We'll also see how to get started off on the right foot to achieve your freelance goals.

All the tips mentioned in this chapter are the lessons I've learned through trial & error process on Fiverr. They are the cornerstones I've built my successful freelance business on.

Sign Up on Fiverr with Realistic Goals

When you sign up on Fiverr without having any plan in mind and start creating gigs randomly, buyers hardly take you seriously. They always look for professional sellers who know their job.

See, freelancing is a business. You cannot jump into it blindly and complain about things later when they don't go your way.

If you want to be a successful freelancer on Fiverr, you need to make sure you're not signing up on this platform for all the wrong reasons. Don't sign up because it's popular, or you think it's an easy way of earning money. Don't sign up because you want instant cash in your account, or you think you'll have a glamorous lifestyle.

Yes, the rational reasons can be the decision of avoiding the daily commute, having a more balanced life with your family, the desire to be your own boss or creating a part-time earning source for yourself.

Whatever your reason is, it is important to understand your 'why'. You should know what you hope to get out of freelancing and what it will take to reach your goals.

Try this: Before signing up on Fiverr, take a pen and paper and write down the answers to the following questions. Be as honest and as realistic as you can while writing the answers.

- Why am I signing up on Fiverr?
- What do I want to achieve on this platform?
- How hard am I willing to work?
- What skills can I offer on Fiverr?
- How good am I in working alone?

Once you have clear answers to all the above questions, it will become easy for you to determine your path on Fiverr. You'll have more realistic goals in mind instead of dreamy freelance expectations.

How to Figure Out What to Sell on Fiverr

Here are some easy ways to decide what kind of gigs you can sell on Fiverr:

1. Make a List of Your Skills, Passion & Hobbies

I believe we all are talented in one way or the other. We just need to identify and uncover our skills & talents.

Skills don't just come from professional degrees or jobs. They can be developed at schools or colleges. Your parents, friends, or the internet can teach you some skills. You can also build them through extra-curricular activities.

For example, if you are a university student and you always complete your assignments within strict deadlines, you have good time management skills. If you are a part of a debating club, you have good persuasion and communication skills. If you are a leader of your football team, it shows you have good leadership skills.

Fiverr is a highly diverse marketplace and it is not only restricted to business-oriented services. There are buyers who are always in search of unique and creative gigs.

If you can draw well, you can offer your drawing skills on Fiverr. If you know about cooking, you can set up gigs offering information about meals. Similarly, if you are in the automobile industry, you can create gigs providing consultation services to people who want to purchase a new vehicle. If you can create picture collages or slideshows using different pictures, or write motivational quotes on pictures, you can offer picture editing services on Fiverr. Besides that, if you are doing a particular full-time or part-time job, you can create a gig and offer the exact same service on Fiverr.

You see? There are millions of ideas that you can use to earn money on Fiverr. You just need to identify them.

The best way to discover your skills, passions, and hobbies is to list them down. Note down every little thing you know about or have knowledge of. Making a list of your skills will help you to discover amazing gig ideas that would never ever have happened otherwise.

2. Identify Your Niche

Once you start searching different services on Fiverr, you'll see Fiverr has categories for a lot of micro services.

For example, if you select the main category Video & Animation, you'll find different sub-categories like video editing, whiteboard videos, logo animation, etc. When you click on a sub-category, you'll see other sub-categories for this particular sub-category.

Fiverr has categorized every major service into different sub-categories to make things easy for both buyers and sellers.

While creating a gig, it is always a good approach to narrow down your services to the exact sub-category where it belongs to. If you just select the main category, the competition will be higher for you. But, if you narrow down your service to the finest level of a sub-category, it will be easier for you to find buyers and make sales on Fiverr.

So, as a seller on Fiverr, your first major task is to find suitable categories and sub-categories for your services.

3. Find out What Others are Selling

A great idea to get started on Fiverr is to see what others are selling. Browse through the Fiverr marketplace to find out the most selling gigs. The best way to do so is to search different services on Fiverr and then sort the gigs by the highest rating. It gives you an idea of what is in demand on Fiverr. You can save some best-selling gigs and use the exact keywords in your own gig. This trick helps you to create a high-converting gig of your own.

4. Solve Buyers Problems

Another way to find out what to sell on Fiverr is to create gigs that solve common problems. Most of the buyers on Fiverr who run their own business or website outsource some areas of their work to save their time. You can assist them in those tasks by creating gigs related to that work.

For example, most of the businesses outsource their data entry work on Fiverr. There are numerous sellers on Fiverr who are offering data entry services and earning a good income from them.

5. Know Your Value

Most of the sellers on Fiverr sell their services at very low rates. They will offer you 10 “high-quality” articles for just \$5. Although it looks tempting to offer discounts or cheap rates so that orders can start rolling in instantly, offering your work for almost free is not something I recommend.

If you don’t value your work, nobody else will. Don’t sell yourself cheap on Fiverr. Know your worth as a seller and set your potential buyer’s expectations that your work cannot be obtained for free.

Yes, you should do research about the rates that other sellers are offering in your niche to get an idea about the market value of your skills. But, don’t compromise on your rates and the quality of work just to attract buyers. When you do so, buyers take your work for granted and never give the appreciation you deserve for your work.

Summary

Freelancing is not a bed of roses and nothing here comes easy. You should start freelancing because you want to work for something you love rather than run away from something you hate.

Before joining any freelance platform, do proper research and be very clear with the goals you want to achieve. Once you have signed up, set appropriate rates for your services and work hard to build your reputation as an excellent seller.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

3

**HOW TO SIGN UP
ON FIVERR AND
CREATE SELLER
PROFILE**

Guys, now, I am assuming that you have a good idea about what Fiverr is and how you can use this platform to earn money. So, from now onward, we are moving towards the practical details of Fiverr.

This chapter consists of two parts:

1. How to Sign up for Fiverr Account
2. How to Set up Your Fiverr Profile

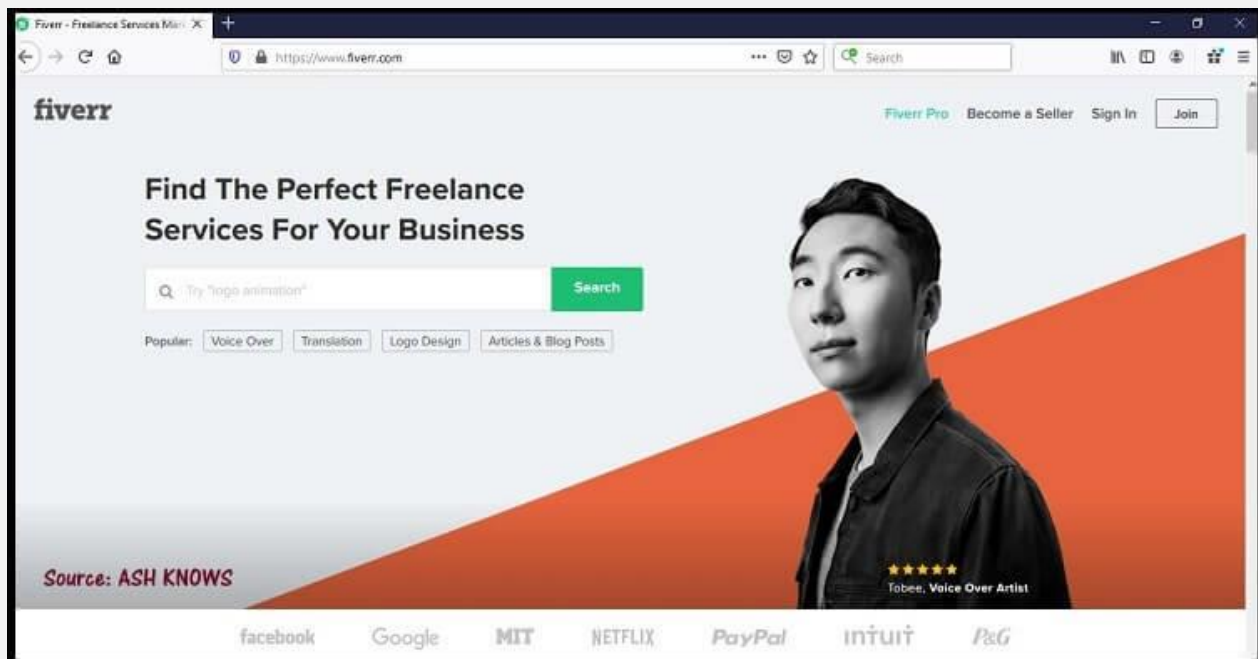
So, let's begin!

Steps to Sign up for Fiverr Account

Making an account on Fiverr is not a difficult process. There are a few simple steps that you perform to sign up on this platform. The steps are:

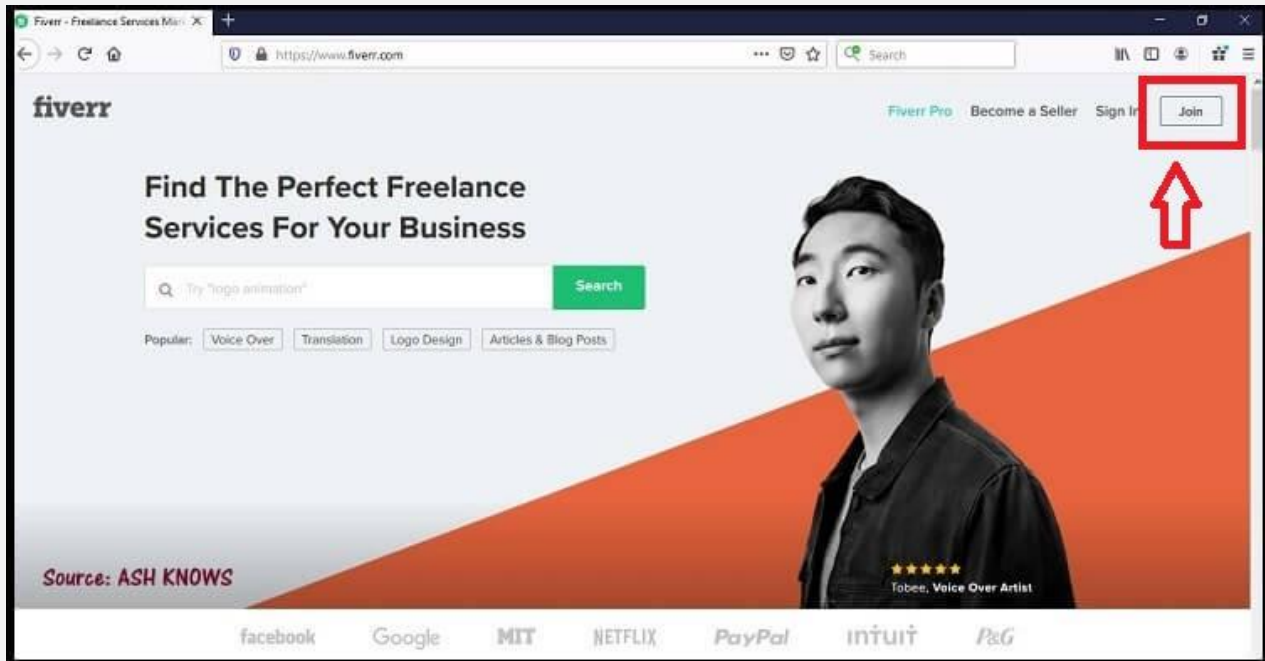
Step 1

Open your internet browser, type [fiverr.com](https://www.fiverr.com) into your browser's address bar, and press enter. You will see Fiverr's website in front of you.



Step 2

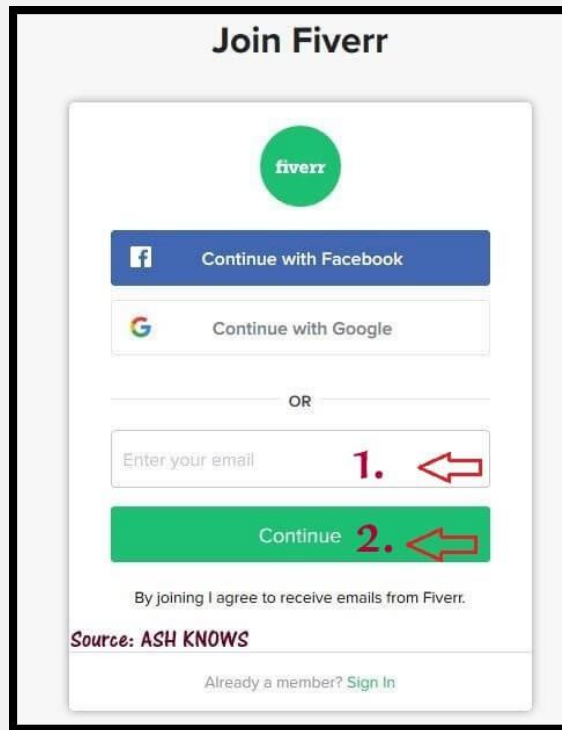
Click the **Join** button at the top right.



Step 3

You'll see a pop up containing the Sign-up form. Enter the email address that you want to use for your [Fiverr account](#). You can also sign up with your Facebook or Google account but I'd suggest you use your email address.

After typing your email address, click the **Continue** button.

A screenshot of the Fiverr 'Join' form. At the top is the title 'Join Fiverr' and the Fiverr logo. Below are two social login buttons: 'Continue with Facebook' and 'Continue with Google'. A horizontal line with 'OR' in the center separates these from the email login section. The email section has a text input field labeled 'Enter your email' with a red '1.' and a red arrow pointing to it. Below the input is a green 'Continue' button with a red '2.' and a red arrow pointing to it. Under the button is the text 'By joining I agree to receive emails from Fiverr.' At the bottom, it says 'Source: ASH KNOWS' and 'Already a member? Sign In'.

Step 4

Next, you'll be prompted to create a username and password. There will be a green checkmark next to each box when you select an available username and password.

While choosing a username for your Fiverr account, don't use any random name. Go for a professional username. If you are planning to create an account on Fiverr for your company or agency, insert the proper name of your company or agency. Then, click the **Join** button.

Join Fiverr

Choose a Username 1.

Choose a Password 2.

8 characters or longer, Combine upper and lowercase letters and numbers.

Join 3.

By joining, you agree to Fiverr's [Terms of Service](#), as well as to receive occasional emails from us.

Source: ASH KNOWS

Already a member? [Sign In](#)

Step 5

You'll need to verify your email address for activating your account.

Verify Your Email Address

Before you create your first gig, please activate your account. It's super easy:

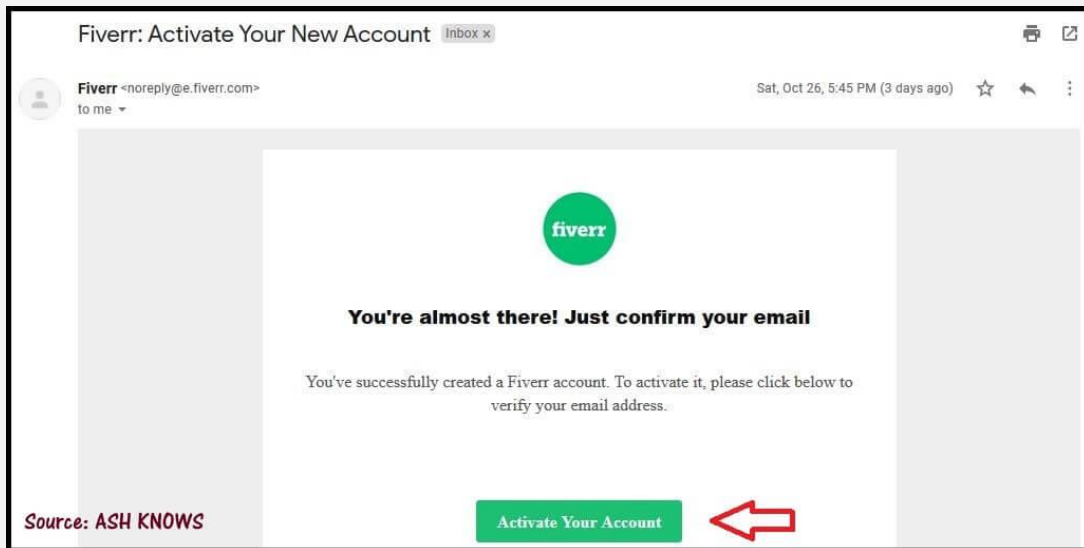
1. Open the email we've just sent you and click the activation link.
2. Come back to this screen and click the button below.

I Have Activated My Account

Didn't get the activation email? [Click here](#)

Source: ASH KNOWS

Open your email inbox and click the **Activate Your Account** button. When you'll click this button, your account will be activated and you'll get access to your Fiverr account.



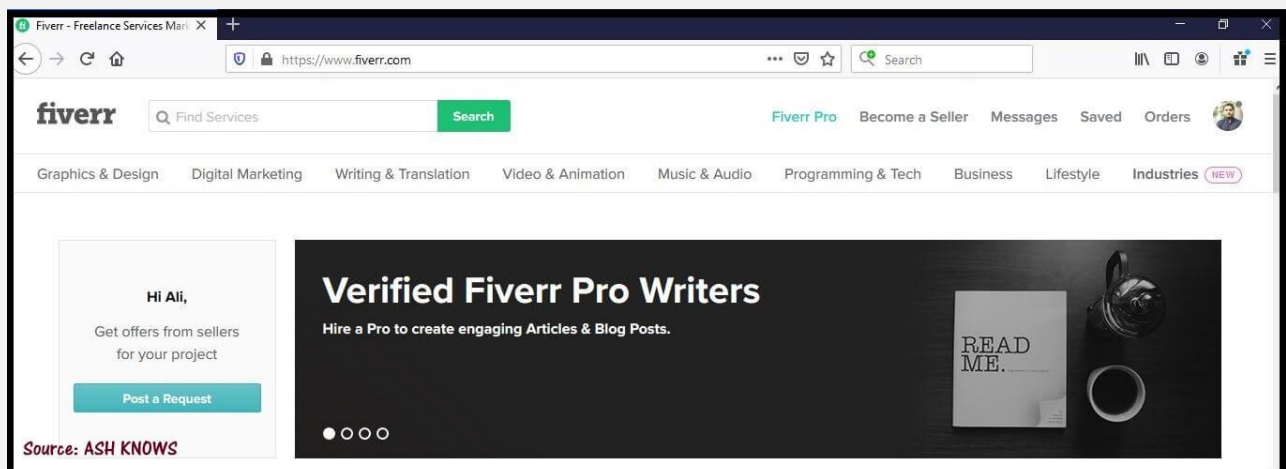
How to Set up Fiverr Profile

When you sign up on Fiverr, you are a buyer by default. There are some steps that you have to follow for turning your buyer account into a seller account.

Follow the below steps to set up a professional seller profile on Fiverr:

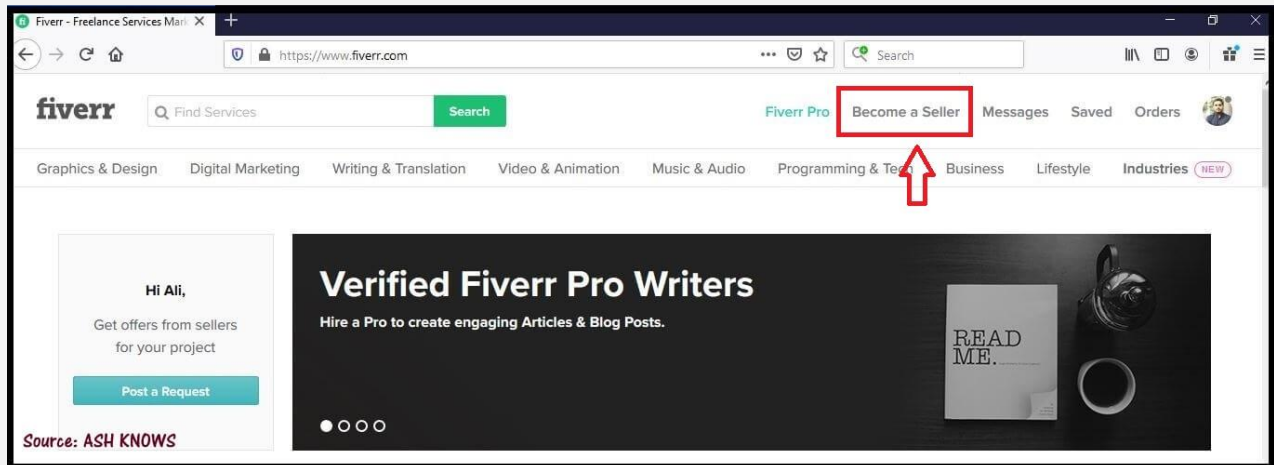
Step 1

Once your account is activated, you'll be directed to the homepage of Fiverr.



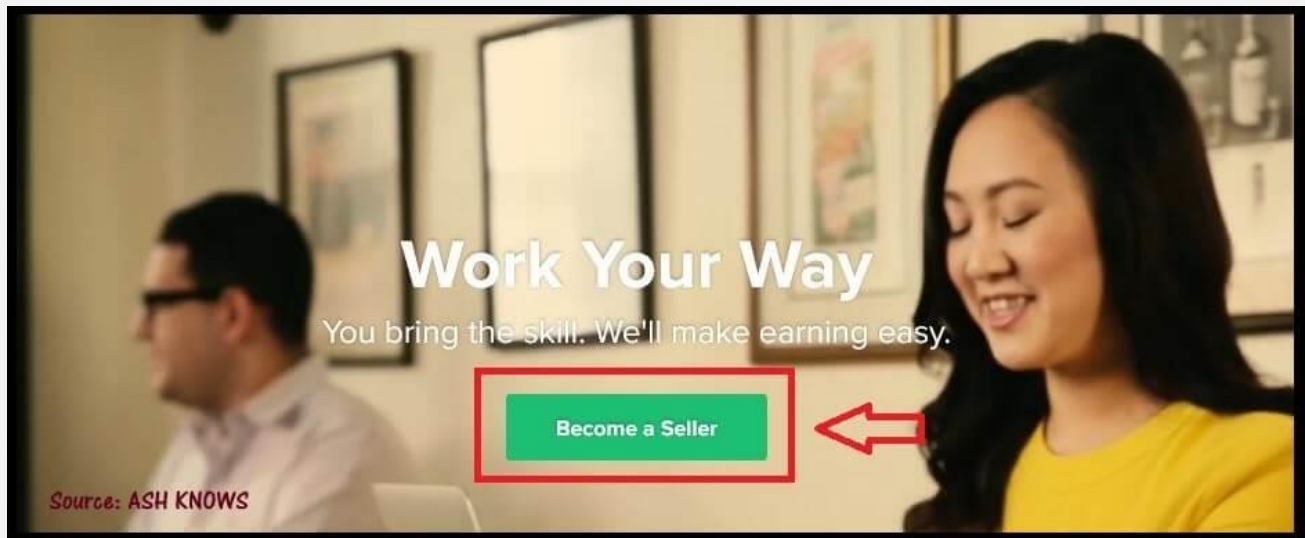
Step 2

Click the **Become a Seller** button on the top-right for becoming a seller on Fiverr. It will open the sellers page.



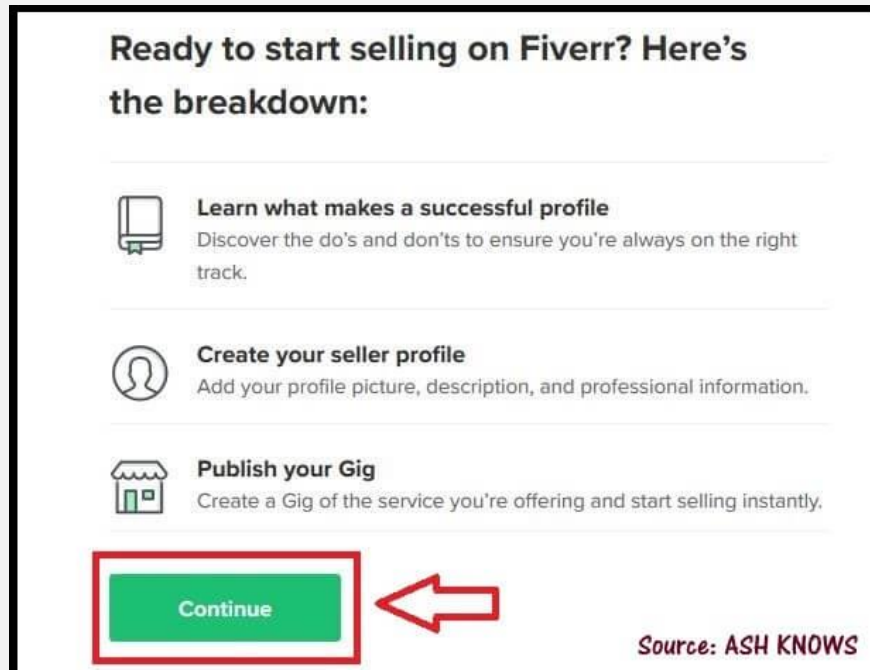
Step 3

Click the **Become a Seller** button in the middle of the page.



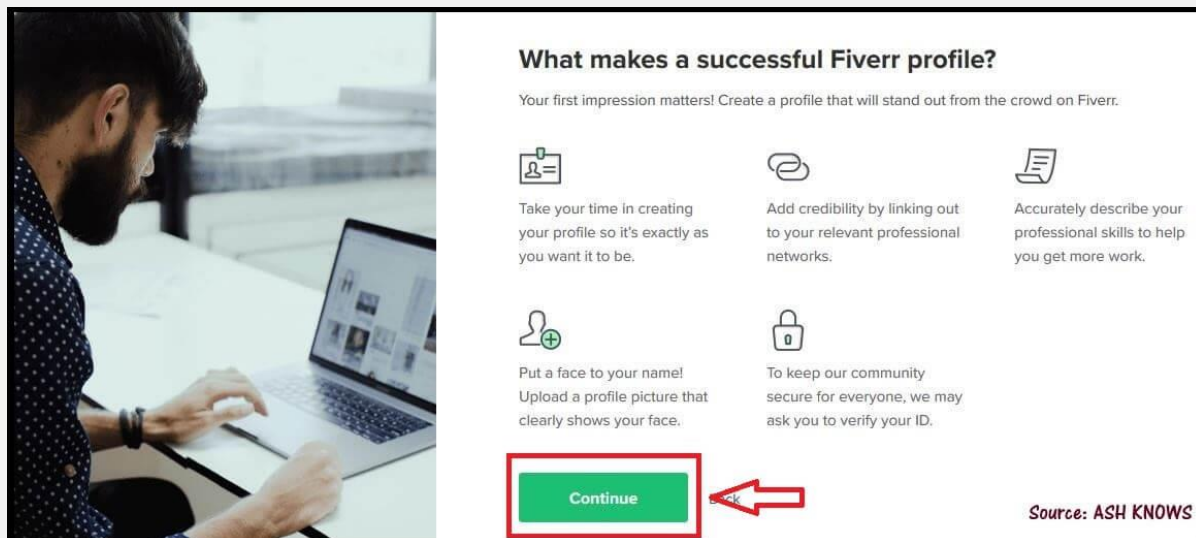
Step 4

In this picture, you can see the steps that you'll have to perform for becoming a seller on Fiverr. Click the **Continue** button.



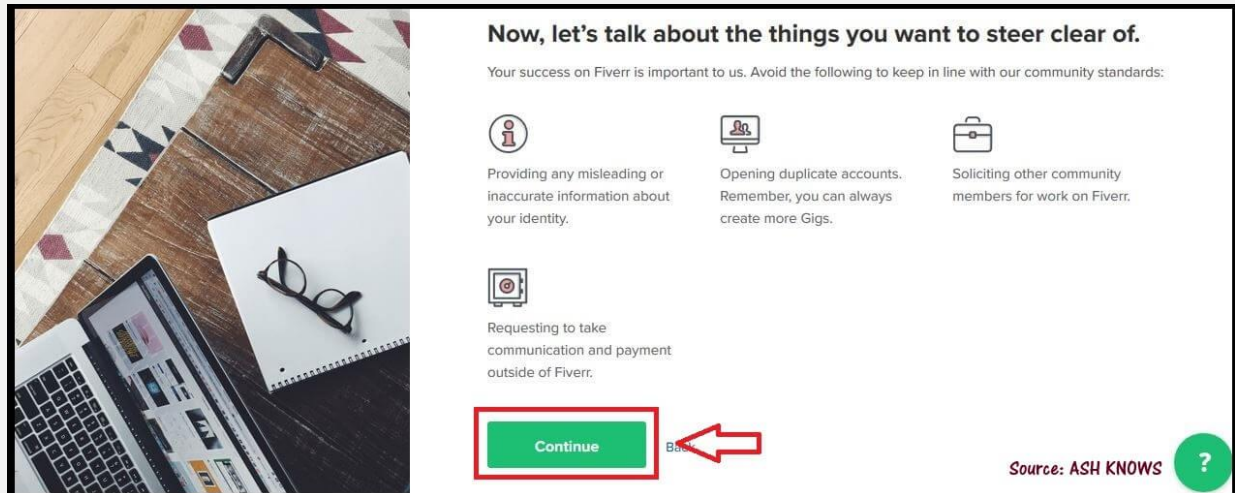
Step 5

Read the do's and don'ts here and click the **Continue** button.



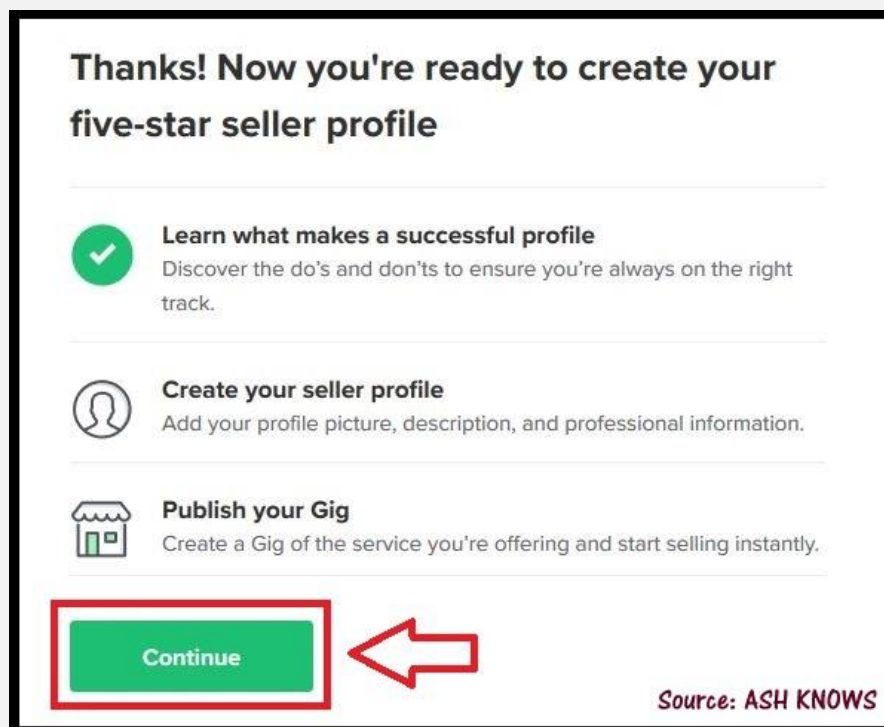
Step 6

Now, read about the Fiverr policies here and click the **Continue** button again.



Step 7

After completing the first step, click the **Continue** button to start creating your seller profile.



Steps to Create Seller Profile

There are four sections here:

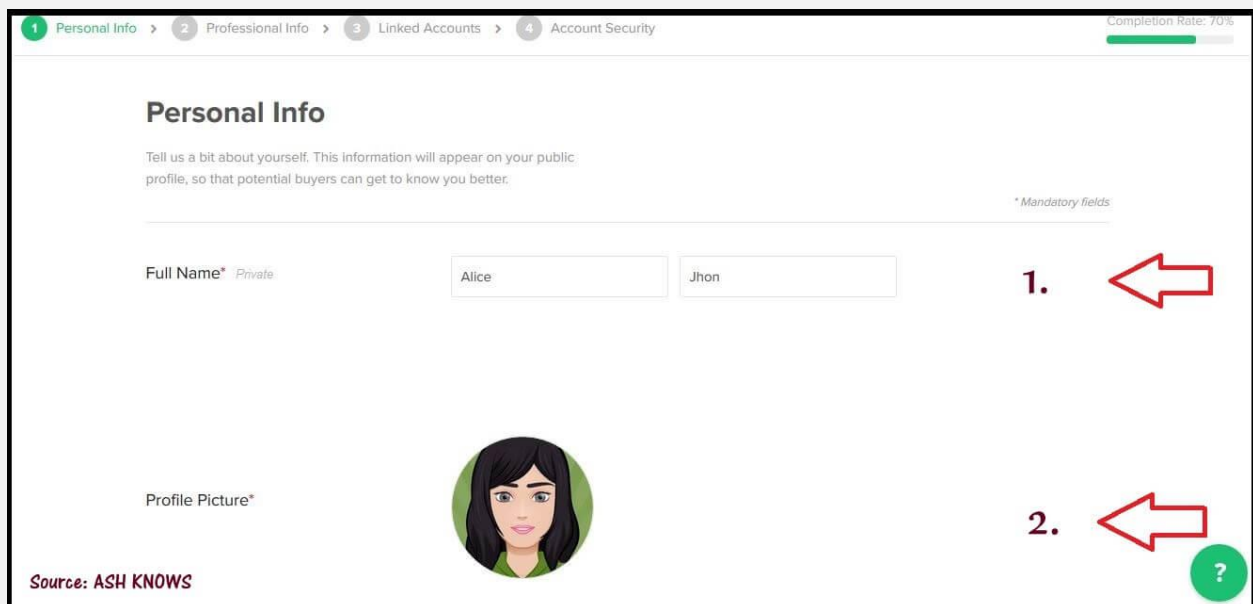
- Personal Info
- Professional Info
- Linked Accounts
- Account Security

1. Add Personal Info

Step 1

Add your Full Name. Make sure to enter your original name to legally start selling services on Fiverr. It is kept private on your profile.

Add your Profile Picture by selecting the one from your computer. Use [your original picture here](#). Never use images you don't have copyrights for. Everyone can see your profile picture on Fiverr.



The screenshot shows the 'Personal Info' section of the Fiverr profile creation process. At the top, there is a progress bar with four steps: 1. Personal Info (active), 2. Professional Info, 3. Linked Accounts, and 4. Account Security. The completion rate is 70%. Below the progress bar, the title 'Personal Info' is followed by a subtext: 'Tell us a bit about yourself. This information will appear on your public profile, so that potential buyers can get to know you better.' A note indicates '* Mandatory fields'. The 'Full Name*' field is split into two input boxes, 'Alice' and 'Jhon', with a red arrow and the number '1.' pointing to the first box. The 'Profile Picture*' field shows a placeholder image of a woman with dark hair, with a red arrow and the number '2.' pointing to it. A green circle with a question mark is in the bottom right corner. The source 'Source: ASH KNOWS' is noted in the bottom left.

Step 2

Write a catchy and impressive description defining your experience and the services you are offering on Fiverr. You can write 600 characters max. including letters,

spaces, and punctuation. Writing a good description is very important for your profile so don't take this step for granted.

Next, add your language skills and your proficiency in that language.

Click the **Continue** button.

The screenshot shows a profile setup form with three main sections:

- Description***: A text area containing the text "Hey! I am a graphic designer with 3 years of experience. I have worked for various top-notch brands and produced quality graphic designs for them. If you are looking for professional graphic designs, I am your guy!". A red arrow labeled "1." points to this section. A character count "215 / 600" is visible at the bottom right of the text area.
- Languages***: A table with two columns: "Language" and "Level". It contains one entry: "English (UK)" with the level "Fluent". A red arrow labeled "2." points to this section. An "Add New" link is visible in the top right corner of the table.
- Continue**: A green button labeled "Continue". A red arrow labeled "3." points to this button.

At the bottom left, there is a source attribution: "Source: ASH KNOWS". At the bottom right, there is a green circular help icon with a question mark.

2. Fill out Your Professional Info

Step 1


Select your professional occupation from the drop-down menu and choose the time period for your occupation.

Next, select the categories for the services you want to sell on Fiverr.

Professional Info


This is your time to shine. Let potential buyers know what you do best and how you gained your skills, certifications and experience.

* Mandatory fields

Your Occupation* Graphics & Design From 2017 To 2019 **1.** 

Choose two to five of your best skills in Graphics & Design

<input type="checkbox"/> 3D Models & Product Design	<input type="checkbox"/> Architecture & Floor Plans	<input type="checkbox"/> Background & Environments
<input type="checkbox"/> Banner Ads	<input type="checkbox"/> Book & Album Covers	<input type="checkbox"/> Business Cards & Stationery
<input type="checkbox"/> Cartoons & Comics	<input type="checkbox"/> Character Design	<input type="checkbox"/> Character Modeling
<input type="checkbox"/> Flyer Design	<input type="checkbox"/> Game Design	<input type="checkbox"/> Graphics for Streamers
<input checked="" type="checkbox"/> Illustration	<input checked="" type="checkbox"/> Infographic Design	<input type="checkbox"/> Invitations
<input checked="" type="checkbox"/> Logo Design	<input type="checkbox"/> Packaging Design	<input type="checkbox"/> Photoshop Editing
<input type="checkbox"/> Portraits & Caricatures	<input type="checkbox"/> Presentation Design	<input checked="" type="checkbox"/> Social Media Design
<input type="checkbox"/> T-Shirts & Merchandise	<input type="checkbox"/> Vector Tracing	<input type="checkbox"/> Web & Mobile Design
<input type="checkbox"/> Other		


2. 

Source: ASH KNOWS + Add New

Step 2


Add your skills and education. It does not matter if your degree does not relate to the services you are offering on Fiverr. Add it because it's good to let people know that you hold a certain degree.

Skills*

Skill	Level	Add New
Whiteboard Animation	Expert	1. 
Logo Design	Intermediate	

Suggestions: adobe photoshop graphic design photo editing adobe illustrator

Education

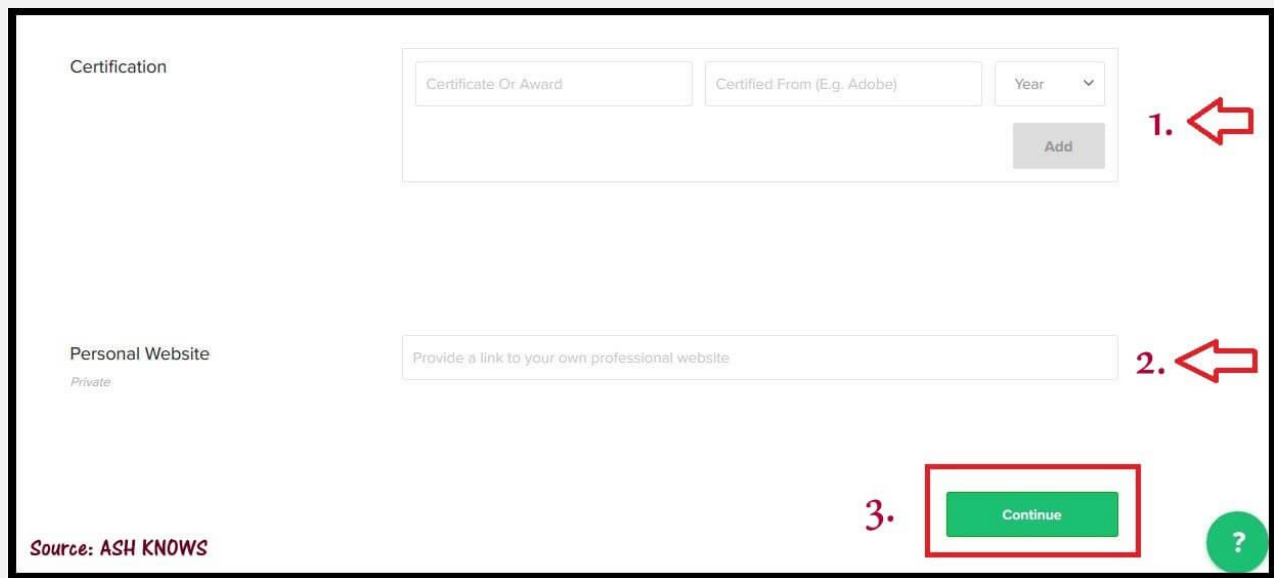
Degree	Years	Add New
Electrical/electronic Engineering	Graduated 2019	2. 

Source: ASH KNOWS

Step 3

Add your certificates and personal website. If you don't have any certificates or a personal website, you can leave these fields empty.

After adding all the information, click the **Continue** button.



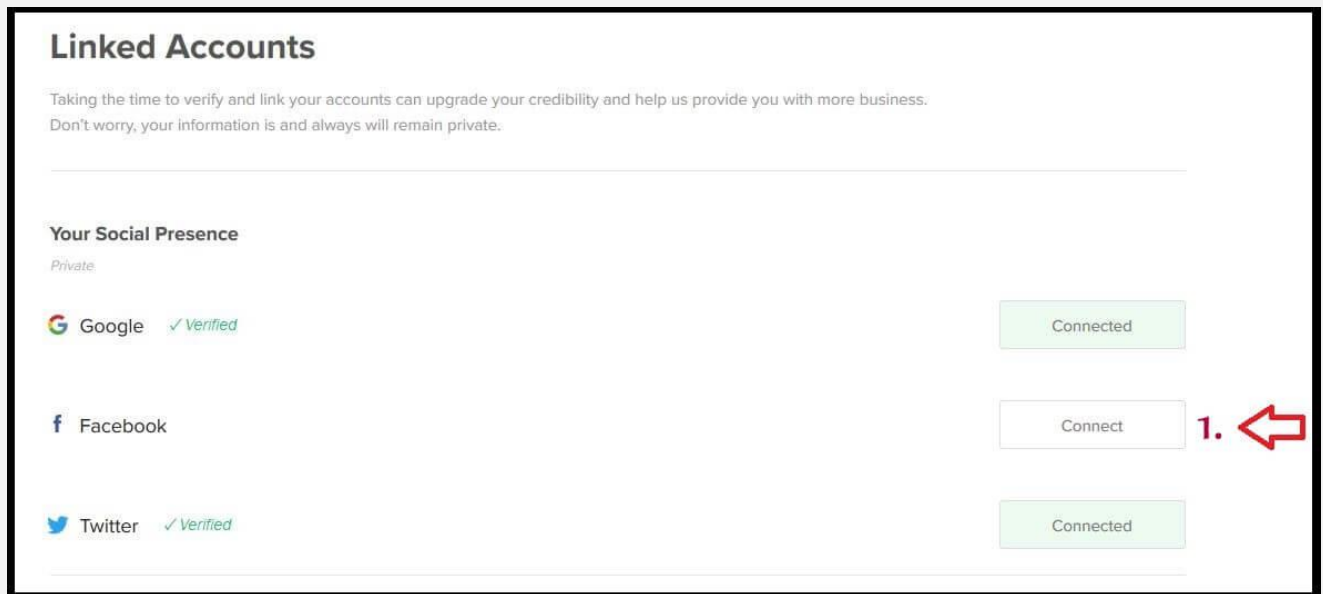
The screenshot shows a form with two main sections: "Certification" and "Personal Website".

- Certification:** This section contains three input fields: "Certificate Or Award", "Certified From (E.g. Adobe)", and "Year" (a dropdown menu). Below these fields is a grey "Add" button. A red arrow labeled "1." points to the "Add" button.
- Personal Website:** This section contains a single text input field with the placeholder text "Provide a link to your own professional website". A red arrow labeled "2." points to this input field.
- Footer:** At the bottom left, it says "Source: ASH KNOWS". At the bottom right, there is a green "Continue" button, which is highlighted with a red box and a red arrow labeled "3.". Next to the "Continue" button is a green circular icon with a white question mark.

3. Connect Social Media Accounts

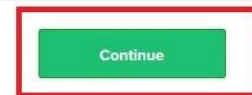
Link your Google, Facebook, and Twitter accounts by clicking the **Connect** button next to the social media accounts.

Once you have connected the accounts, click **Continue**.



Source: ASH KNOWS

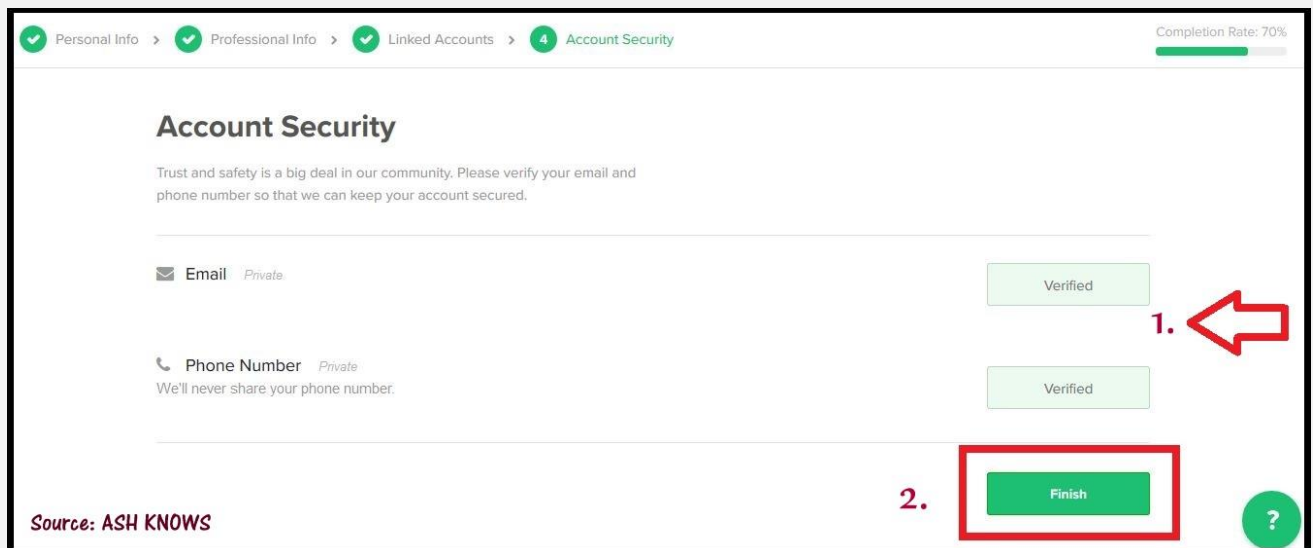
2.



4. Secure Your Account

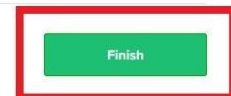
Add your Email and Phone Number to verify them for securing your account.

Next, click the **Finish** button. It will create your professional seller profile on Fiverr.



Source: ASH KNOWS

2.



This was all about signing up and creating your seller profile on Fiverr.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

4

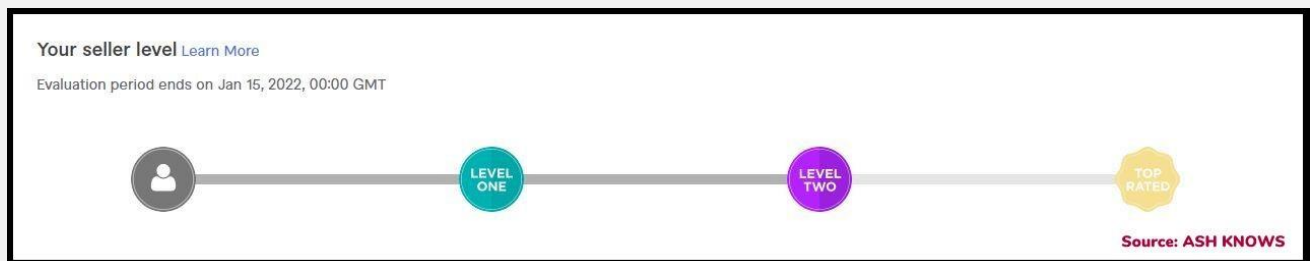
**SELLER LEVELS
ON FIVERR**

Fiverr has set up a level system for sellers based on their performances and experiences. This level system helps buyers find the right person for their project. Also, it keeps the sellers motivated to maintain their level and provide the best services to their buyers.

Different Seller Levels on Fiverr

Fiverr sellers are categorized into 4 levels:

1. New Seller
2. Level 1 Seller
3. Level 2 Seller
4. Top-Rated Seller



Let's understand all of these levels below:

What is a New Seller on Fiverr?

When you sign up on Fiverr and create a gig, you automatically become a New Seller. You don't have to meet any specific requirements to be a New Seller. Fiverr shows a New Seller Badge along with your picture. Buyers can see this badge as well and place an order if they want.

Requirements for New Seller on Fiverr

- Create a Fiverr account
- Make a Gig

Benefits of New Seller on Fiverr

- Create 7 gigs on your profile.
- Add 2 Gig Extras per gig (extra services along with your gig).

- Send custom offers up to \$20,000.
- Get your money 14 days after completing an order.

What is a Level 1 Seller on Fiverr?

Fiverr has created certain measures that you have to meet for progressing from New Seller to Level 1 Seller. It is an automatic process that Fiverr follows after seeing the performance of a seller in the last 60 days.

Requirements for Level 1 Seller on Fiverr

- Stay active as a seller on Fiverr for at least 60 days.
- Complete a total of 10 orders.
- Earn a minimum amount of \$400.
- Hold a rating of 4.7 stars in the last 60 days.
- Have a response time of 90% in the last 60 days.
- Score order completion rate of 90% in the last 60 days
- Maintain a delivery rate of 90% in the last 60 days.
- Avoid any warning from Fiverr in the past 30 days.

Benefits of Level 1 Seller on Fiverr

- Create up to 10 gigs
- Add 4 gig extras per gig.
- Send custom offers up to \$20,000 each.
- Money clearance after 14 days.

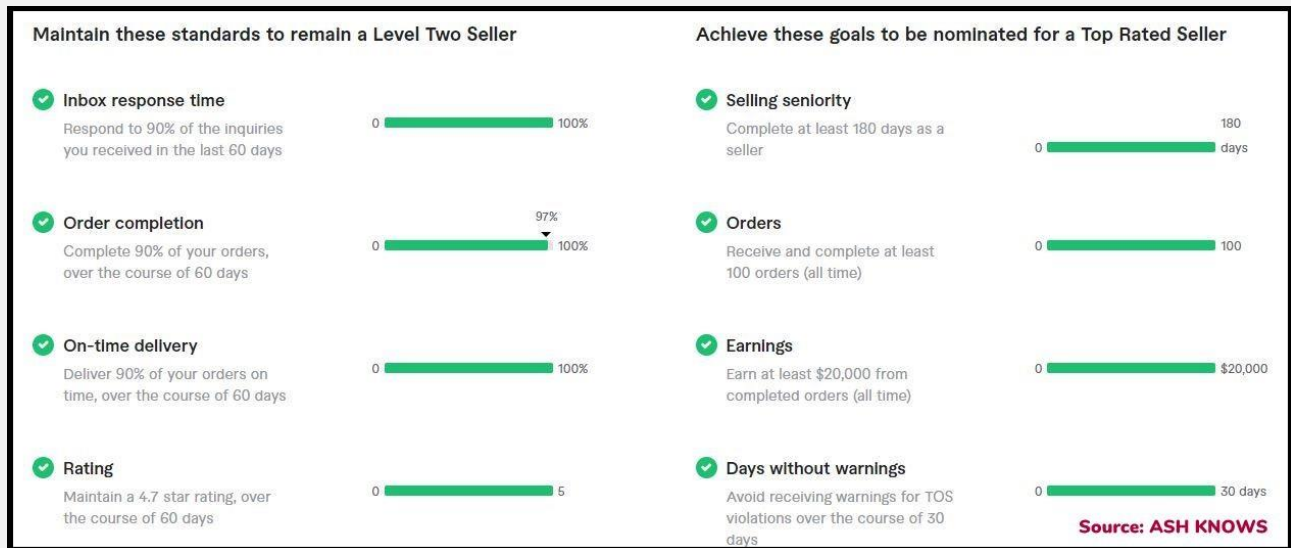
What is a Level 2 Seller on Fiverr?

The process of reaching Level 2 is somewhat difficult than Level 1 because it contains some tough requirements. Achieving Level 2 on Fiverr is also an automatic process where the performance of the seller is analyzed based on several factors.

Requirements for Level 2 Seller on Fiverr

- Stay active as a seller on Fiverr for at least 120 days.
- Complete a total of 50 orders.
- Earn a minimum amount of \$2,000 or more.
- Hold a rating of 4.7 stars in the last 60 days.

- Have a response time of 90% in the last 60 days.
- Score order completion rate of 90% in the last 60 days
- Maintain a delivery rate of 90% in the last 60 days.
- Avoid any warning from Fiverr in the past 30 days.



Benefits of Level 2 Seller on Fiverr

- Create up to 20 gigs
- Add 5 gig extras per gig
- Send custom offers up to \$20,000 each.
- Money clearance after 14 days.
- Get priority customer support.

What is a Top Rated Seller on Fiverr?

This is an elite group of sellers on Fiverr who deliver great quality service and have a lot of positive reviews on their profiles. Unlike the rest of the levels, becoming a top-rated seller on Fiverr is a manual process. The Fiverr team analyzes the seller's profile and confirm if the seller is eligible to be top-rated or not.

Requirements for Top-Rated Seller on Fiverr

- Stay active as a seller on Fiverr for at least 180 days.
- Complete a total of 100 orders.
- Earn a minimum amount of \$20,000 or more.

- Hold a rating of 4.7 stars in the last 60 days.
- Have a response time of 90% in the last 60 days.
- Score order completion rate of 90% in the last 60 days
- Maintain a delivery rate of 90% in the last 60 days.
- Avoid any warning from Fiverr in the past 30 days.

Benefits of Top-Rated Seller on Fiverr

- Create up to 30 gigs
- Add 6 gig extras per gig
- Send custom offers up to \$20,000 each.
- Money clearance after 7 days.
- Get priority customer support.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

5

UNDERSTANDING FIVERR DASHBOARD

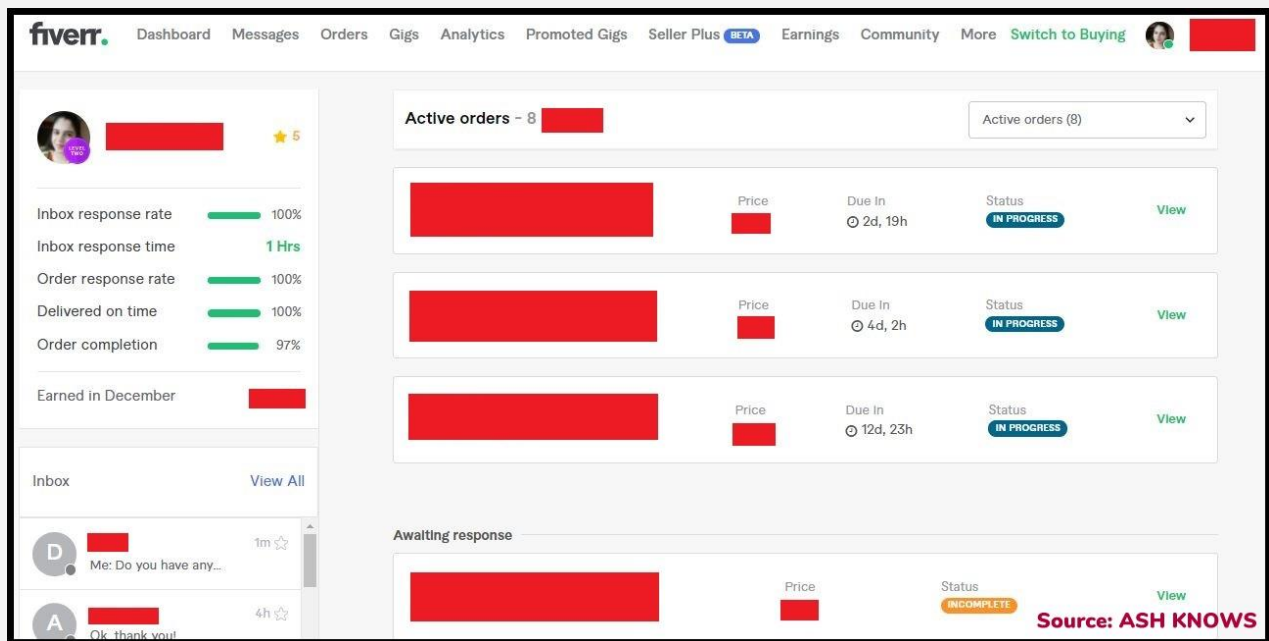
Most of the new sellers on Fiverr have a hard time understanding the Fiverr dashboard and different performance metrics mentioned there. They get confused in understanding how Fiverr dashboard, gig statistics, and sales analytics work.

So, in this chapter we are going to discuss everything about Fiverr dashboard in detail.

Understanding Fiverr Dashboard for Sellers

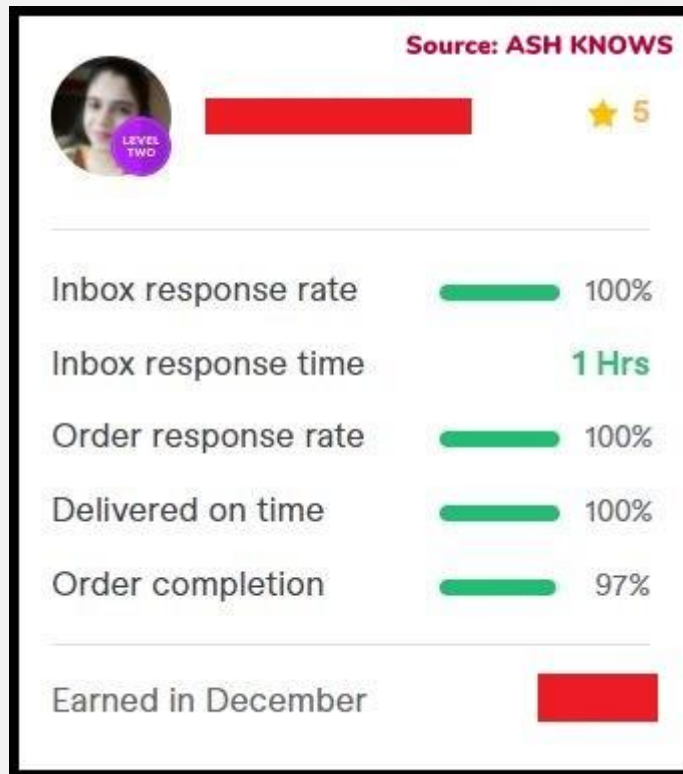
Let's see what different terms on Fiverr Dashboard mean so that you can keep your performance up to the mark as a seller.

When you log in as a seller, here's how the Fiverr dashboard looks on desktop:



The box on the left shows your:

- Picture
- Level on Fiverr
- Current Month Earnings
- Some metrics that we will discuss later



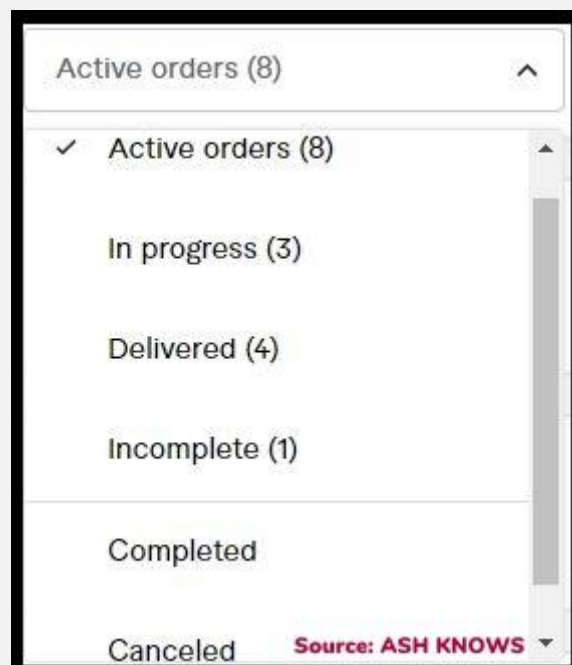
The space on the right shows:

- All your active orders on Fiverr
- Earnings you'll get after successful completion of orders
- Orders in progress
- Orders delivered
- Incomplete orders
- Orders getting late
- Cancelled orders

Active orders - 8 [redacted]		Active orders (8) ▾	
[redacted]	Price [redacted]	Due In ⌚ 2d, 19h	Status IN PROGRESS View
[redacted]	Price [redacted]	Due In ⌚ 4d, 2h	Status IN PROGRESS View
[redacted]	Price [redacted]	Due In ⌚ 12d, 23h	Status IN PROGRESS View
Awaiting response			
[redacted]	Price [redacted]	Status INCOMPLETE	View

Source: ASH KNOWS

You can filter all these orders through this option:



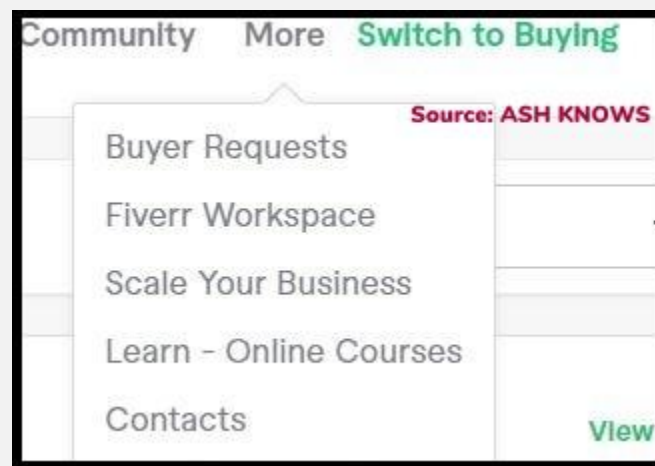
The top bar has a menu where you can see your:

- **Messages** (notifications and inbox chats)
- **Orders** (all the active, completed, and cancelled orders)
- **Gigs** (all the gigs you have made on Fiverr)
- **Analytics** (your performance on Fiverr)
- **Earnings** (money you have earned on Fiverr)
- **Community section** (information about Fiverr events and different helpful blogs)
- **More section** (having 5 different options)



The More section contains:

- **Buyer Requests** (buyers posting different projects to find the right seller for their job)
- **Fiverr Workspace** (a place to manage all the Fiverr activities in an organized manner)
- **Scale Your Business** (provides a link to promote your gigs on social media)
- **Learn – Online Courses** (different courses to enhance your skills on Fiverr)
- **Contacts** (shows all the buyers & sellers you've been in contact with)

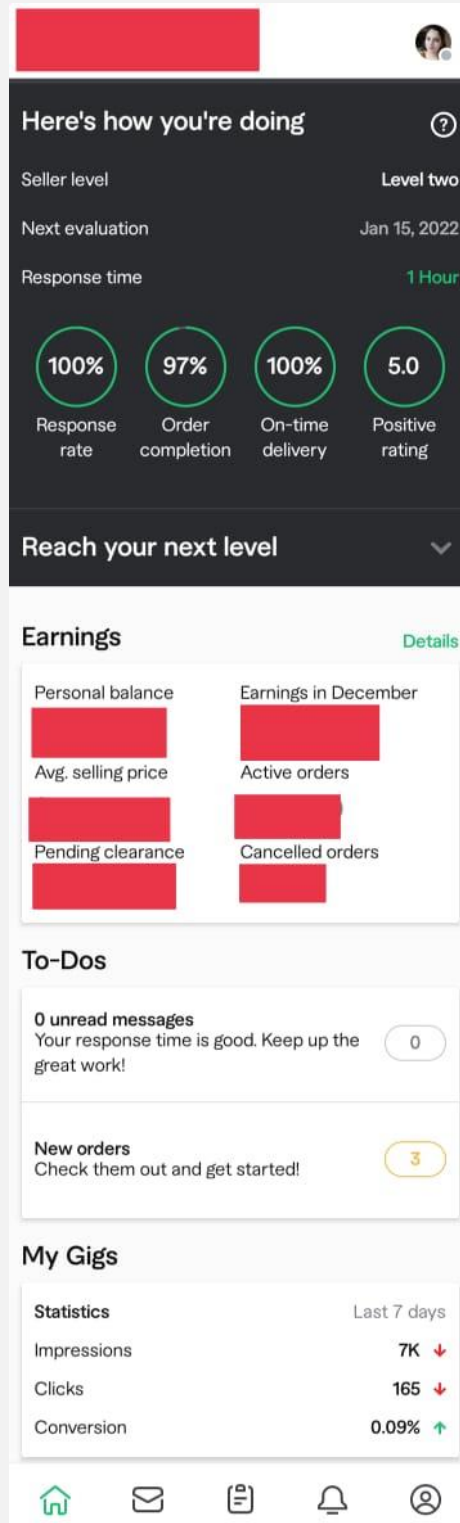


Note:

Fiverr has also introduced some new features like *Promoted Gigs* and *Seller Plus* but they are only shown to advanced level sellers.

Fiverr Dashboard on Mobile

Here's how Fiverr dashboard looks on mobile:



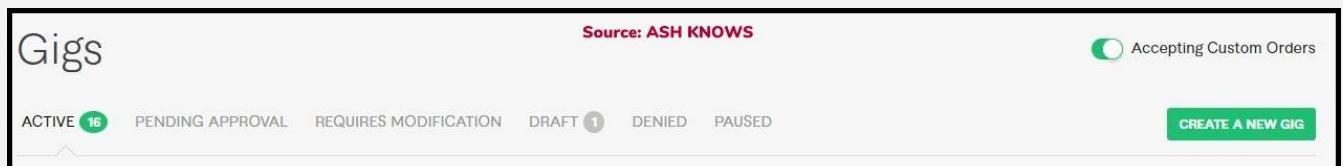
Fiverr Gig Statistics

If you are on a desktop, you can view your gig stats by clicking the **Gigs** option from the top bar.



It will show you all the gigs:

- **Active** (available to buyers)
- **Pending Approval** (need approval from Fiverr)
- **Requires Modification** (need some changes before going live)
- **Draft** (not published yet)
- **Denied** (rejected because of several reasons)
- **Paused** (not available to buyers)



If you are using the Fiverr app, you can see your overall gig stats here:



Now, let's understand different terms mentioned in the gig stats:

- **Impressions** (Number of times your gig appeared to buyers on Fiverr search result page)
- **Clicks** (number of times buyers clicked on your gig)
- **Conversion Rate** (average of total impressions divided by total orders you got)
- **Orders** (number of times buyers purchased your gig)

- **Cancellations** (number of all the cancelled orders divided by the total number of orders on the gig)

ACTIVE GIGS						LAST 30 DAYS
<input type="checkbox"/>	GIG	IMPRESSIONS	CLICKS	ORDERS	CANCELLATIONS	SUBSCRIPTIONS
<input type="checkbox"/>	[REDACTED]	635	12	0	0 %	Add
<input type="checkbox"/>	[REDACTED]	990	12	1	0 %	Add
<input type="checkbox"/>	[REDACTED]	3.2K	79	6	0 %	Add

GIG STATUS
ACTIVE

GIG INFO
7 Days average delivery time
0 Orders in queue

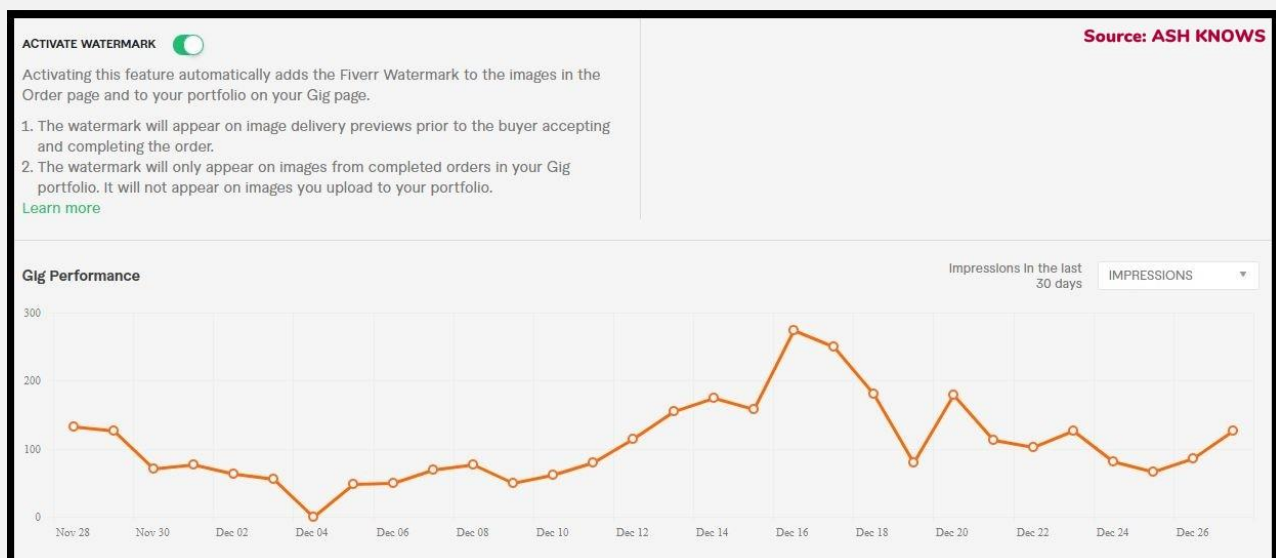
REVIEWS
 Communication with seller ★★★★★ (5)
 Service as described ★★★★★ (5)
 Buy again or recommend ★★★★★ (4.9)
 Total ★★★★★ (5)

LIMIT ORDERS IN QUEUE ☐

Using this feature allows you to control the number of orders you can receive. Once the limit you set is reached, your Gig will temporarily be removed from Fiverr's search. Disabling this feature returns your Gig to Fiverr's search.

Source: ASH KNOWS

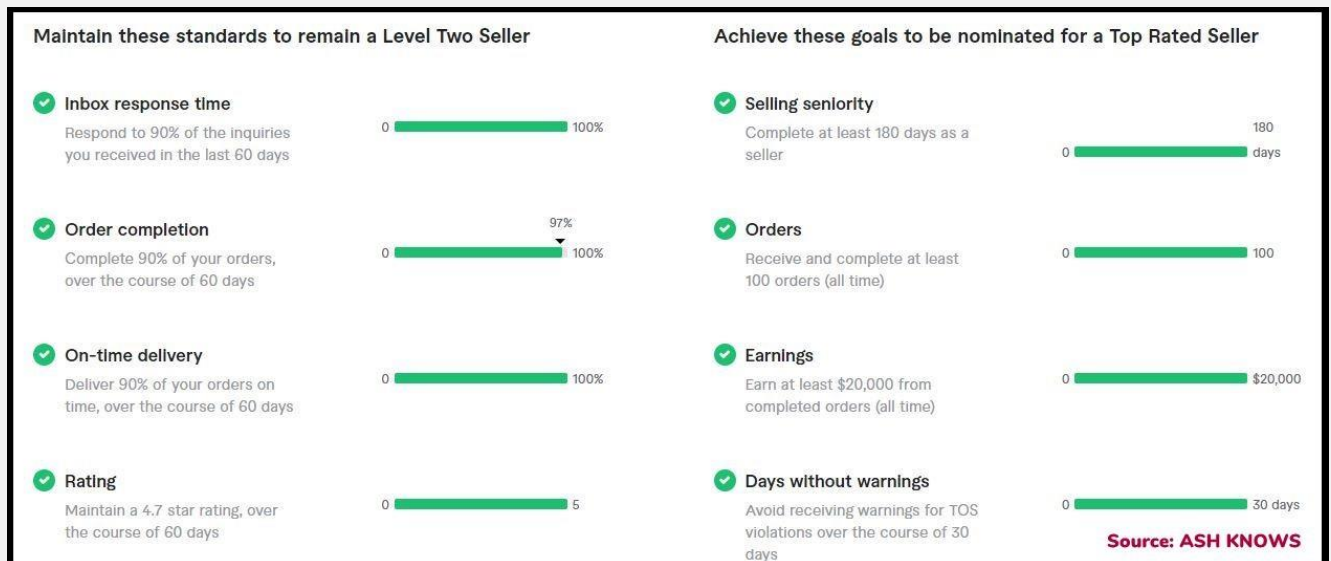
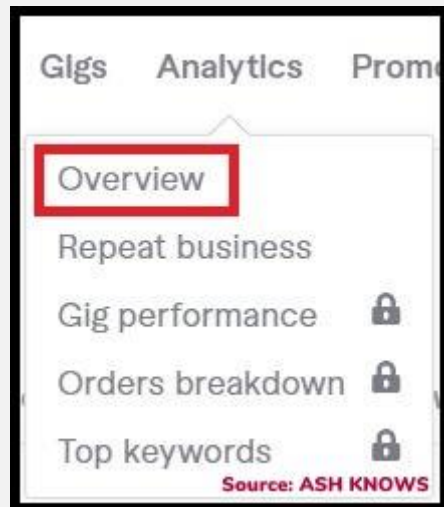
You can also see your gig's performance in graphical form:



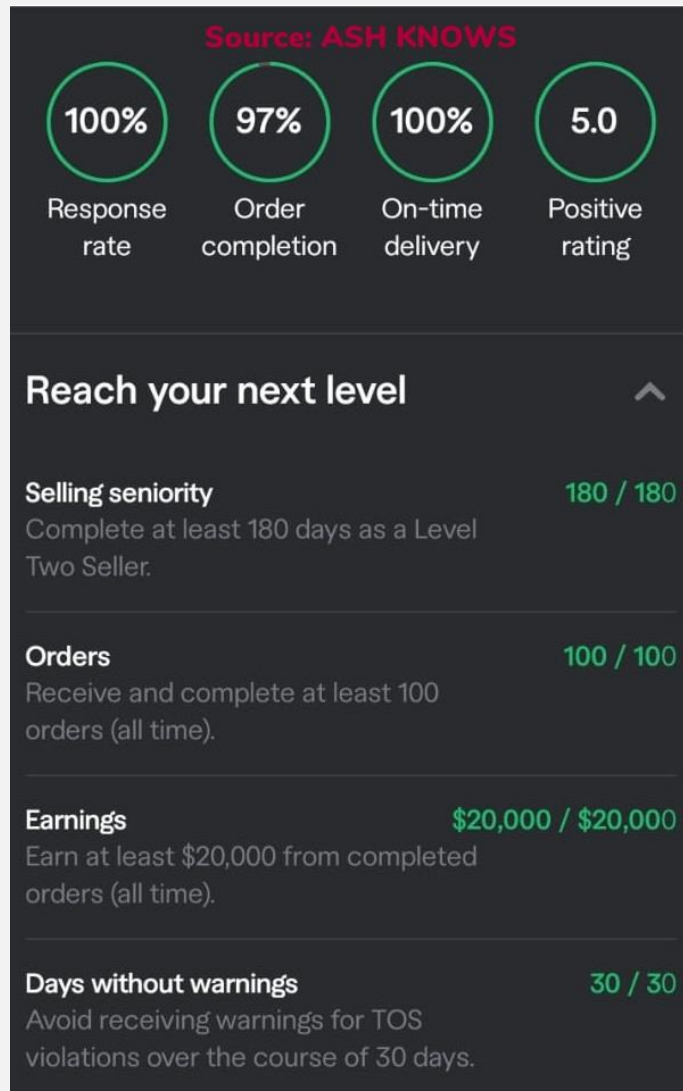
Fiverr Seller Level Statistics

Fiverr determines your seller level based on different factors.

On desktop, you can see your stats on the **Analytics -> Overview** page by scrolling down.



On the Fiverr app, they are shown like this:



Let's understand these terms in detail below:

- **Response Time** (percentage of first messages from buyers you responded to within 24 hours in the last 60 days).
- **Order Completion Rate** (percentage of orders you completed successfully in the last 60 days)
- **On-time Delivery** (percentage of orders you delivered on time in the last 60 days)
- **Positive Rating** (percentage of the rating you got from buyers in the last 60 days)

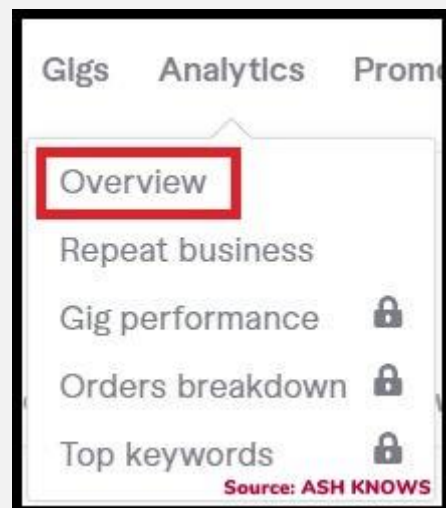
In order to reach the next level on Fiverr, you have to fulfil certain requirements. Let's understand the terms used for those requirements here:

- **Seller Seniority** (number of days you need to spend on Fiverr to reach the next level)
- **Orders** (number of total orders you need to complete to reach the next level)
- **Earnings** (total earnings you need to reach the next level)
- **Days without Warnings** (number of days you need to spend without receiving any kind of warning from Fiverr)

Fiverr Sales Analytics

Fiverr also provides you with some metrics to track your sales. They are called Sales Analytics.

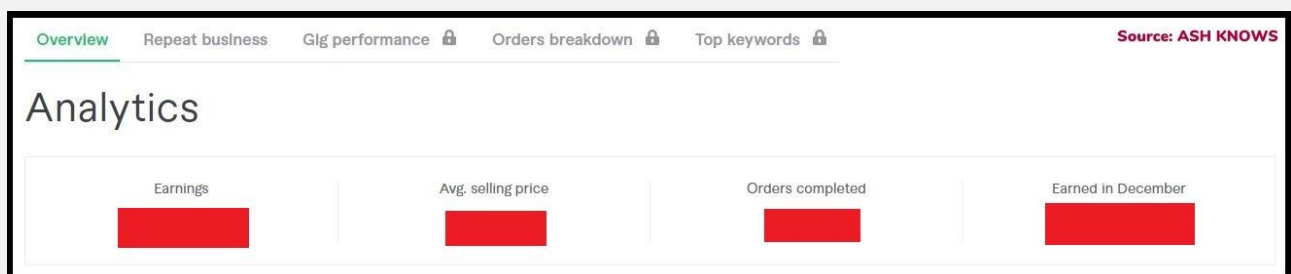
You can view them on your desktop by clicking the ***Analytics -> Overview*** button in the top bar:



On the Fiverr app, you can view them here:



Let's understand these terms here:

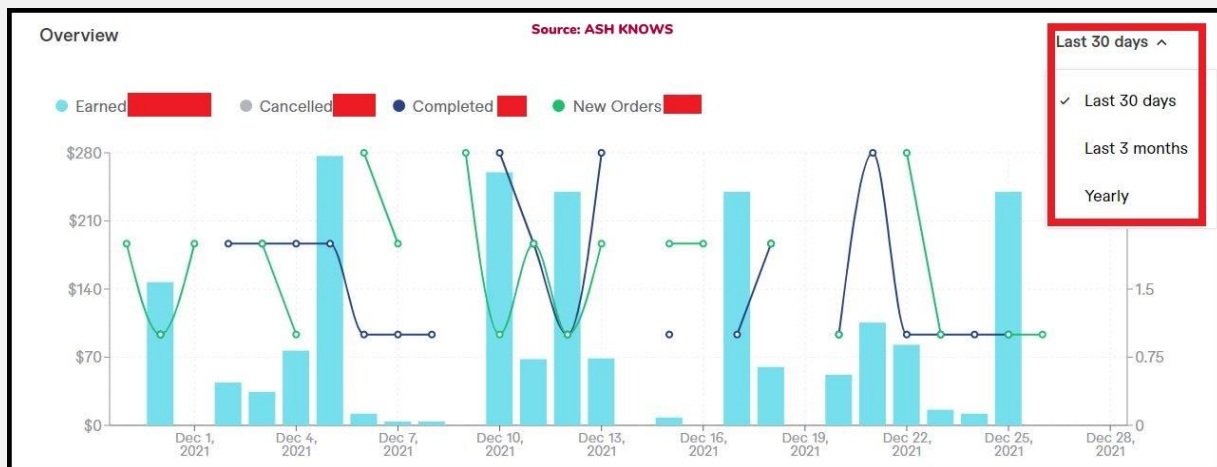


- **Earnings** (total amount of money you have earned on Fiverr)
- **Selling Price** (total earnings divided by total orders completed in the last 30 days)
- **Orders Completed** (total number of orders you have completed on Fiverr)
- **Earned in [Current Month]** (total amount you have earned in the [current] month)

Fiverr Sales Graph

Below Sales Analytics, you'll see a graph. Fiverr helps sellers to track their performance easily in the form of a graph.

You can adjust the graph for the last 30 days, the last 3 months, or a year through this button:



Once you have selected an option, the graph will show the following metrics:

- **Earned** (total amount you have made)
- **Cancelled** (total number of cancelled orders)
- **Completed** (total number of successfully completed orders)
- **New Orders** (total number of new orders)

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](https://www.youtube.com/watch?v=ASHKNOWS)

6

TIPS TO WRITE A CATCHY FIVERR PROFILE DESCRIPTION

In this chapter, we are going to learn some great tips & tricks to write a compelling description for your Fiverr profile. A nicely-written Fiverr profile description helps to make your profile stand out among other sellers.

Why Fiverr Profile Description Matters

It's natural that when you commit to work with a professional or a company, you always like to know who exactly that person or company is. Maybe you check them on Google, find out their LinkedIn profile, or take a look at their social media accounts. You just want to be sure about the people you are trusting with your hard-earned money. The same is the case with buyers on Fiverr.

Whenever a buyer lands on your Fiverr profile, the first thing that he/she usually reads before clicking the “purchase” button is your profile description. Thus, it's important to invest some time and craft a profile that tells who you are, what makes you unique, and why buyers should choose you. From [your profile picture](#) to your profile description, fill every section carefully to show your talent and skills.

How to Write Best Fiverr Profile Description

Here are some tips to create an engaging description for your Fiverr profile. Have a look:

1. Use Basic English

Always write your profile description in simple English. Most of the buyers on Fiverr are non-native English speakers. They find it hard to understand difficult words and complex write-ups. That is why your description should be easy to understand. Make sure to have a correct sentence structure and good grammar. Avoid any kind of typing or spelling mistakes. Proofread your description twice before adding it on Fiverr.

2. Provide Brief Introduction

Write your brief introduction in a sentence or two. Keep it very short and to the point. Don't write off-topic details about yourself. Remember you have a limit of 600 characters for this section so every word counts.

3. Talk about Your Experience

Your profile description should contain a short detail of your work experience. Write about the experiences that are relevant to the services you are offering on Fiverr. While it's important to keep the description professional, you should also let your quirks and unique personality shine through. You may also mention some additional details that can make you stand out among other sellers. Show that you have something special to bring to the table.

You may [visit the seller profiles on Fiverr](#) for a better understanding.

4. Focus on Customer Satisfaction

Customer satisfaction is an integral part of running a business on Fiverr. Define in the description that you care about your buyers and it is an important principle that guides your work. There's an old adage that says a customer will remember the service far longer than he'll remember the price. While this may not be true of all the buyers, it does show the comparative impact that excellent customer service can have.

5. Write a Clear and Sharp Description


Your profile description should build confidence and enthusiasm in buyers. It should have a flow and clarity in it. Remember, this description is not a cover letter so there is no need to add a lot of formalities and unnecessary details. Write straight to the point and don't list the services that you wouldn't be able to deliver.

6. Add a Call to Action

Always write a call to action at the end of the description. Some buyers just bounce off without contacting you because they have unanswered questions in mind regarding your services. So, encourage the buyers to leave a message if they have any queries or confusion. Ask them to contact you to see your samples or to make a purchase.

Examples of Good Profile Description for Fiverr

Here is the description that I have written for my own Fiverr Profile. It covers all the above-mentioned points.



• Online

Hey! Words are not your friends? Let me help you in Playing with Words

★★★★★ 5.0 (97 reviews)

Contact Me

From	Member since	Avg. Response Time	Recent Delivery
Pakistan	May 2017	1 hour	about 2 hours

Hey! I am Ayesha, a Computer Science Graduate, Content Creator, and Blogger.

I started my freelance career back in 2016. Up till now, I have written tons of SEO web content, product descriptions, technical, health, fitness, beauty, nutrition, self-development, motivational, home decor, and business-related articles.

I also run a blog ashknows dot com where I write about blogging, SEO, freelancing, digital marketing and WordPress.

I work with clients all over the globe and have developed a professional bond of trust & honesty with them through my work.


Leave a message to see my samples.

Source: ASH KNOWS

Some other samples:

Hi, I'm [REDACTED] a passionate and energetic professional SEO Expert, Data Entry Operator with valuable experience in Data Entry, Web Research, SEO, Proofreading, Editing and many other related skills. Provide high quality professional Data Editing & MS Office (Word, Excel) sheets at affordable prices. You will get excellent and accurate results with 100% satisfaction, feel free to contact me.

Source: ASH KNOWS

 offers you a wide range of professional services related to Digital Marketing. We help clients develop high-impact digital campaigns through a mix of technical and creative expertise.

Our highly expert team members can help you create a profitable E-commerce business based on your requirements. We believe in being highly responsive to clients and providing premium quality work every time.

If you have any questions, feel free to contact me.

Source: ASH KNOWS

Examples of Bad Profile Description for Fiverr

Here are some templates of poorly written Fiverr profile descriptions:

1. Issues: Poor sentence structure and grammar. No flow in writing. No call to action. Plus, there's no need to call your buyers "Sir" or "Madam". You are not in a corporate job. Address the buyer with his/her name. This sounds more confident and creates a connection with the other person.

Hello sir,

I am a professional graphic designer. I done many high quality logo project.

I have lot of experience on professional logo designing place.I know How to satisfy a client with best work.

I am not believe in one time sell, I believe in long time relationship.Thanks.

Source: ASH KNOWS

2. Issue: This seller has mistaken the Fiverr profile description for CV's objective section.

To Strive for excellence in the field of Writing, Designing and Developing - with dedication, focus, proactive approach, positive attitude, Punctuality, and passion. To utilize my skills in the best possible way for the fulfillment of organizational goals.

Seeking a responsible post with an opportunity for professional challenge and growth to support and enhance co-operative objectives of the client.

Source: ASH KNOWS

3. Issues: Transition from 'I' to 'We' after a few sentences. Selling services at a very low rate. No call to action. The description is giving the impression that the seller is in desperate need of work and will agree on anything just to get the order.

I am Professional Content Writer, Transcriptionist, translator and Software Engineer. I Have also many other skills like Data Entry, PDF Editing and fillable forms, Document conversion, Technical Knowledge, Data Analyzer, Graphic & Sound Designing and Programming(C/C++, Java). We have experience of working with many Projects. We handle Projects honestly and accurately. You will see the quality of our work which will satisfy the needs of clients.

-100% Satisfaction

-100% Money Back Guarantee

-Low Cost

Source: ASH KNOWS

Note: Never copy someone else's profile description because you may get suspended or banned from Fiverr for doing this. Invest some time and use your own creativity to write a great description.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

7

**STEPS TO CREATE
A GIG ON FIVERR**

Fiverr is one of the best places to monetize your skills, sell your talent, get clients, and earn money online. But to do that, you have to create gigs that buyers can view and purchase.

As discussed in the previous chapters, gig is a term used for the services you sell on Fiverr. While working on Fiverr, you mostly deal with buyers you have never met before. The only way they can discover you and analyze the quality of your work is through the gig you create. That is why you should invest good time and effort into making a [professional-looking gig on Fiverr](#).

In this chapter, we'll discuss how to post a gig on Fiverr using some simple steps.

7 Steps to Post a Gig on Fiverr

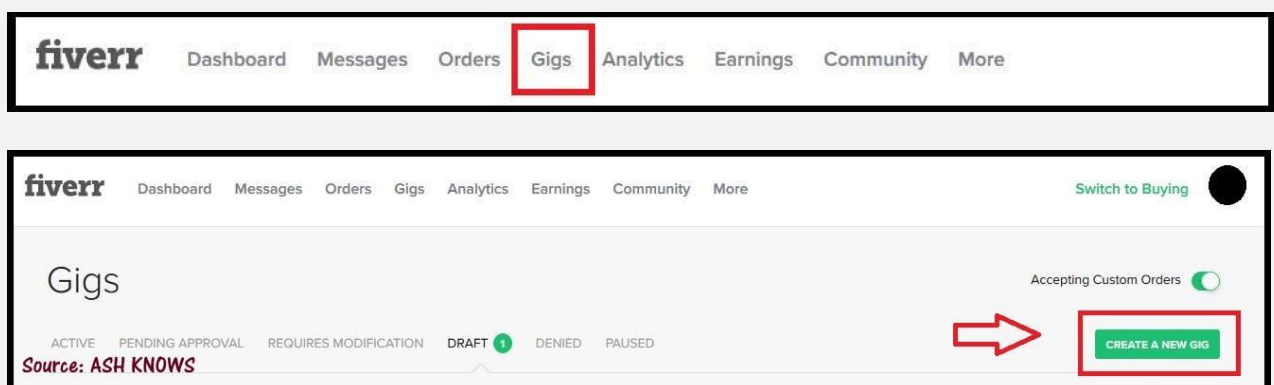
Here are the steps required to post a gig on Fiverr:

1. Create a New Gig

If you are new to Fiverr and have never created a gig before, the first thing you will have to do is to turn your buyer account into a seller account.

When you [sign up on Fiverr](#), you are a buyer by default. In order to create a gig, you have to be a seller first.

However, if you are already a seller on Fiverr, you can post a gig by going to the **Gigs** option and clicking the **Create New Gig** button.



2. Write Gig Overview

The first section is the **Gig Overview**. Here you'll fill in the following information:

- **Write Gig Title**

You have to complete the title of the gig in 80 characters. Write a simple, concise, and to-the-point title. Use some catchy adjectives to describe your gig and make it stand out among other gigs.

- **Select Category & Subcategory**

Fiverr will automatically suggest you some categories and subcategories based on the gig title you'll write. Choose the right category as well as a subcategory for the gig.

- **Enter Relevant Tags**

Tags are the terms that buyers usually search while looking for some particular service. You can add only 5 tags to your gigs. Do some research and add the most commonly used terms related to your service here.

Once you have filled all the sections, click the **Save and Continue** button to move to the next section.

The screenshot shows the Fiverr Gig Overview form with the following elements:

- Navigation Bar:** Overview > 2 Pricing > 3 Description & FAQ > 4 Requirements > 5 Gallery > 6 Publish. A "Save" button is in the top right.
- GIG TITLE:** A text input field with placeholder text "I will do something I'm really good at". A red "1." is next to it. Below the field is a character count "0 / 80 max".
- CATEGORY:** A dropdown menu with the text "SELECT A CATEGORY". A red "2." is next to it.
- SEARCH TAGS:** A text input field. A red "3." is next to it. Below the field is a character count "Up to 5 terms".
- Note:** A small orange icon followed by the text "Please note: Some categories require that sellers verify their skills."
- Buttons:** "Cancel" and "Save & Continue". A red "4." is next to the "Save & Continue" button, which is highlighted with a red box. A red arrow points to the "Save & Continue" button.
- Side Panel:** A light blue panel titled "Start Defining Your Gig" with a lightbulb icon. It contains a video player and a list of instructions: "Create a catchy title.", "Choose a category that fits your Gig.", "Add meta data to help buyers find more information regarding your Gig.", "Add tags to help buyers find your Gig while searching.", and a link to "General Gig Policy".
- Source:** The text "Source: ASH KNOWS" is in the bottom right corner.

3. Set Price & Packages for the Gig

The second section of creating a gig is ***Pricing***. You can offer three different packages with different prices to sell your service to buyers.

The default names for packages are:

- Basic
- Standard
- Premium

This area contains the following sections:

Scope & Pricing

3 Packages

Packages

	BASIC	STANDARD	PREMIUM
	Name your package	Name your package	Name your package
	Describe the details of your offering	Describe the details of your offering	Describe the details of your offering
	Delivery Time	Delivery Time	Delivery Time
Footage Provided by Buyer (Minutes)	Select	Select	Select
Running Time (in minutes)	Select	Select	Select
Color Grading	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sound Design & Mixing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motion Graphics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Subtitles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Revisions	Select	Select	Select
Price	\$5 - \$995	\$5 - \$995	\$5 - \$995

Set your packages

- Set the prices for your 3 packages.
- Select the elements you want to include in each offer.
- Add Extras to increase your order value.

Source: ASH KNOWS

- Names of Packages

You can choose your own names to define the packages. It's not necessary for you to use all three packages but it's good to provide three different offers to buyers so that they can buy the one that goes best with their needs.

Besides that, while naming your packages, use eye-catching words that make sense. Make sure that the difference between them is clear. You may choose names like bronze, silver, and gold.

- **Description of Packages**

Write a brief description of each package. You have a limit of 100 characters here so be very precise and creative. Try to make the package offer as clear as you can.

- **Delivery Time**

Set a feasible delivery time for each package depending on the scope of the work. Never set non-realistic deadlines that would be hard to meet once a buyer purchases your gig.

- **Revisions**

Mention how many times you will make modifications to the buyer's project. Some sellers provide unlimited revisions just to get the orders but later get frustrated when buyers ask for several modifications. So, in my opinion, offering unlimited revisions is not a good idea.

- **Price**

You can set the price for your packages between the range of \$5 and \$995. The basic package should have the lowest price, then standard package, then premium and not vice versa. As a new seller, you should not set very high prices for your gig. You can change your gig's price anytime so it's always good to set low prices (not too low) in your initial days.

- **My Gig Extras**

Gig extras are the additional tasks that you can offer with your package. Fiverr already provides some gig extra options related to your service so you can select the ones you want to add to your packages and set prices for each one of them. You can also add your own gig extras by clicking the **Add Gig Extra** link at the bottom of **My Gig Extras**.

My Gig Extras

- ☐ Additional Words
- ☐ Extra fast delivery
- ☐ Additional Revision
- ☐ Voice Over Recording
- ☐ Scriptwriting
- ☐ Storyboard
- ☐ Background Music
- ☐ Background Imagery

+ Add Gig Extra

Source: ASH KNOWS

Once everything is done, click **Save & Continue**.



4. Add Gig Description and FAQs

After gig title, the second most important thing in your gig is its description. In this section, you are expected to mention all the details of your packages. Add all the important information that you think buyers should know about your service here. Don't leave anything behind. Craft a very impressive and professional gig description that can answer all the questions of buyers related to your service.

Writing a vague or unclear description may lead to negative reviews and unhappy buyers. That is why it is important to mean each and every word that you write in this section.

The next section on this page is FAQs. Add the commonly asked questions about your service here. Just click the **Add FAQ** button and add all the important questions & answers that you think buyers can ask related to your gig.

Click **Save and Continue** button to move next.

The screenshot shows the Fiverr gig setup interface. The 'Description' section has a text area labeled 'Briefly Describe Your Gig' with a 'min. 120' character requirement and a '0/1200 Characters' limit. A red '1.' is placed next to the text area. Below this is the 'Frequently Asked Questions' section, which includes a '+ Add FAQ' button highlighted with a red box and a red '2.' next to it. At the bottom, there are 'Cancel' and 'Save & Continue' buttons. The 'Save & Continue' button is highlighted with a red box and a red '3.' next to it. A red arrow points from the text 'Source: ASH KNOWS' to the 'Save & Continue' button. A light blue sidebar on the right contains a video player and text: 'Write Your Description & FAQ', '• Include the most important information for your Gig.', and '• Add frequently asked questions and answers to the most commonly asked questions.'

5. Mention the Gig Requirements

If you have any specific requirements that are necessary to complete your work, you may write them here.

You have three choices here:

- **Free Text**

A buyer can write his requirements in the form of free text.

- **Multiple Answer**

You ask a question and provide multiple choices to the buyer to select the ones that meet his requirements the best.

- **Attached File**

If you need some particular documents or files to complete your work, you can ask the buyer to attach those files here.

It's up to you to decide whether the requirements are mandatory or not. If you want to keep the requirements optional, you can remove the tick from the ***Answer is Mandatory*** checkbox.

Click ***Save and Continue*** to jump to the next section.

Tell your buyer what you need to get started.
Structure your Buyer Instructions as free text, a multiple choice question or file upload.

Requirement #1

For example: specifications, dimensions, brand guidelines, or background materials.

0 / 450 Characters

Answer Type: Free Text

☒ Answer is mandatory

1.

Cancel Add

Provide Your Requirements

Indicate what you need before you can start working.

2. **Save & Continue**

Source: ASH KNOWS

6. Build Image Gallery for the Gig

When your gig is shown in search results, it includes your gig title and gig picture. You can add pictures, videos, or PDFs depending on the nature of your service.

[Design the best picture](#) for your gig. Most of the buyers purchase gigs that have attractive pictures or videos in them. Remember, whatever you add whether it is picture/video/PDF, it should be relevant to the service you are offering. Make sure the content is copyright-free otherwise your gig will not be approved.

Build Your Gig Gallery

Add memorable content to your gallery to set yourself apart from competitors.

Gig Video

Add a relevant, high quality video that best showcases your Gig.

Please choose a video shorter than 75 seconds and smaller than 50MB

Drag a Video or [Browse](#)

1.

(0 / 1)

Showcase Your Talent

- Add photos, an introduction video, or PDF files that best represent your service.

Source: ASH KNOWS

Don't forget to click *Save and Continue*.

Cancel

2.

Save & Continue

7. Publish the Gig

This is the final and the easiest step of creating your gig. Just click the **Publish Gig** button and your gig will be live. If you want to make changes to the gig, you can edit it whenever you want.

Once your gig is published, buyers can purchase and place orders on it.

Overview

Pricing

Description & FAQ

Requirements

Gallery

Publish

Save Save & Preview

Almost there...

Let's publish your Gig and get some buyers rolling in.

Cancel

Publish Gig

Source: ASH KNOWS

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

8

HOW TO DO KEYWORD RESEARCH FOR FIVERR GIG

There are thousands of gigs available on Fiverr for every service. When buyers search for some service, they usually just look at the gigs that are present on the first page same as we do on Google while searching for something.

In order to become a successful seller on Fiverr, you have to optimize your gigs so that they can show on the first page of Fiverr and buyers can notice them.

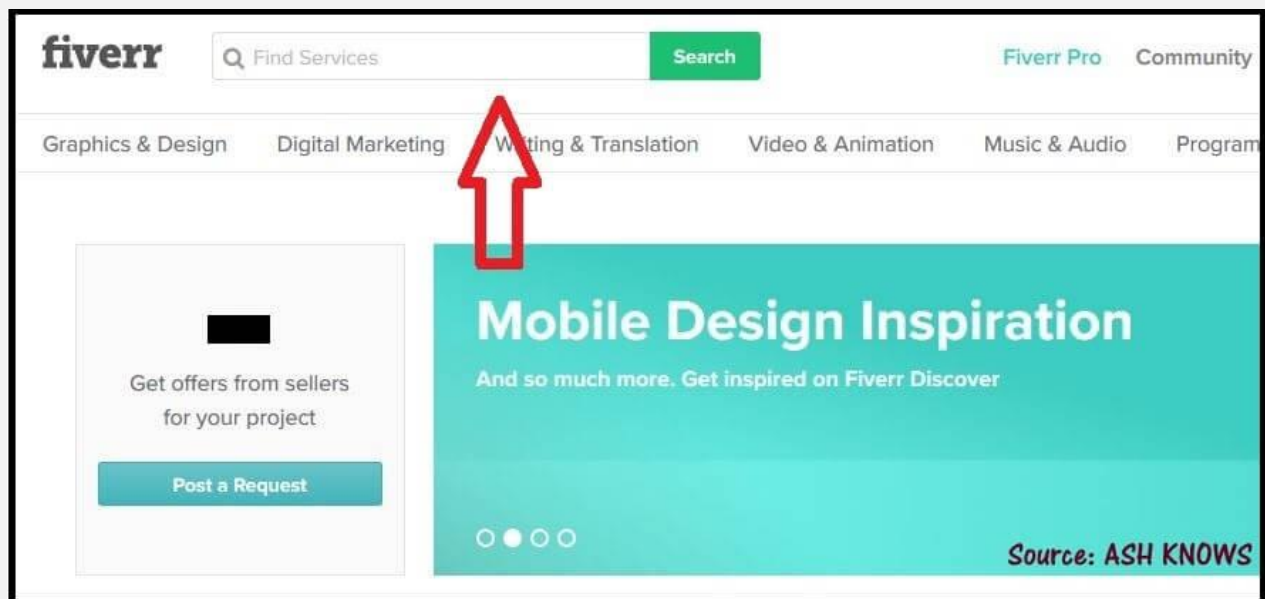
Out of all the Fiverr gig SEO steps, the most important one is to find the right keywords for your services. Keywords play a great role in ranking your gig on Fiverr's first page.

Most of the Fiverr guides never discuss the entire process of searching keywords for Fiverr. But why worry when you have Ash with simplified solutions for you. :-P

In this chapter, let's see how to do Fiverr keyword research the right way.

What are Keywords?

Keywords are the search queries that buyers most likely type in the Fiverr search box while looking for sellers related to their work.



Let's take the example of *whiteboard videos*.

A buyer who is in search of a *whiteboard videos* service will most likely search these words:

- *Whiteboard videos*
- *Whiteboard video animation*
- *Explainer video*
- *Whiteboard animation*
- *Whiteboard 3d videos*

All of the above words are known as keywords that are related to the *Whiteboard Video* service. Your job is to use these keywords in different sections of your gig to rank it higher on the Fiverr search engine.

However, doing Fiverr keyword research is not as easy as it looks. It is hard because Fiverr does not automatically suggest the appropriate keywords (search volume & competition etc.) that can be near to your gig's focused keyword. You have to invest some time to find the most searched keywords on Fiverr so that buyers can notice your gig.

Best Ways to Find the Most Searched Keywords on Fiverr

Here are some ways that you can use to do Fiverr keyword research.

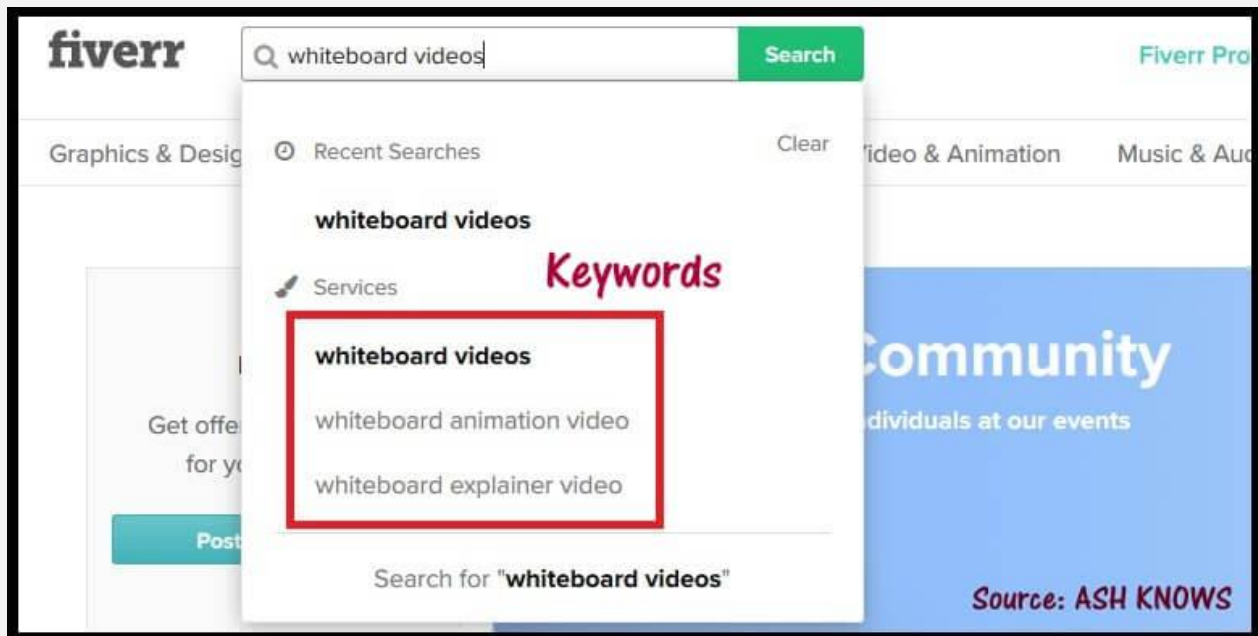
1. Finding Keywords from Fiverr Search Box

The best way to find keywords for your gig is to use the Fiverr search engine.

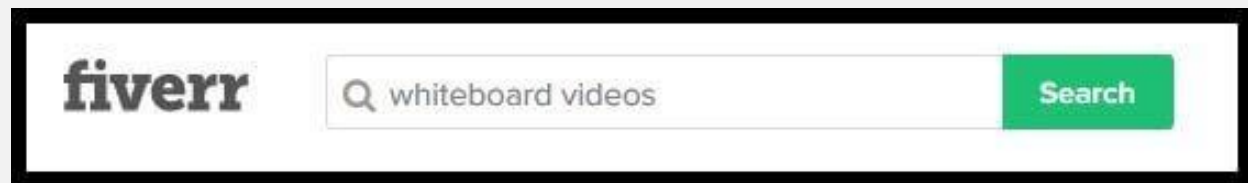
Write your generic service title in the search box and look for different suggestions that come with it. They are the keywords that buyers usually search for that particular service.

Example

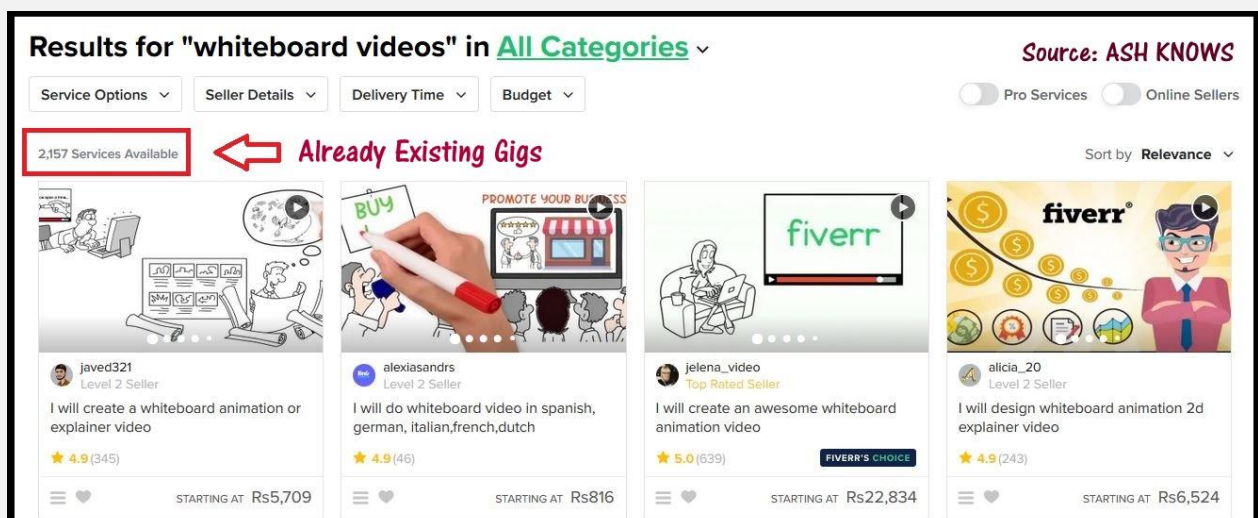
You want to create a gig related to ***whiteboard videos***. Type your primary keyword *whiteboard videos* in the search box. Now, wait for the auto-complete to suggest you the most searched keywords related to whiteboard videos. Note them down somewhere.



Next, check the competition for these key terms by typing them in the search box one by one.



In order to figure out the competition for each keyword, pay attention to the number of gigs that are available for that particular service. The lesser the number of gigs here, the easier it will be for you to rank your gig on the first page.



Save all these keywords as well as their competition in the form of a list. We'll use this data in the next chapter while choosing keywords for our own gig.

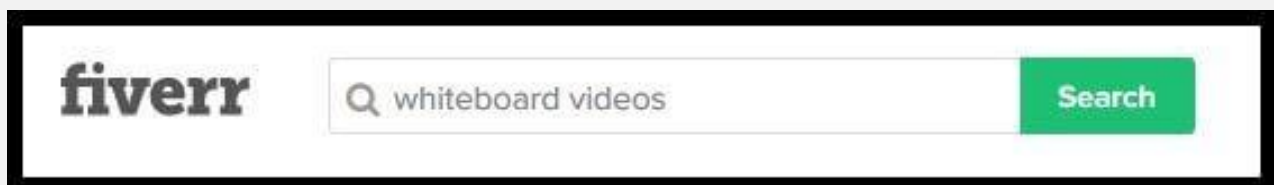
1	Keywords	Competition
2	whiteboard videos	2157
3	whiteboard animation video	5286
4	whiteboard video	2158
5	whiteboard explainer video	4278
6	create whiteboard animation	3807
7	whiteboard animation explainer	3877
8	whiteboard animation	2227
9		
10		Source: ASH KNOWS

2. Finding Keywords from Existing Gigs on Fiverr

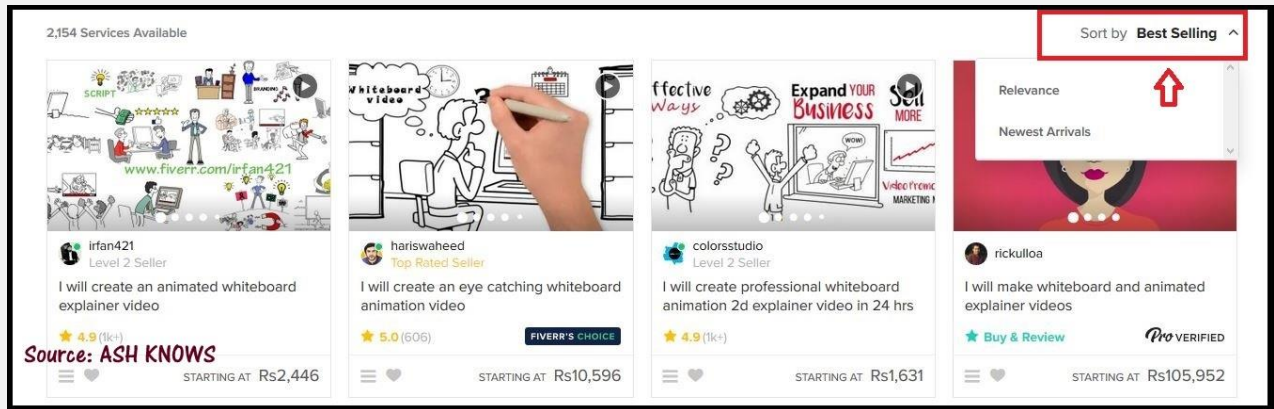
Another way to find most search keywords on Fiverr is to view the gigs of other sellers who are already on the first page for that specific keyword.

Example

You want to offer the whiteboard video service on Fiverr. Write *whiteboard videos* in the search bar and click the *Search* button.



Here you'll see all the recommended gigs for this particular service. Change the default settings from *Relevance* to *Bestselling*. This will help you to see the gigs that are already popular.



Check out multiple gigs having good reviews and ratings to collect keywords as well as to get an idea of what kind of service you need to provide for attracting buyers.

How to Identify the Keywords Used in a Gig

Open multiple gigs that belong to your niche and analyze the keywords used in them. Save all those key terms somewhere. This will help you to have a list of the most searched keywords on Fiverr that you can use later in your own gig.

Example


The gig you are seeing below is my own Fiverr gig which is ranking on the first page of Fiverr. Can you identify the keywords I have used for this gig?

Results for "home decor" in [All Categories](#) ▾

Service Options ▾ Seller Details ▾ Delivery Time ▾ Budget ▾

Source: ASH KNOWS

70 Services Available




abubakardesigns
Level 2 Seller

I will design home decor or remodeling and handyman logo

★ 4.7 (15)

STARTING AT \$5



ayeshakhalid3
Level 2 Seller

I will write SEO friendly home decor articles for you

★ 4.8 (10)

STARTING AT \$5

Here's how you can do it:

Focus on the following sections and you'll be able to get an idea of the keywords being targeted:

- *Title of the Gig*
- *URL of the Gig*
- *Tags of the Gig*
- *Image/ Thumbnail of the Gig*

You can see I've used the word "home decor" in the title, URL, tags, and thumbnail of the gig. So, this is the primary keyword I'm targeting in this gig. That's how you can find keywords from existing gigs of other sellers who are already performing very well on Fiverr.

Title of the Gig


Writing & Translation > Articles & Blog Posts


I will write SEO friendly home decor articles for you

 **ayeshakhalid3** Level 2 Seller | ★★★★★ 4.8 (10) | 1 Orders in Queue

Source: ASH KNOWS

URL of the Gig

← → ↻ 🏠  <https://www.fiverr.com/ayeshakhalid3/write-seo-friendly-home-decor-articles-for-you> context_ref

fiverr  **Fiverr Pro** Community

Source: ASH KNOWS

Tags of the Gig

Related Tags

Source: ASH KNOWS

Thumbnail of the Gig



The secret behind creating a successful gig on Fiverr is searching the right keywords and then using them at the right places in your gig.

Remember, Fiverr keyword research is a skill and it comes with practice. You'll make mistakes, you'll get stuck in the process but that's how you'll learn.

I can only share useful tips and tricks with you. I cannot make you a pro in them. It's your job. Spend some time, find a lot of keywords, create different variations of your key terms, and do experiments with them to see what actually works for your gig.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

9

**HOW TO DO
GIG SEO TO RANK
HIGHER ON FIVERR**

Creating a gig on Fiverr is easy. Anyone can perform those 7 simple steps and publish a gig. But creating a gig alone does not work. You have to focus on gig SEO as well as other client outreach methods to win buyers.

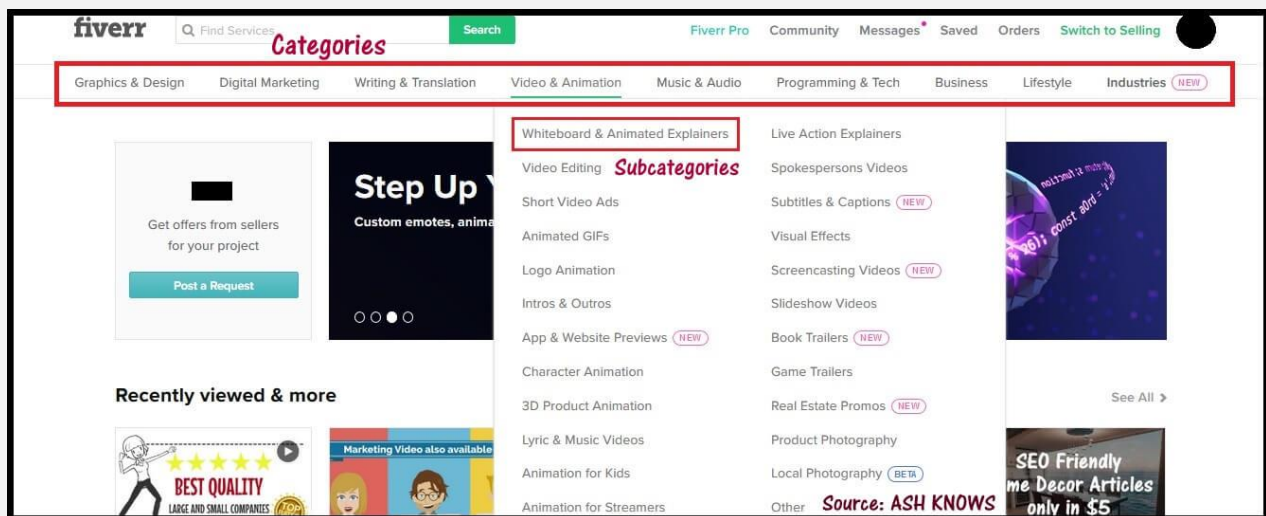
In this chapter, we'll discuss Fiverr gig SEO and the process of creating the most popular gigs on Fiverr. Parallel to that, we'll see some secret tips and tricks that are necessary to rank your gigs faster.

How to Create the Most Popular Gigs on Fiverr and Make Money

Here is the step-by-step guide of doing Fiverr gig SEO:

1. Get Ideas from Fiverr

Before you start creating a gig on Fiverr, figure out the services you want to sell on this platform. If you are short of ideas, the main page of Fiverr has different categories at the top. Hover over any category and you'll see a submenu with subcategories. Explore them in detail to get a lot of useful ideas about the skills you can offer on Fiverr.



2. Collect Relevant Keywords Data

If you want to be successful on Fiverr, finding and using the right keywords in your gig is the key. They play an important role in making your gig popular on Fiverr.

Before creating a gig, make sure you have done good keyword research on the niche related to your services. Besides that, search the existing gigs of sellers, analyze their way of working, and try to explore the gaps present in those gigs. Fill those gaps by creating a gig of your own.

3. Create Keywords-Enriched Gig Title

Now when you have done all the necessary research, it's time to create your own gig.

The first step of creating a gig is to write a gig title. It's very difficult to define your entire service in a few words (80 characters) so you have to be very creative here.

Tips for Creating a Catchy Gig Title

- Create 4 to 5 different gig titles and test them from time to time to see which one sells the best.
- Use the maximum number of low-competition keywords in the gig title.
- Highlight your unique selling points in the title with the help of adjectives.
- Fiverr automatically generates the URL of your gig depending on the words used in the title. If you have used appropriate keywords in the title and the URL, your gig will rank much better.
- Remember, you can always edit the title of the gig later but you cannot edit the URL of the gig once it's published. So, be very careful with the words you are using in the title for the very first time because they are going to be in the URL as well.

Example

I want to create a gig related to whiteboard videos. Here are the keywords I have collected for this gig:

1	Keywords	Competition
2	whiteboard videos	2157
3	whiteboard animation video	5286
4	whiteboard video	2158
5	whiteboard explainer video	4278
6	create whiteboard animation	3807
7	whiteboard animation explainer	3877
8	whiteboard animation	2227
9	animated explainer video	8090
10	explainer video	3400
11	videoscribe	167
12	whiteboard explainer	787
13	Source: ASH KNOWS	

My strategy will be to pick up low-competition keywords and create a keyword-enriched gig title.

Note that these keywords can be used in combination, such as “[Whiteboard Video](#)” and “Whiteboard Animation” can make up “Whiteboard Animation Video” so when someone searches for this keyword, your gig may appear on the first page.

Also, you can see, the keyword “Videoscribe” has the lowest competition among all these keywords so I’ll try to use it in the gig title. Videoscribe is basically software used for creating whiteboard videos. Whenever a buyer will search videoscribe, my gig will surely rank better in search results because the competition is low.

Variations for Gig Titles

Here are 5 variations of the gig titles you can create using these keywords:

1. I will create an animated whiteboard explainer video in videoscribe

Keywords used:

- *Create whiteboard animation*
- *Whiteboard animation*

- *Whiteboard video*
- *Whiteboard explainer*
- *Whiteboard animation explainer*
- *Whiteboard animation video*
- *Whiteboard explainer video*
- *Explainer video*
- *Animated explainer Video*
- *Videoscribe*

2. I will design an amazing whiteboard explainer video in videoscribe

Keywords used:

- *Whiteboard video*
- *Whiteboard explainer*
- *Whiteboard explainer video*
- *Explainer video*
- *Videoscribe*

3. I will create a professional whiteboard animation explainer video

Keywords used:

- *Create whiteboard animation*
- *Whiteboard animation*
- *Whiteboard video*
- *Whiteboard explainer*
- *Whiteboard animation explainer*
- *Whiteboard animation video*
- *Whiteboard explainer video*
- *Explainer video*
- *Animated explainer Video*

4. I will create a stunning whiteboard animation and explainer video

Keywords used:

- *Create whiteboard animation*
- *Whiteboard animation*

- *Whiteboard video*
- *Whiteboard explainer*
- *Whiteboard animation explainer*
- *Whiteboard animation video*
- *Whiteboard explainer video*
- *Explainer video*
- *Animated explainer Video*

5. I will make videoscribe whiteboard animation explainer video

Keywords used:

- *Whiteboard animation*
- *Whiteboard video*
- *Whiteboard explainer*
- *Whiteboard animation explainer*
- *Whiteboard animation video*
- *Whiteboard explainer video*
- *Explainer video*
- *Animated explainer Video*
- *Videoscribe*

All of the above gig titles are good to go. But, I'll prefer the first one because it has maximum keywords in it. That's how you create your gig titles.

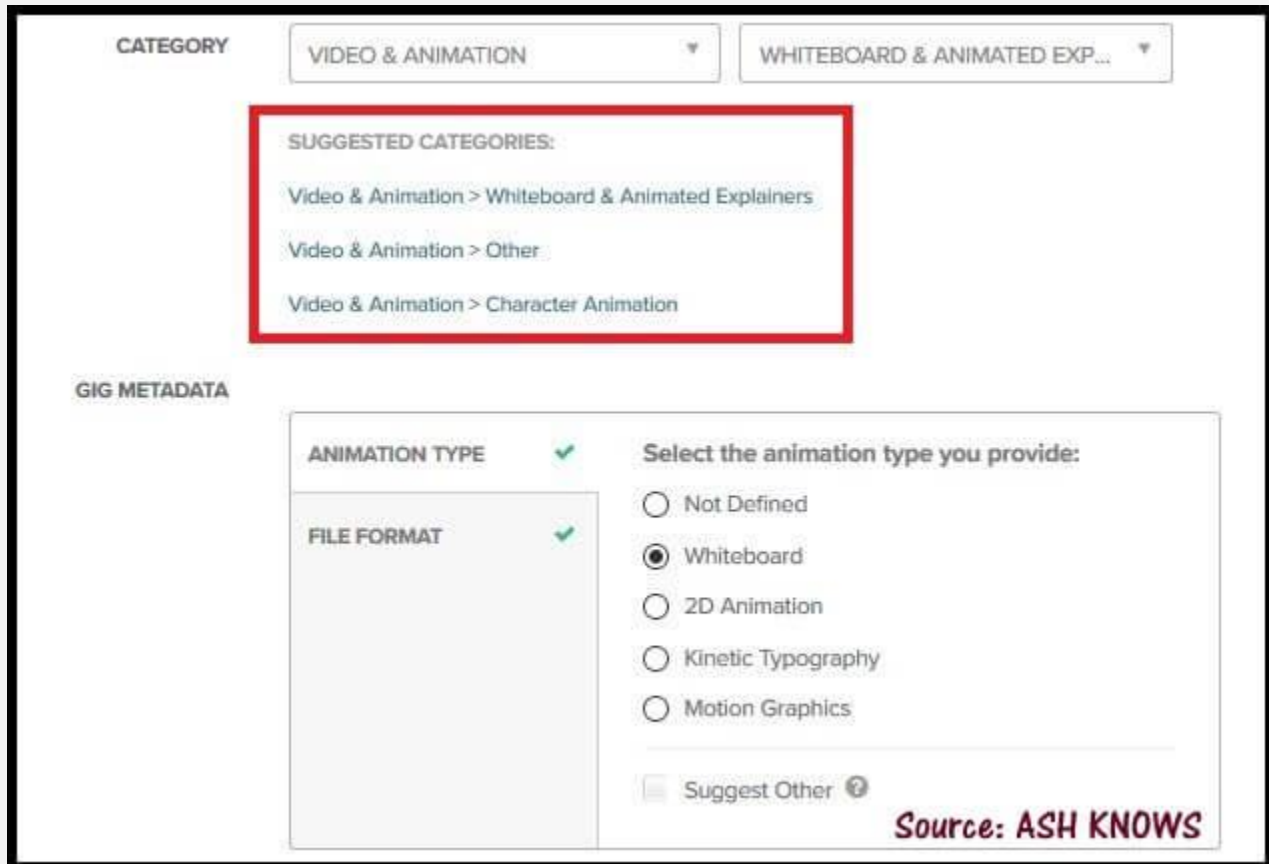


4. Select the Right Category & Sub-Category

When you write the gig title, Fiverr provides you with some suggestions regarding the categories and sub-categories that are related to your services. Choose the right

categories because they make your gig accessible to the right buyers who might be interested in your services.

Besides that, fill in Gig Metadata by selecting the options that belong to your services.



The screenshot displays the Fiverr gig creation interface. At the top, under the 'CATEGORY' section, two dropdown menus are visible: 'VIDEO & ANIMATION' and 'WHITEBOARD & ANIMATED EXP...'. Below these, a red rectangular box highlights the 'SUGGESTED CATEGORIES:' section, which lists three options: 'Video & Animation > Whiteboard & Animated Explainers', 'Video & Animation > Other', and 'Video & Animation > Character Animation'. Further down, the 'GIG METADATA' section is shown. It includes a 'FILE FORMAT' dropdown with a green checkmark, and an 'ANIMATION TYPE' section with a green checkmark. The 'ANIMATION TYPE' section contains a list of options: 'Not Defined', 'Whiteboard' (selected with a radio button), '2D Animation', 'Kinetic Typography', and 'Motion Graphics'. There is also a 'Suggest Other' link with a question mark icon. The source 'Source: ASH KNOWS' is noted in the bottom right corner of the form area.

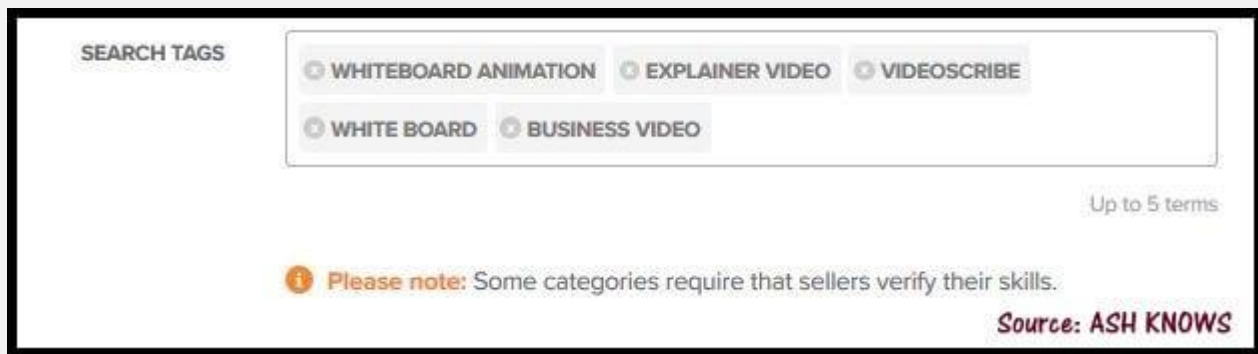
5. Add Accurate Tags

Tags are like keywords that tell Fiverr about the services you are offering in your gig. It's important to add appropriate tags in the gig because it greatly improves your Fiverr gig SEO.

Fiverr allows you to add 5 tags to the gig. Use 5 different keywords in the tags section that are relevant to your service.

Example

Here are the tags I used for my gig:















6. Create Compelling Gig Packages

No matter how good your gig is, if you are unable to set the right price packages for your gig, you'll obviously have a hard time getting orders.

Do some research on Fiverr to see the rates that other sellers are offering for the service you want to sell. Once you get an idea of the market rates, create 3 different packages for your gig. Afterwards, define your gig packages by writing a precise description for each one of them.

Packages

Source: ASH KNOWS

	BASIC	STANDARD	PREMIUM
	Starter Package 	Standard Package 	Premium Package 
	- Up to 50 Words  - 30 Seconds Video	- Up to 100 Words  - 70 Seconds Video	- Up to 150 Words  - 120 Seconds Video
	2 Days Delivery ▼	3 Days Delivery ▼	4 Days Delivery ▼
Revisions	1 ▼	1 ▼	1 ▼
Voice Over Recording	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Running Time (Seconds)	30 	70 	120 
Scriptwriting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storyboard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Background Music	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Background Imagery	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Words Included	50 	100 	150 
Price	\$5 ▼	\$45 ▼	\$75 ▼

Pro Tip

When you are new to Fiverr, set your price a bit lower than the market rates. This will help you to get your first order on Fiverr. For example, if everyone is selling whiteboard videos for \$50, you can offer \$30 for the same service.

However, I will never recommend you to devalue your work by setting cheap prices that don't make sense. If you are a new seller and you think it's important to [sell your gigs](#) for \$5 to get orders, you are mistaken.

When you set very low prices for your quality work, buyers don't really value your services. In order to get good rankings in the Fiverr search engine, set a reasonable price for your gig packages.

You can also add extra services to your gig by using *My Gig Extras* section.

My Gig Extras **Source: ASH KNOWS**

☒ **Additional Words**

Basic	I will charge	<input type="text" value="\$15"/>	For additional	<input type="text" value="25 WORDS"/>
Standard	I will charge	<input type="text" value="\$30"/>	For additional	<input type="text" value="50 WORDS"/>
Premium	I will charge	<input type="text" value="\$45"/>	For additional	<input type="text" value="75 WORDS"/>

☒ **Extra fast delivery**

Basic	I'll deliver in only	<input type="text" value="1 DAY"/>	for an extra	<input type="text" value="\$20"/>
Standard	I'll deliver in only	<input type="text" value="2 DAYS"/>	for an extra	<input type="text" value="\$25"/>
Premium	I'll deliver in only	<input type="text" value="3 DAYS"/>	for an extra	<input type="text" value="\$30"/>

☒ **Additional Revision** for an extra and additional

7. Write a Persuasive Gig Description

Craft a convincing description for your gig. Tell your buyers what your service is about, your experience, what you are offering, and why they should choose you among all the other sellers. Provide all the information that you think buyers should know about your gig.

While you are explaining your service, add some important keywords in the description but don't overstuff them. Just use relevant keywords 1 to 2 times where needed. This will help you to improve the SEO of your Fiverr gig.

8. Design Captivating Pictures and Videos

If you want to get good rankings in Fiverr search results, make sure you have created a great-looking image or video for your gig. A good gig image or video attracts buyers and increases the number of views on your gig.

Fiverr ranks those gigs well that have a video in them. [Create a video](#) no longer than 1 minute and explain your services in it. Furthermore, before saving your gig image or video, always rename it to your gig title. Don't save it with random names. It's good for gig SEO.

9. Promote Your Gig on Social Media

This is self-explanatory, I guess. Sharing your gigs on social media (Facebook, LinkedIn, and Twitter) is good for advertising yourself as well as your business. It helps people to know about you, your business, and Fiverr as well. When they click on your gig, it increases your gig views. This tells Fiverr that people are interested in your services and the Fiverr search engine starts ranking your gig higher.

Summary

Creating a successful gig on Fiverr depends on how you are presenting your services and how effectively you are solving the problem of the buyers.

If you have spent quality time creating an SEO-optimized gig and you are providing good-quality service, you will surely make money on Fiverr.

Remember, there is no shortcut to success on Fiverr. Keep working and trying different Fiverr Gig SEO tips & tricks to see what exactly works for your account.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

10

**TIPS TO
WRITE CATCHY
DESCRIPTION FOR
FIVERR GIG**

Fiverr gig description is the heart of your entire gig. A well-written description has the potential to gain the trust of buyers and get more orders. However, creating a catchy gig description can be a challenge when you have no idea of the points you should focus on.

In this chapter, we'll discuss all the important factors that you need to take care of while crafting an attention-gaining gig description for Fiverr.

Gig Description for Fiverr Checklist

Your gig description serves the same purpose that a sales page does. You are pitching a service and have limited space & characters for it.

A good gig description should cover the following points:

1. Identify the Problem
2. Provide Solution to It
3. Build trust by mentioning your experience.
4. Answer the questions of buyers related to your service
5. Add Call-to-Action

7 Tips to Write Compelling Description for Fiverr Gig

1. Do Proper Research

Before creating a description for your own Fiverr gig, search for the gigs that are related to your service.

The gigs of the top-sellers are usually written in the perfect way – using keywords and describing important points very clearly.

Read the description of those gigs and note down the points they are focusing on.

Remember, don't copy other sellers' descriptions because you can face different issues while doing this. Fiverr does not like or approve copied or modified descriptions. You will have a hard time ranking your gigs higher in the Fiverr search engine.

Besides all the algorithmic rules, the original, unique, and user-friendly description always has an upper hand on the copied ones.

2. Use the Right Keywords

Fiverr gig SEO is an important part of creating a sales-generating gig. Selecting and using the right keywords in your gig description is an essential part of Fiverr gig SEO.

Always use 2 to 3 carefully-chosen keywords in your gig description. Keywords help you to get a good ranking in search results.

3. Provide an Introduction

See, your gig description is not a cover letter so you don't need to add a lot of formalities or a lengthy introduction.

You have a limit of 1200 characters in the gig description section so there's just no space for irrelevant stuff.

Provide a short and to the point introduction of yourself and your service in 1 to 2 sentences.

Write in simple English because most of the buyers are non-native English speakers and they find it hard to understand difficult words.

Most of the buyers make up their minds to purchase your gig after reading the first few sentences of the gig description. So, stick to the important facts and keep the intro precise.

Example

Hey! Do you want to boost your sales? Are you looking for ways to advertise your business? The best way is to create a short whiteboard video animation ad.

I will craft sales-generating whiteboard animation and explainer videos for your business/ product/service.

4. Mention Your Experience

Buyers like to work with experienced sellers. If you are experienced with the service you are offering in the gig, it's good to tell buyers about it.

Provide a short detail of your experience and the information that makes you stand out among other sellers in your niche.

Example

I have created hundreds of whiteboard videos for my clients in the past 1 year. Besides that, I run my own YouTube Channel where I make whiteboard videos on different topics.

5. Define the Unique Selling-Points of Your Service

This is the main area of your gig description. Explain all the features that you are offering in your gig here. Write about how your gig is unique and why a buyer should hire you. Mention your strong points to convince buyers that you are the right person for their job.

In addition, format the whole description nicely. Make use of bullet points and highlight features to put emphasis on the important parts of the gig description.

Example

Starter Package - \$5

- 50 Words
- 30 Seconds Video
- 720p Resolution
- Royalty-Free Background Music
- No Voice Over

Standard Package - \$45

- 100 Words
- 70 Seconds Video
- 1080p Resolution

- Royalty-Free Background Music
- **FREE Voice Over**

Premium Package - \$75

- 150 Words
- 20 Seconds Video
- 1080p Resolution
- Royalty-Free Background Music
- **FREE Voice Over**

Why Buy From Me

- I Prioritize Your Satisfaction
- Experienced Professional Who Knows Her Job
- Excellent and Easy Communication
- Quality Guaranteed
- In-time Delivery
- Quick Response
- Open to Custom Quotes

6. Explain What You Need from the Buyer

In order to avoid any kind of inconvenience, let buyers know your requirements. Tell them what you need from them before they place an order on your gig. Explain to buyers that you can create a custom offer if they have some additional requirements.

Example

Here's What I Need from You:

- Written Script
- Your Requirements (if any)

7. Encourage Buyers to Contact You or Place Order

This is the last part of the Fiverr gig description where you encourage call-to-action.

Some buyers just bounce off without contacting you when they have unanswered questions in mind. Ask them to contact you if they still have any questions in mind. You may also push them to make a decision and place an order on your gig.

The goal here is to either initiate conversation or generate sales by getting an order from potential buyer.

Example

Place an order to begin. In case of any query, feel free to contact me in my inbox.

Fiverr Gig Description Template

*Hey! Are you looking for an **outstanding** [service name]? Guess, you've come to the right place.*

*I am a **professional** [service name] working for the past [no of years] for clients all around the globe. I feel this makes me the right person to handle your project whether it be [different synonymous names of your service].*

Here's what you can expect from my gig:

- *Feature 1*
- *Feature 2*
- *And so on...*

Here's what I need from you before working on your project:

- *List 1*
- *List 2*
- *And so on...*

*Click **Buy Now** to get started. In case of any query or custom order, please feel free to contact me in the inbox.*

I'll look forward to work with you.

*Thank you
[Your Name]*

Note: This is just a simple template to give you an idea of how to write a gig description for Fiverr. Replace or modify these fields to create a suitable description for your gig.

Fiverr Gig Description Sample

In the last chapter, we were creating a gig from scratch related to Whiteboard Videos. Here's how you can write the description of that gig:

*Hey! Do you want to boost up your sales? Are you looking for ways to **advertise your business**? The best way is to create a short whiteboard video animation ad.*

*I will craft **sales-generating whiteboard animation and explainer videos** for your business/product/service.*

I have created hundreds of whiteboard videos for my clients in the past 1 year. Besides that, I run my own YouTube Channel where I make whiteboard videos on different topics.

Samples available on request.

Starter Package - \$5

- 50 Words
- 30 Seconds Video
- 720p Resolution
- Royalty-Free Background Music
- No Voice Over

Standard Package - \$45

- 100 Words
- 70 Seconds Video
- 1080p Resolution
- Royalty-Free Background Music
- **FREE** Voice Over

Premium Package - \$75

- *150 Words*
- *20 Seconds Video*
- *1080p Resolution*
- *Royalty-Free Background Music*
- *FREE Voice Over*

Why Buy From Me

- *I Prioritize Your Satisfaction*
- *Experienced Professional Who Knows Her Job*
- *Excellent and Easy Communication*
- *Quality Guaranteed*
- *In-time Delivery*
- *Quick Response*
- *Open to Custom Quotes*

Here's What I Need from You:

- *Written Script*
- *Your Requirements (if any)*

Place an order to begin. In case of any query, feel free to contact me in my inbox.

Thank you!

Ayesha Khalid

Fiverr gig description is all about building credibility in the eyes of buyers so that they can place an order on your gig.

If your description makes buyers feel that they can trust you with the job, you've done an amazing job.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

11

**BUILD FIVERR
GIG IMAGE GALLERY
USING FREE TOOLS**

Fiverr loves good quality photos. Your gig image is one of those essential factors that help buyers decide whether or not to place an order on your gig. Dull and low-quality Fiverr gig images make a poor impression on buyers and they think that you are selling unreliable services.

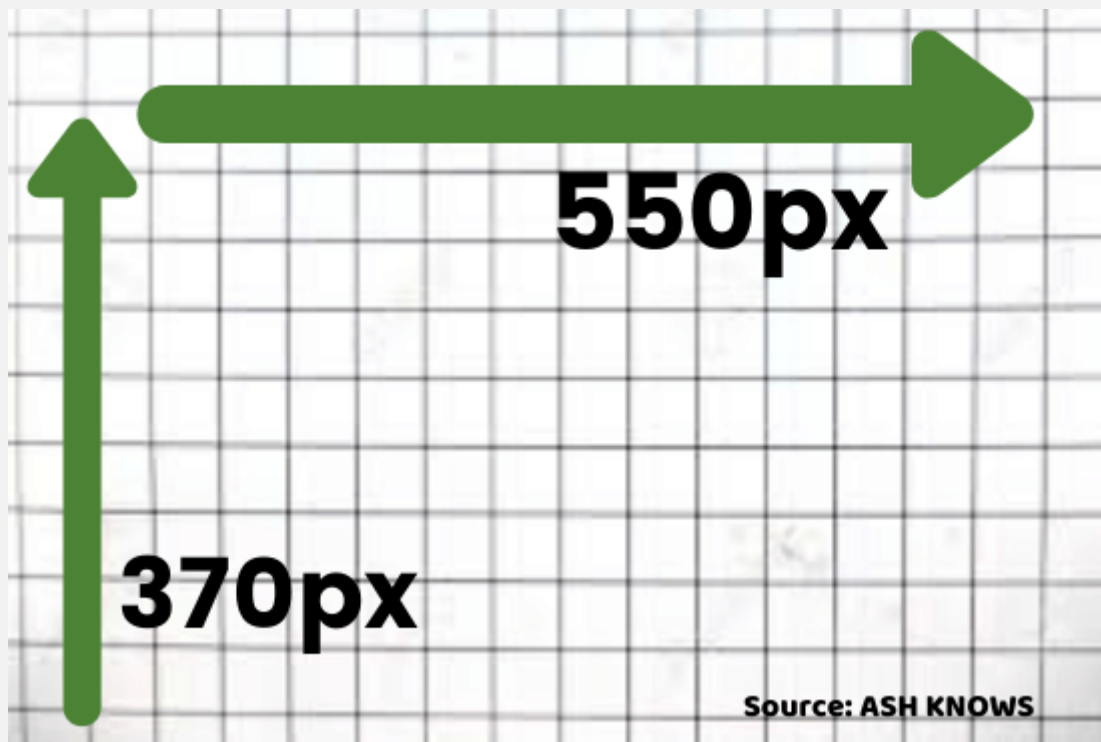
This chapter will provide you with a detailed guideline to create gig images that fit the quality standards of Fiverr. We'll also discuss how you can find the best image templates to build your gig gallery.

6 Things to Consider While Creating Fiver Gig Images

1. Use the Best Fiverr Gig Image Size

Before designing an image for your Fiverr gig, make sure you are using the right size for it. Don't go for too large or too small images.

The minimum size for a Fiverr gig image is **550 pixels by 370 pixels**. This means that the minimum width should be 550 pixels and the minimum height should be 370 pixels.



2. Don't Overuse Text

It's not a good idea to add a lot of text to your image. Remember, less is more. Keep your text simple and precise. Use the right fonts to increase the readability. It's best to use *San Serif fonts* for gig images. Besides that, avoid unprofessional colors in the images. Select a professional color theme and design your gig images around that theme.

3. Don't Copy Other Seller's Gig Images

Never steal or copy someone else's gig image and use it as your own. This is against the rules of Fiverr and you may get blocked for doing this. Besides that, it also affects your Fiverr gig rankings. Always create your own images with high-resolution to get orders on your gig.

4. Avoid Clickbait Images

Clickbait is basically a false marketing practice where you mislead buyers to get clicks on your gig. Using clickbait gig images can lead to a permanently suspended Fiverr account or banned gig. So, avoid this practice because it will not generate long-term results if you are trying to establish a great portfolio on Fiverr.



5. No Irrelevant Images

Your gig image should be in accordance with the service you are offering in the gig. Irrelevant gig images not only confuse buyers but also reduce your chances of generating sales.

6. Don't Use Badges in Gig Images

No matter if you are a top-rated seller or a verified pro, Fiverr does not allow you to display any kind of badge or certificate in your gig image. Avoid all types of badges while creating a Fiverr gig image. It is strictly against the TOCs of Fiverr.

**NO
Badge!**



Source: ASH KNOWS

Important Points to Cover in a Gig Image

Here are the three points that you should target in your gig image to get noticed:

1. The end result that the customer wants
2. Time duration to complete the work
3. Common objections related to the service

You don't really need to add all of the above things all the time while creating a gig image. Here's how you can use them wisely in a gig image:

- Use only the first point (end result) in your gig image.
- Make use of the first and second points (end result + time duration) for your Fiverr gig image.
- Use all three points (end result + time duration + objections) to create an impressive gig image.

4 Methods to Make a Catchy Gig Image for Fiverr

A great gig image is a balanced combination of uniqueness, originality, and reality factor.

You can induce all these factors in a Fiverr gig image through the following ways:

1. Use only text in the gig image.
2. Go for text and your real picture/illustration in the gig image.
3. Use text, your real picture, and your work samples in the gig image.
4. Create only illustrations in your gig image to define your service.

Free Fiverr Gig Image Templates

Let's create some templates of Fiverr images using an example that covers all the above-mentioned points.

Example

Suppose a buyer is looking for an SEO professional to get traffic to his/her website.

In this case, you can create the following types of gig images:

1. Only Text (Showing End Result + Time Duration)

**Increase Your
Organic Traffic
in 30 Days**

2. Text & Real Image (Showing End Result + Time Duration + Objections)

**Keyword Targeted
Organic Search
Traffic**

- **Results in 30 Days**
- **Audit Reports**
- **On & Off Page SEO**
- **Guaranteed Results**



3. Text, Real Image, and Work Sample (Showing End Result + Time Duration)



4. Illustrations (Showing End Result + Time Duration)



Royalty-Free Images to Build Your Gig Gallery for Fiverr

Here are some of the websites that you can use to get copyright-free pictures for your Fiverr Gig Image and then edit them later according to your own needs:

- [Canva](#)
- [Pexels](#)
- [Pixabay](#)
- [Unsplash](#)

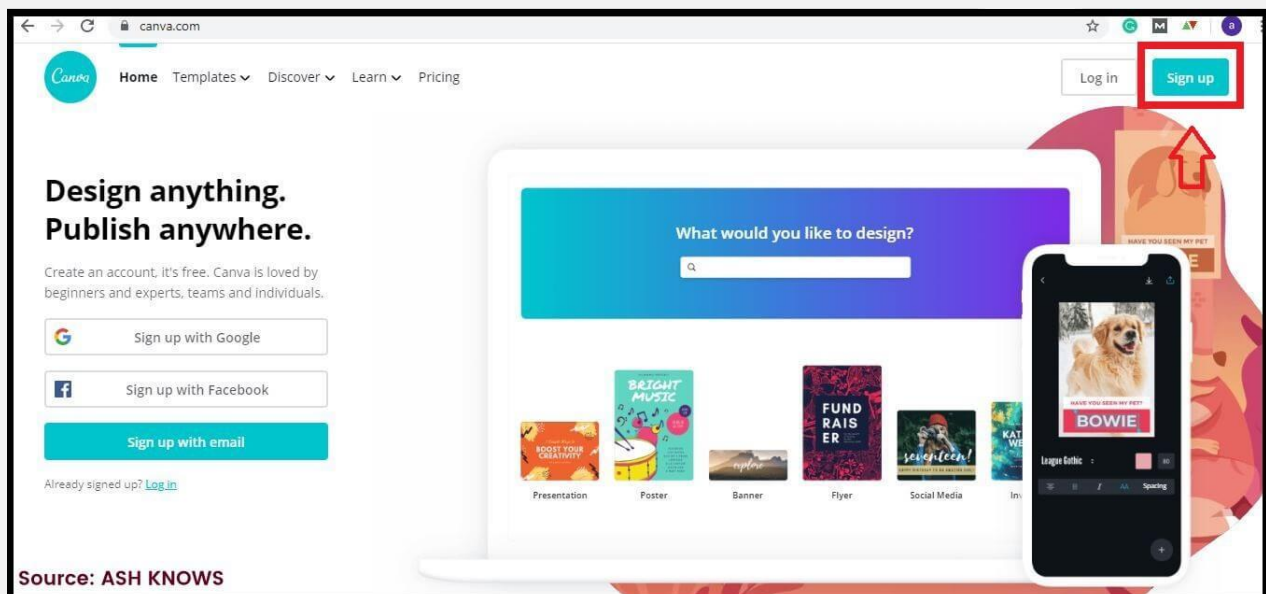
How to Create Fiverr Gig Image Online

If you are not a graphic designer (like me :-P) or don't have any professional picture editing software, it's best to create your Fiverr gig image online.

There are many online websites available for this purpose. I like Canva the most.

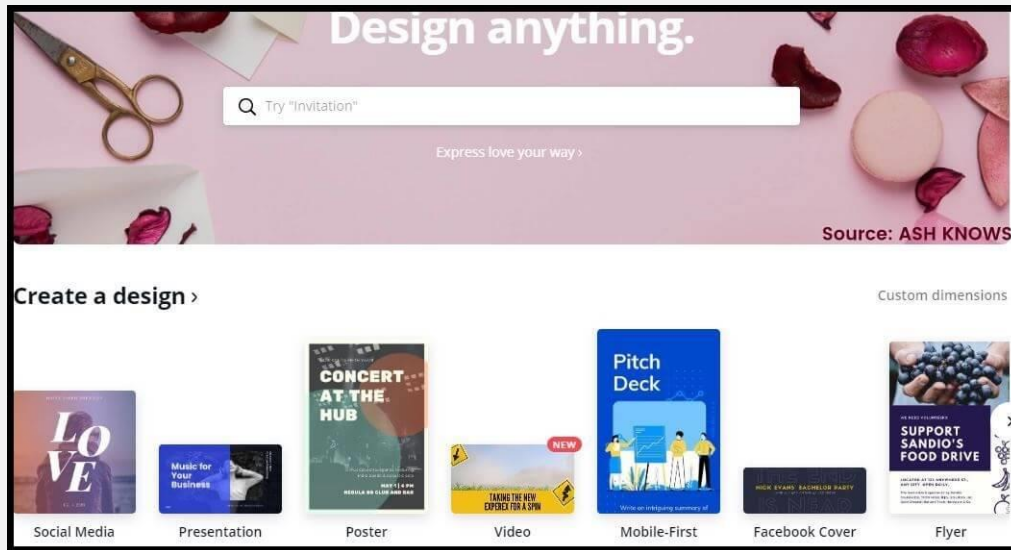
Let's see how you can create an image for your gig using Canva:

- Go to [Canva](#) and create your account by clicking the **Sign-up** button. You can also sign up with Google or Facebook.

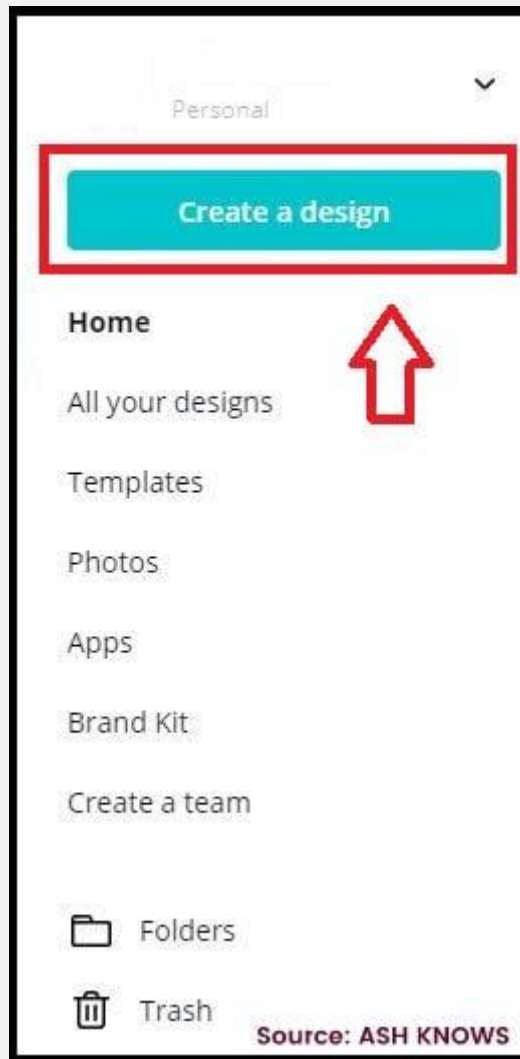


Source: ASH KNOWS

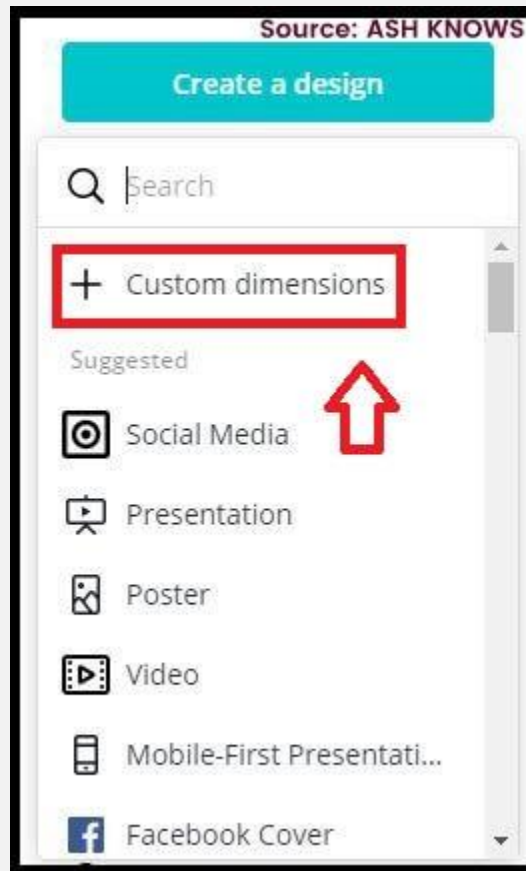
- Once you are in your account, you'll see a lot of options like Social Media, Presentation, Poster, Video, Mobile-First Presentation, Facebook Cover, Flyer, etc.



- To create your own design, click on *Create a Design* button at the top left corner as shown in the image below:



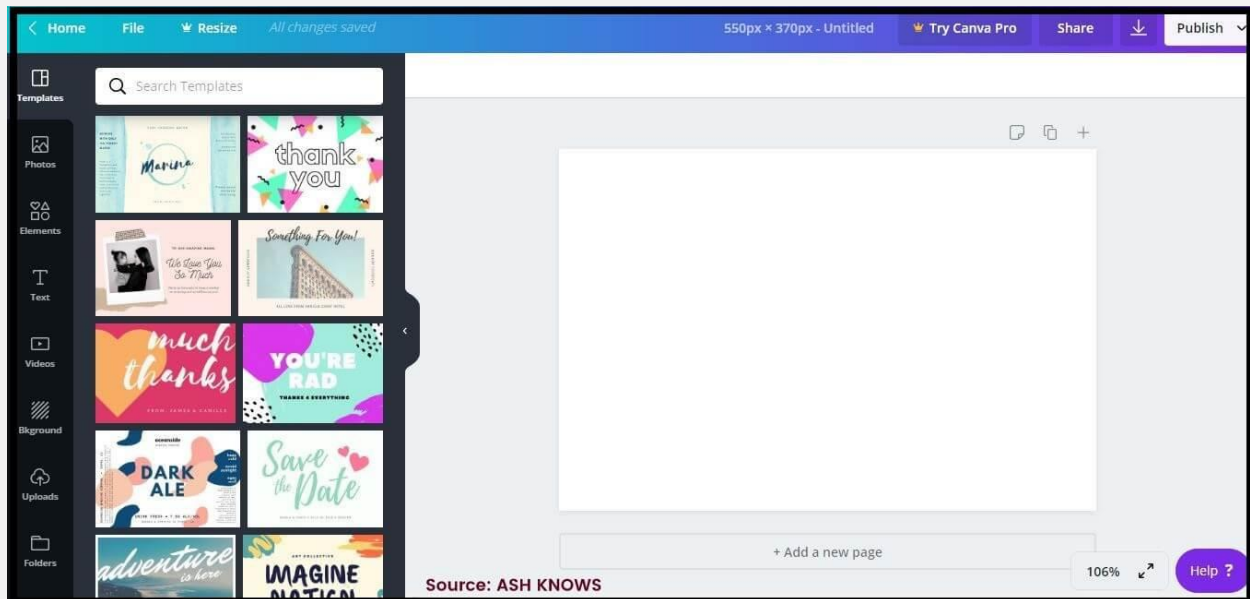
- You can select custom dimensions for your gig image as well. Click the ***Custom Dimensions*** option and enter your desired image size.



- As we know, the best image size for Fiverr gig is 550 pixels by 370 pixels so we'll create an image of this particular width and height. After setting the dimensions, click **Create Design**.



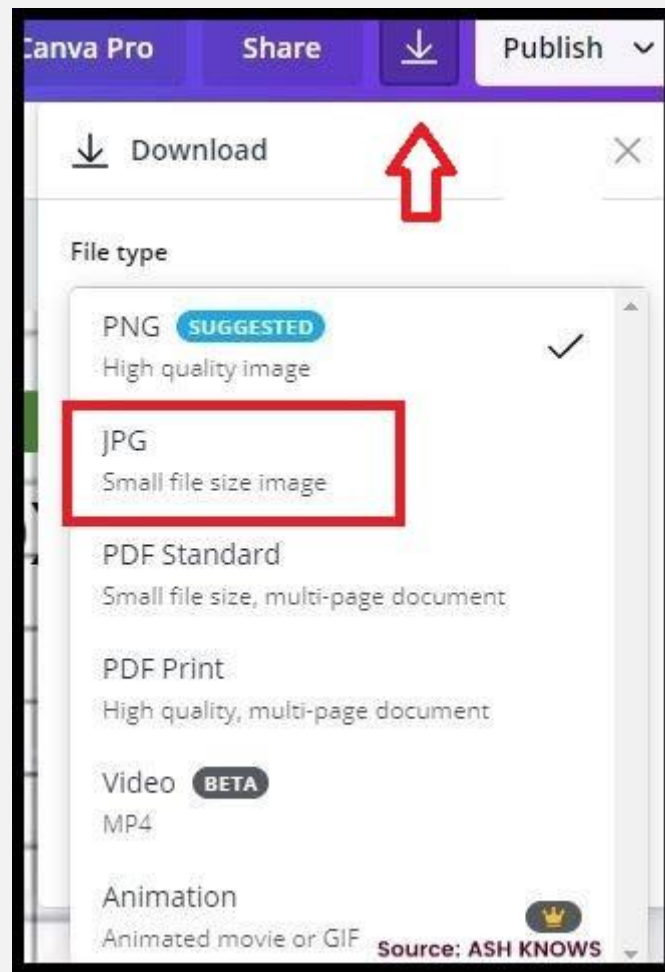
- Now, you'll see a new window like this:



- Here, you can use the toolbar to select any picture you like, upload your own picture, add text to it, adjust & edit it according to your own choice.



- Once you have designed your image, click the Download arrow at the top right corner to download the image. Canva's default image extension is PNG but Fiverr only allows JPG and JPEG images. So, make sure to change the image format from PNG to JPG/JPEG before downloading.



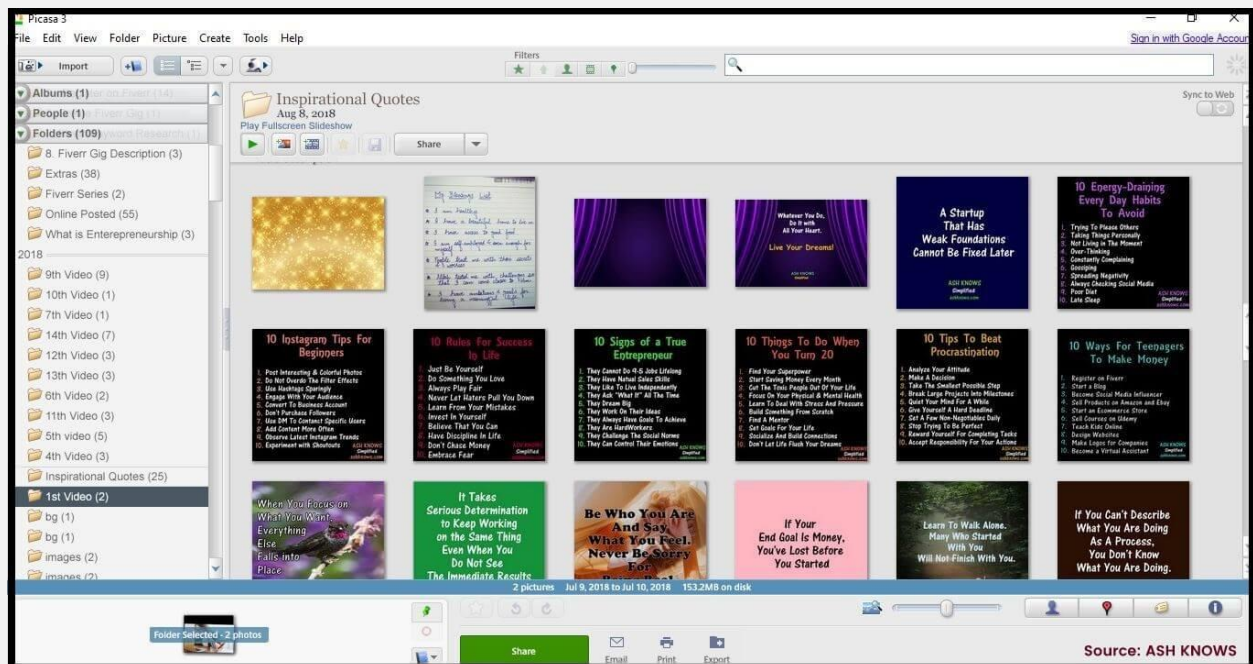
How to Create Fiverr Gig Image Offline

I have a really good tool for you that you can use to create your Fiverr gig images offline.

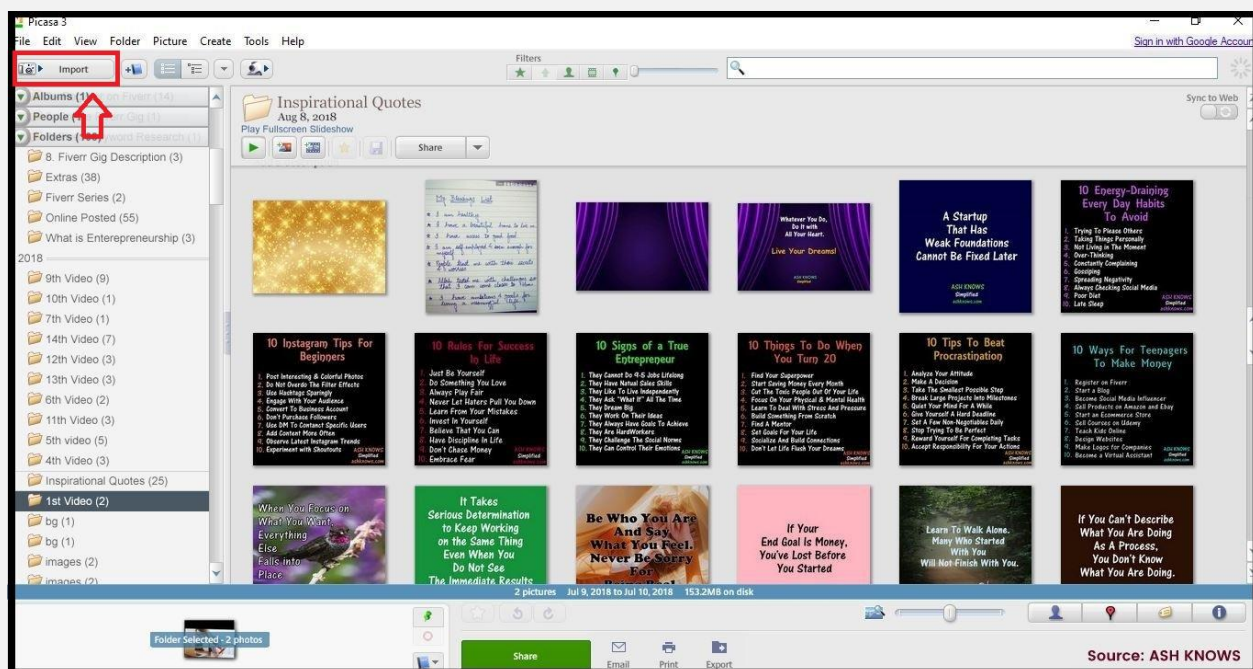
Picasa has always been my go-to image editing software since my teenage years. It is basically a Google Product that helps you to organize, edit, and upload photos. What I like the most about Picasa is that it's free and very easy-to-use.

You may [Download Picasa Here](#).

Once you install Picasa, it searches for all the images in your hard drive and then shows them in different folders organized in the form of a gallery.



You can also import photos directly from your cameras or other devices using the Import button at the top left corner.



Here's how you can create a gig image for Fiverr using Picasa:

- Once you have imported all the photos in Picasa, just click on the photo you want to edit.

- This is the screen you'll see once you have picked the photo you want to edit:



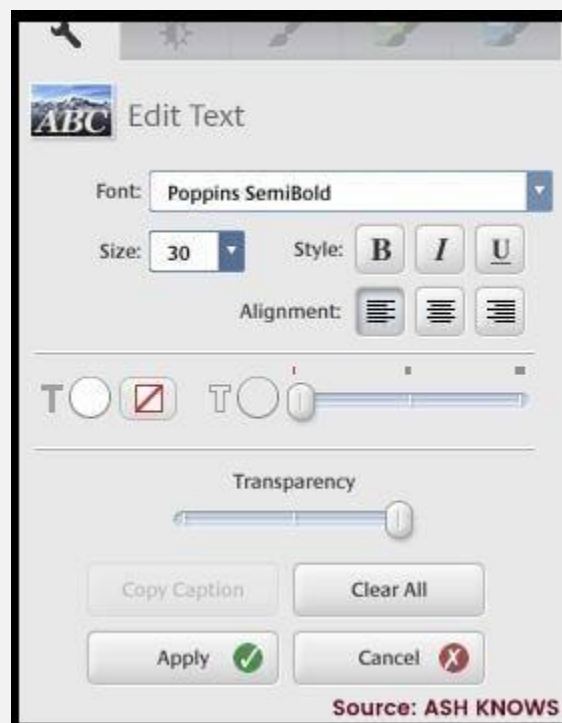
- Picassa provides 5 different tabs having a variety of features for picture editing.



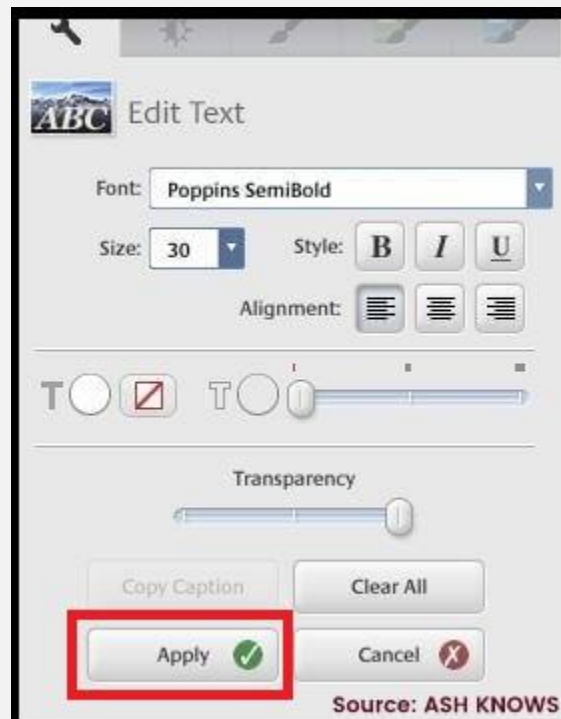
- While designing a picture for Fiverr gig, you'll mostly use the *Text* option.



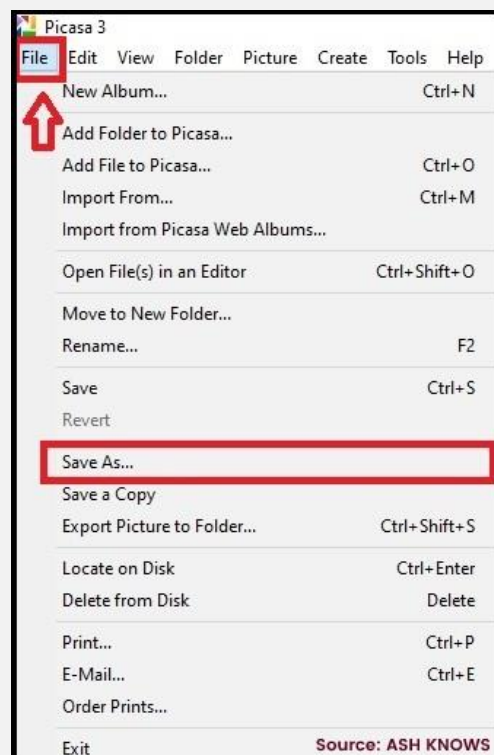
- This feature has a lot of options that you can use to add text, pick different colors, adjust alignment, and select the right font size & style for creating a killer Fiverr gig image.



- After you have designed your image, click the **Apply** button to save changes.



- Afterwards, save the image by clicking the **File -> Save** button at the top left corner.



The purpose of a Fiverr gig image is to get the attention of buyers so that they can visit your gig and then place orders. Do the best you can to create a catchy gig image because it can make or mar the entire impression of your gig.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

12

**TOP 40 MOST
SELLING GIGS ON
FIVERR**

There are thousands of gigs available on Fiverr for almost every niche. Due to high competition, it becomes challenging for sellers to get an order on their gigs. Before you start selling your services, it's good to do some research on the high-demand gigs on Fiverr so that you can easily generate sales.

In this chapter, I've made a list of some best-selling gigs to give you an idea of what might be trending on Fiverr

Top 40 High Demand Gigs on Fiverr

Best-Selling Gigs Related to Video & Animation

1. Whiteboard Animation Videos

The whiteboard videos category is the top-selling one on Fiverr these days. Fiverr is providing a handsome commission to its affiliates for promoting this service.

You can install software like [Videoscribe](#) to create effective whiteboard videos. The skill itself is not hard to learn. You just need a little practice to get familiar with the tools. Once you have learned this skill, you can easily earn \$10 to \$15 per 5 seconds video even in your initial days on Fiverr.

2. Product Demonstration Videos

Many companies find it challenging to create their own product demonstration videos that's why they outsource this task on Fiverr. If you know how to make these types of instructional videos, you can make a lot of money on Fiverr.

Creating product demo videos is easy. You just need the right tools and some planning to structure your content. [Camtasia](#) is a great tool for editing your product demonstration video and making it nice enough to sell to buyers.

3. Video Editing

If you are a social media user, you might have recognized that today, almost 80% of the content consists of videos. This huge demand for videos has created a lot of opportunities for skilled video editors and videographers. With the right tools and

skills, you can earn a huge amount of money on Fiverr by selling video editing services.

However, before you jump into the [Fiverr video editing career](#), make sure to choose a genre you want to work in such as video ads, music videos, or documentaries. The competition in this niche is very high so the better you narrow down your focus, the higher are the chances to attract more buyers.

4. Video Intros & Outros for Business

Customized intro & outro videos play an important role in branding a business, building its identity, and making it stand out among other competitors. Intro videos appear at the beginning of a video whereas outros appear at the end. You'll find a lot of buyers on Fiverr looking for professional and personalized intros and outros to make an impact on presentations, podcasts, live shows, or webcasts for their business.

You can learn how to use a video making software or browse some online tools to make customized intro and outro videos. Once you have learned this skill, just make a gig on Fiverr and start selling your services.

5. Slideshow Videos

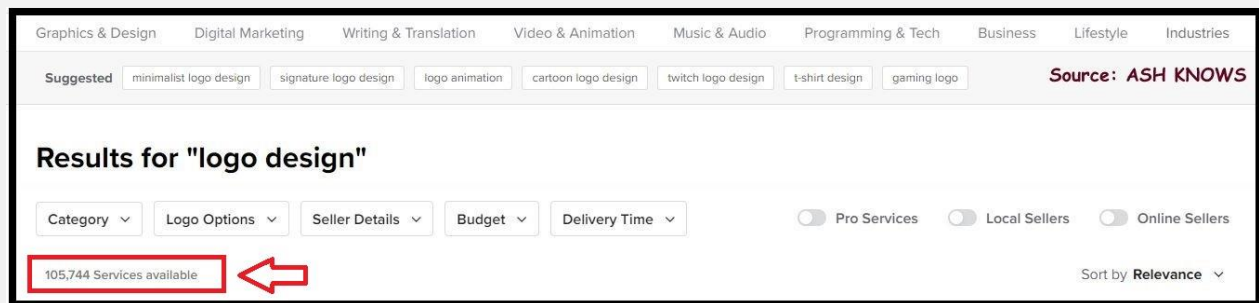
Creating slideshows from pictures is one of the easiest services you can sell on Fiverr. For this service, you don't really need to learn fancy video editing software like Premiere, After Effects, or Final Cut. You can make great slideshow videos using PowerPoint or [Picasa](#) (free & easy to use the software). Besides that, there are thousands of free online tools available that let you make your own slideshow videos within a few minutes.

If you don't want to put in a lot of effort into learning a new skill, you may go for slideshow videos. A lot of sellers are making great money by selling this simple skill on Fiverr.

Most-Selling Gigs Related to Graphic Designing

1. Logo Design

As you can see in the picture, it's a very competitive niche on Fiverr. However, if you know your job, you can build a great freelance portfolio as a logo designer.



Almost every business needs a logo to build their brand identity. You can learn professional logo designing tools or even [design logos on Canva](#) and then narrow down your niche to offer this service on Fiverr. If you'll go for the mainstream service "logo design", you'll have a hard time getting your gigs ranked.

2. Photoshop Editing

I believe Photoshop is an art form that requires a certain amount of talent, experience, and skill. There are thousands of people selling Photoshop services on Fiverr. However, to stand out from the crowd and make consistent money through this skill, you have to be really good at it.

On the other hand, if you are just looking for a side hustle to make some extra money, you can learn the basics of Photoshop and offer those services on Fiverr. You'll find a lot of useful tutorials and courses on YouTube teaching Photoshop editing skills. Subscribe to those channels and learn Photoshop in a few weeks.

3. Flyer & Brochure Designs

These are all-time high-rated gigs on Fiverr. Although the purpose of both flyers and brochures is to get the attention of people and generate sales, there's a major difference in them. A flyer is a single-sided small page containing some text on it. Whereas, a brochure has multiple pages and contains folds.

Flyers, leaflets, business cards, and brochures all are usually made on Photoshop, illustrator, or Microsoft Publisher. You can also use the [flyer templates on Canva](#) for this purpose. If you are good at any of these tools, you can instantly earn good money by designing flyers or brochures for your buyer's products.

4. Book Cover Designing

You can design awesome book covers for your buyers on Photoshop and earn good money. The competition in this niche is not very high so if you join Fiverr to sell this skill, you'll find great opportunities to make money. If you have a portfolio that shows your association with successful books, you can charge hundreds of dollars even though you are a new seller on Fiverr.

5. Architecture and Interior Design

E-designing is becoming popular these days. People are mostly interested in getting the architecture and interior design of their buildings done online because it saves their time and money. If you are an architect or an interior designer looking for ways to earn money online, Fiverr is a great platform for you.

You can design maps, floor designs, interior decor, or even provide consultation services regarding your field. It's a great niche with the possibility of getting long term clients for your business.

Highest-Paying Gigs Related to Programming & Tech

1. Web Development

As everything in the market is being digitized, businesses are getting more serious about developing their online presence. They are inclined towards having their own business website where they can offer their services and interact with their customers in a better way.

So, due to the high demand for websites by businesses, web development is becoming the hottest niche on Fiverr. The two most popular programming languages on Fiverr are Java and Python.

If you are looking for a great paying hustle on Fiverr, this niche is perfect to go with. Get some good online web development courses, be an expert in some programming language, and start working as a web developer on Fiverr. I have taken the [Web Developer Bootcamp by Colt Steel](#) on Udemy and it's a pretty good course to start your career as a web developer.

2. WordPress

WordPress is one of the top-selling gigs in the Programming and tech category of Fiverr. Not only there is a wide range of opportunities for WordPress developers but also professional freelancers are paid a huge amount of money depending on their skills, the budget of the client, and the size of the company they are working with. It's a great niche to earn a consistent income online. Just devote a few months or even a year to learning this skill and the future is yours.

3. Mobile App Development

You'll see a lot of software engineers offering mobile app development services on Fiverr. It is also one of the highest-paying skills on Fiverr because of the expertise and time it demands. Sellers usually offer app creation services for iPad, iPhone, and Android. Also, there are sellers who sell services like creating professional app designs, app icons, banners, and logos.

4. E-commerce Development

Fiverr is paying great attention to this category and making it possible for many entrepreneurs to build e-commerce businesses by hiring freelancers. If you know how to set up an online store like Shopify and can manage e-growth marketing & development services, you can make a lot of money on Fiverr.

5. Game Development (2d / 3d)

Unlike other top-rated services on Fiverr, Game development is the niche where you'll find very low competition. As we all know developing a game requires a lot of experience, time, and dedication. If you are a game developer working in the software industry, you can provide those services on Fiverr and start your own side business. This niche is still growing on Fiverr so it's a great time to dive into it and get long-term clients.

Top-Selling Gigs Related to Digital Marketing

1. Designing Social Media Images

There are a lot of buyers on Fiverr who look for a professional person to create images for their social media pages. They usually ask for images with quotes on them, attractive text to showcase their products, or some animations to explain their services.

You can easily learn this skill on YouTube by following some tutorials. [Canva](#) is a great platform for designing free images for social media. It provides a lot of templates that you can simply edit and create personalized images as per your requirements.

2. Infographic Designs

Infographic design services are great in demand on Fiverr. However, the competition in this niche is high. So, you have to be very specific with the kind of infographics you will create for your clients.

Buyers usually require infographics for their blog posts, social media content, or just to highlight some research they have conducted. There are many free online tools like Canva where you can create professional infographics and then sell them on Fiverr.

3. E-mail Marketing

This is one of the most used marketing strategies by businesses because it generates the highest return on investment. The chances of getting leads and conversions are also high as compared to other forms of marketing.

So, if you are an email marketing expert, you can break down the entire service into different gigs to increase your chances of getting orders.

For example, you can sell each service like building email marketing strategies, creating email lists, automating email marketing campaigns, writing a sales-converting email copy, tracking the metrics, and much more separately. This will increase the chances of your gigs getting ranked on the first page.

4. Organic & Paid Web Traffic

Getting web traffic is one of the common issues that businesses face while running their websites online. So, they prefer to outsource this service to sellers on Fiverr and then ask them to provide weekly or monthly updates to show the results.

If you can generate organic traffic for websites or run paid ads on search engines, this is a great niche to build your authority as a seller on Fiverr. I personally know many freelancers who are working full-time with professional companies and earning great money by providing this service. Such projects are usually long-term so that builds a consistent source of income for you only if you know your job.

5. Social Media Ad Specialist

Being a digital marketer, you can also run and manage social media ads for your buyers. However, if you have no knowledge regarding this field, you can still learn it because it's not that hard.

There are many courses available on [Udemy](#) that teach you to run successful social media ads. They provide you with complete training to create super-engaging ad tiles, write compelling messages, and then track the metrics successfully.

I have not purchased this course personally but I have read a lot of positive reviews about it. You may enroll yourself in this course and once you have mastered the skill, you can also take it as your career.

Most Popular Gigs Related to Website Optimization

1. High-Quality Backlinks

Today every business wants to rank at the top of the search results. And, building quality backlinks is one of the most important factors for doing so. That's why many businesses hire professional freelancers to build good authority links for their websites.

A lot of people are already providing this service on Fiverr but not everyone has a good reputation for it. Many sellers build links on spammy websites and ruin the entire presence of the client's website.

So, if you know how to build quality backlinks, it might take you a while to build a positive profile on Fiverr. However, once you reach the level where clients start trusting your services, you have a pretty good earning potential for this skill.

2. On-Page & Off-Page SEO

SEO is one of the top-most selling skills on Fiverr. It is a very vast field holding several categories and subcategories in it.

On-Page SEO is all about optimizing your website in a way that it can rank higher in search engine result pages. On the other hand, Off-Page SEO includes all the activities that are done outside of the website to build the authority of a website. Link building is also a part of off-page SEO.

I am providing SEO services on Fiverr and earning great money from it. SEO is a field that you can pursue as a career and be successful in it as well.

If you want to learn this skill, you may take an [online SEO course](#) or read SEO blogs for it. Remember, SEO is not a theoretical field; It's a practical one. Always try to implement the tips you are learning. The more you practice, the more confidence you get to generate consistent results.

3. Improving Website Speed

Having a fast-loading website is also another important factor for SEO. If you have mastered SEO, you can make separate gigs for each service you want to offer. For example, you can make a separate gig for improving the speed of websites for good SEO results.

4. Setting up Google Search Console

[Google Search Console](#) reports and tools help website owners to identify potential issues in their websites and resolve them in an effective manner.

You can learn to set up Google Search Console for websites and offer this skill on Fiverr. It is also an SEO skill but again you can sell it separately to get the attention of buyers who are specifically interested in setting up the Google Search Console for their websites.

5. Installing Google Analytics & SEO Plugins

While running a website, SEO masters focus on several metrics to analyze the results of their work and see how the website is performing in terms of getting web traffic and new users.

So, Google Analytics is a tool that is set up on websites to keep track of the number of users visiting the websites and how they are interacting with it. You can offer this service on Fiverr and help buyers to manage their website stats with Google Analytics on any other such plugin.

Best Selling Gigs Related to Writing & Translation

1. SEO Content Writing

As you all know, I am an SEO content writer on Fiverr. Most people say it's really hard to make money from Fiverr by selling content writing services because the competition is too high.

However, I am a common person like you who started on Fiverr a year ago, and now I am earning consistent income by selling SEO content writing services.

Yes, the competition is high, yes the market is saturated, but if you know how to target the right keywords for selling your services on Fiverr, you can win the game. The main thing is to search the right keywords for the niche you are interested in.

If you can write well, if you know how to properly insert keywords in the content, you can make a handsome amount of money on Fiverr. The secret to your success as a content writer lies in how well you can understand the requirements of your buyers to write a great piece of content for them.

2. Guest Post Writing

Guest post is writing an article on another high-quality website and add the link of your website in the article to build your authority and get traffic.

Many buyers hire writers to write guest posts for websites on Fiverr. If you are a content writer, you can easily write a great guest post as well.

3. Product Descriptions

Basically, there are a lot of niches that come under content writing. As a writer, it's not important for you to master every type of content writing to earn on Fiverr.

For example, writing the descriptions of products requires rich vocabulary, creative thinking, and a specific tone based on the kind of business you are writing for

There's a huge demand for a product or service description writer on Fiverr. If you feel like you have what it takes to be a product description writer, give join Fiverr and start selling this skill.

4. Proofreading & Editing

If you have a really good grip on English grammar, sentence structure, spellings, and vocabulary, you can proofread the already-written content.

However, for proofreading and improving the documents, you need to have years of experience first. There are so many professional sellers on Fiverr holding esteemed certificates in proofreading. Dive into this field only if you have full confidence in your knowledge.

5. Translation

As a person who knows more than one language, translating the content from one language to another is a great way to earn money on Fiverr.

Fiverr has people from almost every nook and corner of the world. They always need professional translation services to convert their content into another language. So, translating documents, articles, scripts, or product descriptions is a skill that you can sell on Fiverr.

Most Popular Gigs Related to Business Administration

1. Virtual Assistant

Many business owners have trouble managing their time while dealing with a lot of tasks. You'll find a lot of companies or individual business owners looking for virtual assistants on Fiverr to help them meet their goals and deadlines.

The tasks you'll perform as a virtual assistant can vary from company to company but basically, it's all about managing the activities of a business.

If you are good with time management and have impressive communication skills, you can also be a virtual assistant on Fiverr. You can take it as a part-time job as well.

To be a successful virtual assistant on Fiverr, I'd suggest you get training first so that you are well aware of the terms that are used, how things are carried out, and what exactly you are expected to do.

2. Data Entry

This is something that almost every person can do on Fiverr. If you have some free hours in your day and you want to utilize them to make some money, data entry is a great option.

Thousands of people are offering data entry services on Fiverr. The competition is high so it might take some time to get your first order.

3. Voice Over Artist

This is a really cool field that is emerging on Fiverr. It will be at the top for the next many years.

If you are working as a voice-over artist locally, you can create a gig on Fiverr and sell the exact same service there.

There's a demand for almost every language so if you are not on Fiverr, you are really missing out on a great opportunity to make money and build a career path as a voice-over artist.

4. Legal Consultation

It is one of those areas on Fiverr where the competition is low. If you are a law firm or provide legal services offline, just join Fiverr. There's a 90% chance that you'll get recognition and generate money for yourself while providing your service as a legal consultant.

5. Tax Queries

You know, tax matters are really complex. They are not everyone's cup of tea. You'll find very low competition in this field on Fiverr. So, if you are an accountant, have experience in tax and business administration matters, Fiverr is a great platform to build your online presence and authority parallel to making good money.

High Demand Gigs Related to Lifestyle Industry

1. Relationship Advice

A relationship coach helps people to learn the vital skills that are needed to manage their relationships in the best manner.

I would not suggest any random person start offering relationship advice on Fiverr. Never sell the skill you are not an expert at. If you are a certified coach and looking for another source to generate income, Fiverr can be that platform for you.

2. Health, Nutrition, & Fitness Expert

Today, people are hiring nutritionists and fitness experts online to prepare customized meal plans and workouts. This saves them from the hassle of making an appointment and then visiting the person personally.

If you are someone who works in the health and fitness niche, you may create several gigs on Fiverr based on your expertise and help people in the comfort of your home.

The competition for the health and fitness niche is slightly high on Fiverr so you'll have to narrow down your niche. This will help buyers to find you and place orders on your gig.

3. Spiritual & Healing Therapies

You'll be amazed by the number of people offering this service on Fiverr. While I was researching for the best gigs on Fiverr, I was surprised to see that this niche is quite popular on Fiverr.

As a professional spiritual and healing coach, you can provide therapies to people online and make them feel better with your services. Again, if you are not certified in this niche, don't fool people by offering pointless services. This will never help you to make a great seller profile on Fiverr.

4. Greeting Cards & Videos

Okay, this is a great gig for teenagers and adults alike. People usually like to create cards or memorable videos on their special occasions. You can sign on Fiverr and sell your creative service there and make money from it.

While creating the gig, add the pictures of the greeting cards or videos you have made in the past. This will serve as your portfolio and buyers will be able to see your creative skills before placing an order with you.

5. Online Lessons

This is similar to tutoring. If you give tuitions in your part-time, you can do the same on Fiverr. Parallel to that, if you are an expert in a subject, you can create a course on it and provide lessons on Fiverr.

Take the idea of online tutoring and implement it on Fiverr. Many college or school going students need a good teacher to get them through a particular subject. So, you can help a lot of people with your knowledge on Fiverr and can make it a source of income for you as well.

Summary

I have summed up almost all the high demand gigs on Fiverr that can help you to make money. Now, it's up to you to do detailed research in the niche you are interested in, analyze the market, and take the right decision for yourself.

Remember, nothing comes easy. This first step of deciding what you exactly want to do may take some time but believe me, it will be worth it in the long run.

I wish to see all of my readers utilizing their talent and making money from it no matter what the platform is. So, give it an honest try, my friends.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

13

**3 WAYS TO GET
YOUR FIRST ORDER
ON FIVERR**

To be honest, getting the first order on Fiverr can be quite challenging for the new sellers who have just joined the platform and have a lot of questions in mind.

But, this does not mean that you should give up. Never do that!

Instead of quitting, try to understand the Fiverr ranking algorithm so that you can identify the weak areas in your profile and gigs that are making it difficult for you to get orders.

Top 3 Ways to Get Your First Order on Fiverr

See, the entire process of getting your first client on Fiverr revolves around making your gigs visible to as many buyers as possible. Once buyers are able to see your gigs, it becomes easier to find your first client and get sales on your gig.

There are 3 major ways to make buyers notice your gig and place orders on it:

1. **Ranking Your Gig on the First Page of Fiverr**
2. **Responding to Buyer Requests**
3. **Sharing Your Gig on Social Media & Forums**

In this chapter, I am going to discuss these three tried & tested ways to get your first client. If you properly follow the strategies mentioned in this blog post, I am 110% sure that you'll get your first sale in a week.

Another important point is, once you successfully get your first order on Fiverr, you can use the same process repeatedly to find even more buyers and keep on getting more orders on your gig.

Without further ado, let's get started!

Method 1: Ranking Your Gig on the First Page on Fiverr

The ultimate goal of all the sellers on Fiverr is to rank their gigs on the first page. Once your gig is appearing on the first page of Fiverr, you automatically get a lot of orders without putting in much effort.

In the last chapters, I have discussed each and every step of ranking your gig on Fiverr in detail. Here's a quick summary of all those steps for you:

Complete Your Seller Profile

The first and foremost thing that you need to do as a seller is to complete each and every section of your Fiverr profile.

Here are the points that you should take care of in your seller profile:

- Choose a professional username for your Fiverr profile. You may use your own name or add the service you are offering in your name. For example, if I am offering content writing services on Fiverr, I can go for ***writer_ayesha*** as my username.
- Use your own good quality picture for your Fiverr profile.
- Write a catchy sentence below your profile picture.
- Write a professional profile description having a call to action at the end.
- Add your education or certifications (if any).

Do Comprehensive Keyword Research

I cannot emphasize enough the importance of finding the right keywords to level up your game on Fiverr. You need to find the keywords that have low competition so that you can cut down the number of sellers you are competing with to rank on the first page of Fiverr.

Invest time in doing detailed keyword research for your niche because it will help you to generate long term sales on Fiverr.

Do Proper SEO of Your Fiverr Gig

Once you have found the low competition keywords, the next step is to place those keywords at the right places in your gig. This helps the Fiverr ranking algorithm to understand what your gig is about.

Here are the things that you need to keep in mind for Fiverr Gig SEO:

- Use 2 to 3 **keywords in your** gig title.
- **Choose the right category** and subcategory for your service.
- **Pick the right tags** to use in your gig. Never repeat the same kind of tags. For example, there's no point of using tags like: web design, top web design, best web design, and professional web design. Instead, you can use tags like: web

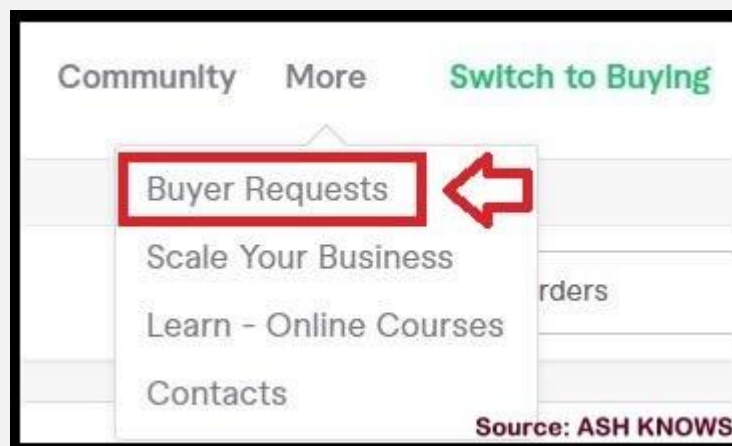
design, web development, HTML, CSS, Java. Use variation in your tags so that your gig can rank better.

- **Keep your gig price low temporarily.** I have not mentioned this point in the previous chapters, that's why I highlighted it here. When you are a new seller, set the basic price for your gig. This will help you to get your initial orders on Fiverr. Once you have 15 to 20 good reviews on your profile, you can increase the price later.
- **Add 5 to 6 keywords in your gig description.** Talk less about yourself and more about why a buyer should hire you. Add a call to action at the end of your gig description to encourage buyers to contact you or place an order.
- **Design an attractive picture for your gig.** You may use [Canva](#) or any other online tool for designing your gig picture. Besides that, adding a video in your gig boosts your chances of ranking high in the search results. It is good to create a short 30 seconds video telling about your services and experience in your gig.
- If you **have samples that you can use as a portfolio**, add those files in the gig as well. As a new seller, having something to show on your gig builds a good impression on buyers. They feel more confident in working with you.
- Once your gig is ranking on the first page of Fiverr, **don't make any changes** to it unless it's necessary. Making changes in your ranked gig frequently can harm your gig stats.

Method 2: Sending Buyer Requests

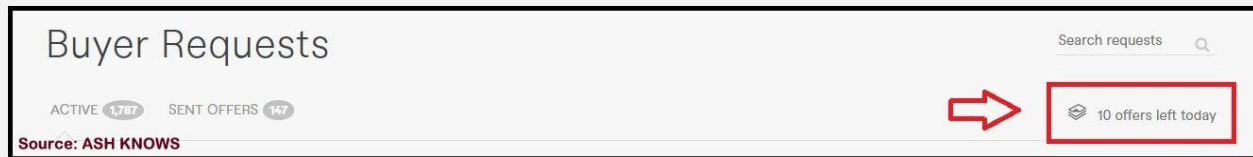
Fiverr has a [section that is reserved for buyers](#) where they post jobs.

Here's how you can access Buyers Request Section:



As a new seller, the Buyer Requests section is the best place to get your first client on Fiverr.

Fiverr allows sellers to respond to 10 job offers every day. Use this opportunity religiously and respond to 10 jobs as best as you can.



This is how the Buyers Requests section looks like:

A screenshot of the Fiverr 'BUYER REQUESTS' table. The table has columns for DATE, BUYER, REQUEST, OFFERS, DURATION, and BUDGET. It lists three requests from October 21, 2020. The first request is for Hebrew and Arabic translation services with 8 offers and a \$100 budget. The second request is for photo retouching with 55 offers and a \$18 budget, including an image upload. The third request is for SEO services with 5 offers and a \$19 budget. A red circle highlights the 'BUYER' column. At the bottom right, it says 'Source: ASH KNOWS'.

DATE	BUYER	REQUEST	OFFERS	DURATION	BUDGET
Oct 21, 2020		For English speakers and writers only We're an Israeli brand of sunglasses in Hebrew and Arabic and soon also in English... See more ▾	8	20 days	\$100
Oct 21, 2020		I have an image where I need an object removing from the photo. There is a wine glass in front of the shot of a man pouring sauce... See more ▾ IMG_7499.jpg (1.61 MB) Retouching & Enhancement	55	3 days	\$18
Oct 21, 2020		I want to rank some of the keywords from m website thebrightwall.com on first page of Google. I have a budget of \$20 so if anyone... See more ▾	5	3 days	\$19

Here are some points that you need to keep in mind while responding to Buyers Requests:

- **Always write customized job offers.** Never copy-paste the sample template to each job you are applying for. Because doing so, you'll not be able to generate even a single sale.
- Instead of writing all about yourself and your expertise, **write about how you have understood the job.** Ask questions so that buyers can have an idea that you know your job.
- Always try to **write a precise and concise offer** because buyers usually don't have time to read your page-long paragraphs.
- **Keep your tone business casual and friendly.** Remember, you are not writing a cover letter. You are applying for a job offer so there's no need to be extra formal with your words.

- Last and the most important point is, **keep your price a few dollars less than the buyer's budget** in the job. For example, if a buyer has mentioned the budget of \$25 for writing 2 articles, you can set \$20 in the job offer. This can boost your chances of getting the job.

Method 3: Sharing Your Gigs on Social Media & Forums

Social media is another great way to provide exposure to your Fiverr profile and get your first client.

There are so many groups on social media where people post jobs on a regular basis and hire professional freelancers. You can also be a part of those groups, interact with people, and share your Fiverr gig link with them.

Here are some platforms that you can use for promoting your gigs:

- LinkedIn
- Facebook
- Instagram
- Pinterest

As a new seller, this can help you to get your first client on Fiverr. However, I do not recommend this method in the long term because usually the rates are low and most of the time people don't take care of the work ethics.

Just use this process in the beginning and once you have a few reviews on your profile, do efforts for ranking your gig on the first page of Fiverr.

Using Quora for Getting Orders on Fiverr

Quora is a great platform where people share their knowledge by asking questions and answering them. You can also join this forum and help people with your knowledge.

Pick a niche and start answering questions related to it. Provide well-researched and valuable answers. Once you establish your credibility in a certain niche on Quora, people start visiting your profile. This helps you to find clients and build long-term working relationships with them.

Also, while answering questions, you can put the link of your Fiverr gig in the answer. But please, do not spam. You cannot put the link of your gig in each and every question you are answering. Try to keep it real. Put the link only if it's relevant and making sense.

Summary

So guys, we have discussed 3 major methods to get your first client on Fiverr.

Method 1: Ranking Your Gig on Fiverr. As a seller, you should always focus on ranking your gig in the Fiverr search results. Once your gig is ranked, you keep on getting orders without doing any extra effort and get some long-term clients as well.

Method 2: Responding to Buyer Requests. Send 10 job offers every day. Write customized and precise information while responding to job offers.

Method 3: Sharing Your Gigs on Social Media. This method is good to get your first few orders on Fiverr. However, you cannot generate long term sales on Fiverr from this method. So, just use it in the beginning and then move on towards finding clients on Fiverr.

You may [visit other sellers Fiverr profile here](#) for a better understanding.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

14

**BUYER REQUEST
AND CUSTOM
OFFER ON FIVERR**

In this chapter, we'll learn what buyer requests and custom offers are. We'll also learn the steps to send Fiverr buyer requests and custom offers.

What is Buyer Request on Fiverr?

Fiverr has a section for buyers where they can post jobs and find the right sellers for their projects. This section is called the Buyer Request section.

Buyers post their request and then it is sent to the [Fiverr community](#). If a seller thinks that the request meets his/her criteria, they submit an offer. Buyers review that request and approve it as per their requirements.

Steps to Send a Fiverr Buyer Request from Desktop

Here's how you can send a buyer request on Fiverr from your computer:

1. Log in to Your Fiverr Account as a seller.
2. Go to **More -> Buyer Requests**.
3. On this screen, you'll see buyer requests. Hover your mouse over the buyer request you want to apply for.
4. Here you'll see the **Send Offer** button, click it.
5. A new pop-up window will open.
6. Select the gig that you want to use for sending the buyer request. (**Tip:** Choose the one that matches exactly or closely with the job that buyer has posted.)
7. After choosing the gig, you'll be asked to fill in the details.
8. Mention in **Describe Your Offer** box why you are the best fit for the job.
9. Also mention the **Delivery Time, Amount, Number of Revisions**, and all other details.
10. Once you have written everything, click on **Submit Offer**.
11. You have successfully sent a buyer request.

Steps to Send a Fiverr Buyer Request from Mobile

1. Login to Fiverr app and go to your profile page.
2. Turn on the **Seller Mode**.
3. Go to **Buyer Requests**.
4. Click on **Send Offer** button and select the gig for the job you want to apply for.
5. Fill in all the details and click **Send Offer**.

6. Swipe right to see the next **Buyer Request** and apply for it.
7. That's it!

What is a Custom Offer on Fiverr?

Fiverr allows sellers an opportunity to create customized packages for buyers based on their requirements. This is done by sending custom offers.

Custom offers are a great way for expanding your business on Fiverr beyond the standard packages you have set on your gig. When potential buyers send you a message with large projects, you can send them a custom offer instead of directing them to your gig.

Steps to Send a Custom Offer on Fiverr from Desktop & Mobile

Here's how to send a custom offer on Fiverr:

1. Log in to Your Fiverr Account.
2. From the main menu, go to **Messages -> Inbox**.
3. Click **See All in Inbox** if your message is down in the list.
4. Open the message of the buyer to whom you want to send the custom offer.
5. Click **Create an Offer**
6. Select the gig with which you want to send the custom offer to the buyer.
7. Select **Single Payment** if you want the buyer to pay you for the entire project at its completion. Or, select **Milestones** if you are working on a big project and want to get paid for each completed milestone.
8. Write down all the details in the **Describe Your Offer** section. Set **amount**, **delivery time**, **revisions**, and all other details based on the requirements of your buyer.
9. Click **Send Offer** button once you have written everything.
10. You have successfully sent a custom offer to your buyer.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

15

HOW TO WRITE A WINNING BUYER REQUEST PROPOSAL

In this chapter, we'll discuss all the things that you might be doing wrong while writing a buyer request on Fiverr. We'll also talk about some tips with the help of examples and samples so that you can master the skill of crafting a winning Fiverr buyer request.

Common Mistakes Sellers Make While Writing Buyer Requests

1. Copy-Pasting the Same Templates Every Time

Most of the new sellers on Fiverr prepare a template and then use it while responding to all the buyer request on Fiverr. They just copy-paste the same template everywhere without even reading the job description. So, my friend, if you do this as well, just know that you are wasting your time.

2. Making Grammar and Spelling Mistakes

Grammar and spelling mistakes are a big NO for many buyers especially if you are applying for the writing and translation category. In order to avoid such mistakes, you can use tools like [Grammarly](#) to send a professional message to your buyers.

3. Using Too Many Difficult Words

If you use complex vocabulary while applying to buyer requests, know that it can irritate a lot of potential buyers. There's no need to use Oxford level English to communicate with buyers. Write simple and clear sentences to convey your point easily.

4. Writing Long Paragraphs

Some sellers have a habit of writing detailed stuff to explain their expertise. This is another common mistake that many of you make on Fiverr. Remember, there's nothing better than being concise with your words. Never add unnecessary details in the description because nobody has got extra time to read that.

5. Offering Unlimited Revisions

I never support the unlimited revisions policy on Fiverr. I always advise sellers to value their time and work. Yes, your unlimited revisions may entice buyers to buy

your gig but you will end up spending a lot of time on that \$5 order. If you have confidence in your skills, you don't need to offer unlimited revisions just to get frustrated by the toxic buyers at the end.

6. Making Big Promises

Many sellers pretend like they know everything to win projects. They overpromise even when they know they won't be able to complete the job perfectly. So, be honest in your communication and only commit to projects that you know you'll complete successfully. This will lead to clients trusting your words and leaving good reviews on your profile.

8 Tips to Write an Effective Fiverr Buyer Request

Now, let's discuss the right way to respond to a buyer request and increase your chances of acceptance:

1. Take Time to Understand the Job

Almost half of the sellers on Fiverr never read the job description completely. They send premade templates to buyers just to complain later that they never get orders on Fiverr.

Remember, a great buyer request proposal is one that understands the problem of the buyers and then assures them to solve it effectively.

So, before you start replying to a buyer request, take time to read the entire job description, understand the concerns of the buyer and then proceed accordingly.

2. Go for the Best Bidding Price

One of the most important factors that increase the chances of getting the project is to set the "right" price in the buyer request proposal. Most of the sellers try to bid at a ridiculously low rate.

Yes, some buyers do focus on price. If you ask them to do their job at a low rate, they'd happily accept. It's a good strategy for new sellers who want to collect some reviews on their profiles.

However, if you have a reputable profile, the best way is to set an average price for the project.

For example, if a buyer has mentioned a budget of \$50 and the job does not demand a lot of time, I'll set the bidding price of \$45 in the buyer request proposal. This works a lot of times.

3. Write a Clear and Concise Description

As we have discussed earlier, being to the point holds a lot of value for the buyers. Just get extremely concise with your proposals and keep things short. If you feel like some sentences in your description are not adding any value, remove them.

Have a look at how I write my proposals for buyer requests:

	1 days	\$8	
Hi! I am willing to work with you and write an article for your website nriking.com. I have visited the website and I am sure that I can create content on such topics. Will wait to hear back from you.			I want a content writer to write for my website nriking.com . kindly have a look. i need 600 words article
		Source: ASH KNOWS	Delivery Time - 1 days Budget - \$5

4. Maintain Business Casual and Friendly Tone

Try to maintain a light and business-friendly tone in your buyer request proposals. You can add some humor as well if it works for you but never cross the limits. Choose the words that make buyers think that they are comfortable in working with you.

	30 days	\$322	
Hey! I have a professional content writer having experience of 4 years. I also run a youtube channel where I am hosting a Free Course which is in the English Language. So, I am well aware of how to create a course. Besides that, I have expertise in the English language as well. I will create a great course for you. Will wait to hear more from you. Thank you!			I need to create content for an english online course, beginner, intermediate and advanced
		Source: ASH KNOWS	Delivery Time - 30 days Budget - \$322
			English

5. Address the Needs of the Buyers




It's important to understand the mind of a buyer in order to win a job. This is only possible when you know what buyers are asking from you and how you can convince them that you are the perfect match for their job.

So, the tip here is to tell the buyers what you can do for them instead of telling them what you did for others. Provide a solution to their needs and say that you are available to make things work for them.

Show them that you have understood their requirements and you possess enough knowledge required for the project.

Instead of using words like “I will do this job”, use words like “I strongly feel that I am able to do this job” to depict confidence.

Another example of the buyer request proposal that I sent to a client and got the project:

	2 days	\$40		
Hey! I am ready to assist you with your startup. I feel I can craft a great mission statement for your woman-owned business. I have recently written the entire website content for this woman-owned business. You may have a look at it here: https://www.naturalblackandbeautiful.com/aboutNBB Do let me know if you need to see my samples. I'll always be available to discuss more regarding your project. Thank you! 😊				I need someone to assist in writing my mission statement/ elevator speech. IT With A Purpose LLC is a Veteran, Minority, and Woman owned business. We will give back to our community by getting minority children interested in IT at an early age. I want to see us excel in this area. This is a start up. I'm having a hard time conveying the message.
		Source: ASH KNOWS		Delivery Time - 2 days Budget - \$40

6. Ask a Question (If Any)

This is a great way to ensure buyers that you have grasped their requirements. If a buyer has not mentioned something important in the description or if you want more explanation on some parts of the buyer request, you can ask the buyer to elaborate more on that particular point.

Here's how I ask questions in my buyer request proposal:

	1 days	\$10		
Hey! I am up to write a great mission statement for you. Do let me know how long you want it to be? I have currently written the entire content for these websites: http://twisted-linens.wpsites.website/ wp-support24.com http://zahraawan.com/ Would love to hear more about your project. Thank you!				Need help writing my Mission Statement, Please see what I have written already DreamWorks Realty & Asset Management's mission is to be the most innovative, ethical, and professional company. Our goal is to impact our clients and our community.
		Source: ASH KNOWS		Delivery Time - 1 days Budget - \$10

7. Talk about Your Expertise Briefly

Tell your client in a sentence or two about the experience you hold in your field and the successful projects you have completed (related to the buyer request). Share some links of your portfolio with them so that they can judge your expertise for their projects.

Here's another example of my buyer request proposal where I am talking about my expertise:

30 days

\$322

H

Hey! I have a professional content writer having experience of 4 years. I also run a youtube channel where I am hosting a Free Course which is in the English Language. So, I am well aware of how to create a course. Besides that, I have expertise in the English language as well. I will create a great course for you. Will wait to hear more from you. Thank you!

I need to create content for an english online course, beginner, intermediate and advanced

Delivery Time - 30 days Budget - \$322

English

Source: ASH KNOWS

8. Write How You'll Complete the Task

Once you have understood the requirements of the project, mention the ways that you'll use to complete the buyer's task. In this way, buyers will surely get to know that you are not wasting their time. This is a great approach to win jobs from buyer requests.

9. Show Your Samples

If you are a new seller, I know it gets hard to convince buyers that you'll complete their project successfully. So, the best way to get the attention of a buyer as a new seller is to send some links of your previous work or your portfolio.

If you are going to talk about your experience outside of Fiverr, never mention the phrase "outside of Fiverr". Fiverr's system will pick up this phrase and block your message or even ban your account because asking a client to work outside of this platform is against their rules.

You can also mention that you are new to this platform and request the buyer to give you a chance to showcase your talent. In order to avoid sounding desperate, do say that you will not mind if they pick an experienced seller over you.

Best Samples to Write a Winning Buyer Request on Fiverr

Here are some generic sample templates to give you an idea of how to craft a perfect buyer request:

1. If a buyer has mentioned a detailed description of the project

Hi! I have read all the project details and understood what you want (mention buyer's demand). I just wanted to ask if (ask your question). Fortunately, I have recently completed a similar project (mention brief details about the project) where I tackle the same problem by (explain how you solved it). Here's the link if you want to visit: (add the link). I feel that I can easily complete this job for you as I have been working on the (mention your tool/platform/service) for the past (mention your experience) for various clients across the globe. I will wait to hear back from you. Thank you!

2. If a buyer has posted a generic buyer request

Hi! I have seen that you are looking for a professional (client's demand). I have been working as a (mention your field) for the last (mention the years). Here are the links to some of the previous projects that I have successfully completed in the same niche. Can you please share more details about your project so that we can discuss it further? I'll wait for your message. Thank you!

3. If you are a new seller sending a buyer request proposal

Hi! You are looking for a professional (mention client's demand) and I strongly feel that I can easily complete this task for you. I will use the (mention your method) to handle this project. Although I am new to this platform, I have all the skills required to complete the job. Will you please give me a chance to work on your project and showcase my talent to you? I'll not mind if you want to go for an experienced seller for this job. I can completely understand. But, I still have a hope that I'll get a message from you in my inbox. Thank you! :-)

Summary

Here's a quick recap of the points that you need to keep in mind while writing a Fiverr buyer request proposal:

1. Always read the complete job description before writing your buyer request proposal.
2. No need to write detailed and complex stuff. While a short, clear, and concise paragraph in a business-friendly tone.
3. Always proofread your buyer request proposal before submitting it to avoid any kind of mistakes.
4. Every buyer request is different so you cannot use premade templates for all the buyer requests.
5. Understand the nature of the buyer request and then write your response accordingly.
6. It's a good strategy to ask "wise" questions in your buyer request proposal to increase your chances of getting the job.
7. Send links of your previous work whenever they are needed in the buyer request.
8. If you are a new seller, try to build confidence with your words while responding to buyer requests.
9. Set an appropriate bidding price in the buyer request proposal. Not too high, not too low.
10. Never forget to add a call-to-action at the end.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

16

**TIPS TO GET MORE
BUYER REQUESTS
ON FIVERR**

No buyer request.

Do you see the same message whenever you open the buyer request section on Fiverr? I know it gets very frustrating when you are trying to get orders on Fiverr as a new seller but the buyer request section keeps disappointing you.

Don't worry! We have a solution to this problem as well.

In this chapter, we'll see how to get more buyer requests on Fiverr and solve the "buyer request not showing" issue once and for all.

Tips to Get More Buyer Requests on Fiverr

1. Try to Stay Active on Fiverr

Buyer requests on Fiverr are shown based on your level. If you are a Level 1 or Level 2 seller, you'll see much more buyer requests as compared to a new seller. This is how the Fiverr algorithm works.

However, it does not mean that new sellers do not get any buyer requests.

Fiverr supports those sellers who stay online most of the time. New sellers do get some buyer requests at a specific time but those requests disappear once that time period is over.

So, in order to utilize that time period when the buyer requests are shown, you have to stay active on Fiverr. To do so, you can install the Fiverr app on your mobile and keep refreshing the buyer request section after some intervals. I know it's tiring but as a new seller, you have to put in efforts to get orders.

2. Note the Time Difference

Fiverr serves buyers from every part of the world so they become active on Fiverr as per their time zone. One of the major reasons for not having any buyer requests can be the time difference between you and the buyers.

So, if you are a seller from an Asian country and you are trying to get buyers from European countries, stay online at night. Your night time will be their day time and you'll have access to more buyer requests.

3. Make 7 Gigs

All the new sellers on Fiverr can create 7 gigs. So, avail this opportunity and make 7 gigs in different subcategories. When you have multiple gigs on your profile, your buyer requests automatically increase.

4. Create Similar Yet Different Gigs

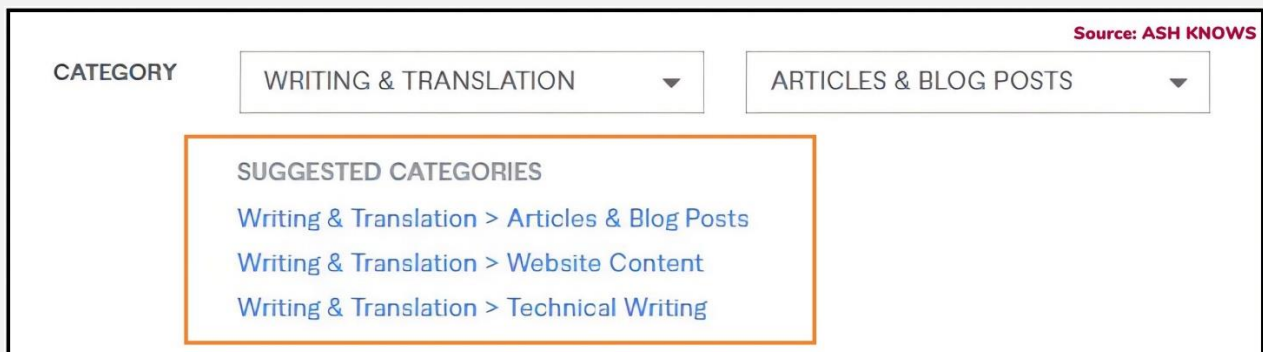
Yes, in order to get more buyer requests on Fiverr, you'll have to use this trick. Create 7 gigs in your niche by making some changes in each gig. Like, you can change the title a little bit, the placement of keywords, the gig category, gig description, and the gig image. In this way, you'll have 7 different gigs on your profile that will in reality be similar.

5. Choose Different Categories and Subcategories

A lot of new sellers on Fiverr make the mistake of selecting the wrong category and subcategory for their services. This mistake badly affects your gig as well as your profile.

When Fiverr analyzes that there is no correspondence between your gig category and other gig information, it becomes unable to show you the right buyer requests.

So, the first thing as a new seller on Fiverr is to select the category and the subcategory for your gig very carefully. While you are creating your gig, Fiverr also provides you with suggestions for the categories that go with your service. You can take help from those suggestions as well.



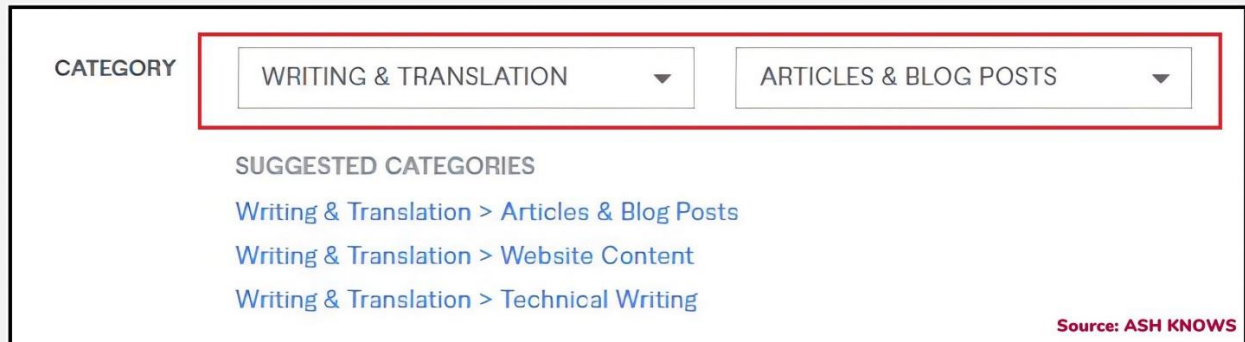
The screenshot shows the Fiverr category selection interface. At the top right, it says "Source: ASH KNOWS". Below this, there are two dropdown menus. The first is labeled "CATEGORY" and has "WRITING & TRANSLATION" selected. The second dropdown menu has "ARTICLES & BLOG POSTS" selected. Below these, there is a box titled "SUGGESTED CATEGORIES" which contains three suggestions: "Writing & Translation > Articles & Blog Posts", "Writing & Translation > Website Content", and "Writing & Translation > Technical Writing".

Secondly, to get more buyer requests on Fiverr, you'll have to select different subcategories for each gig that you create.

Let's understand this with the help of an example:

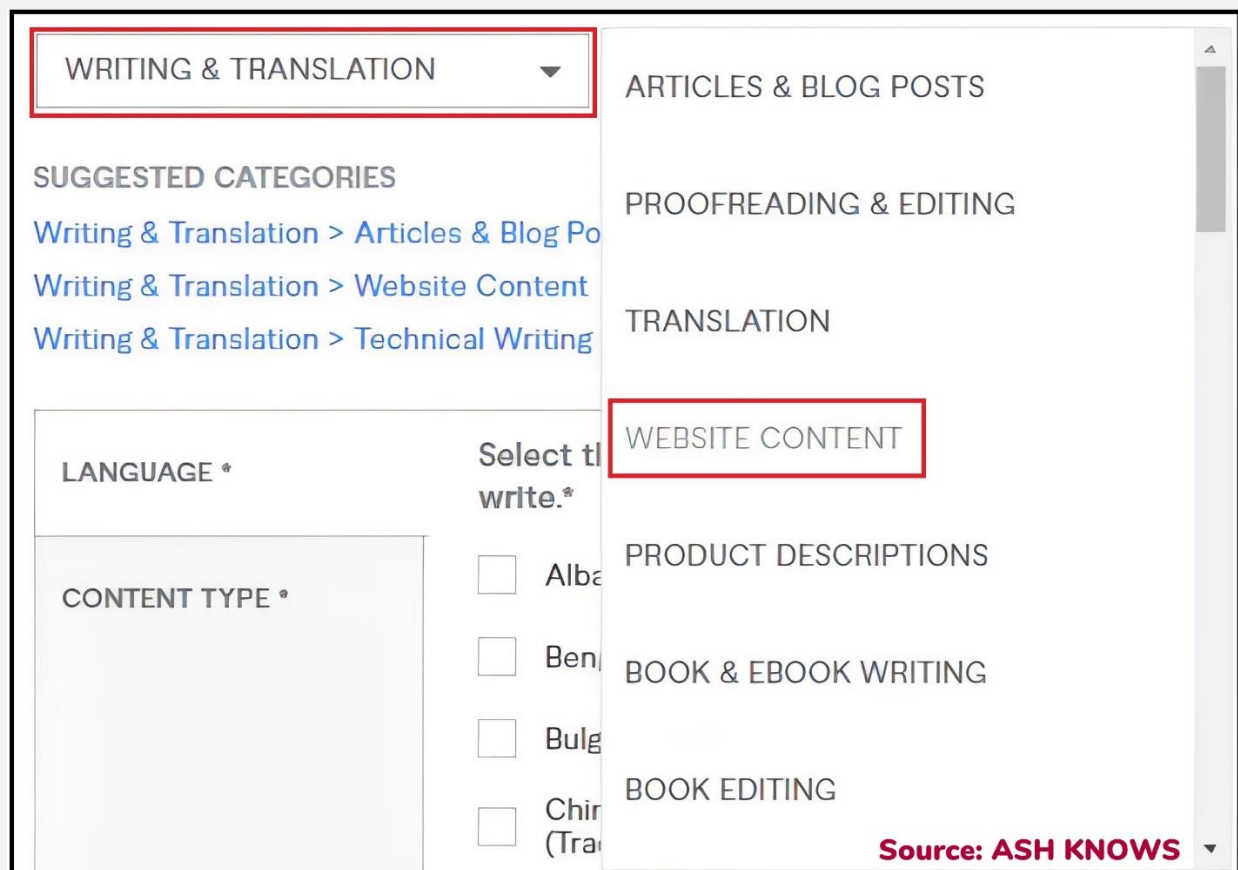
Suppose, you are a [content writer on Fiverr](#) and you want to offer articles, blog posts, and website content writing services.

In this case, your main category will be *"Writing & Translation"* and your subcategory will be *"Articles and Blog Posts"*.



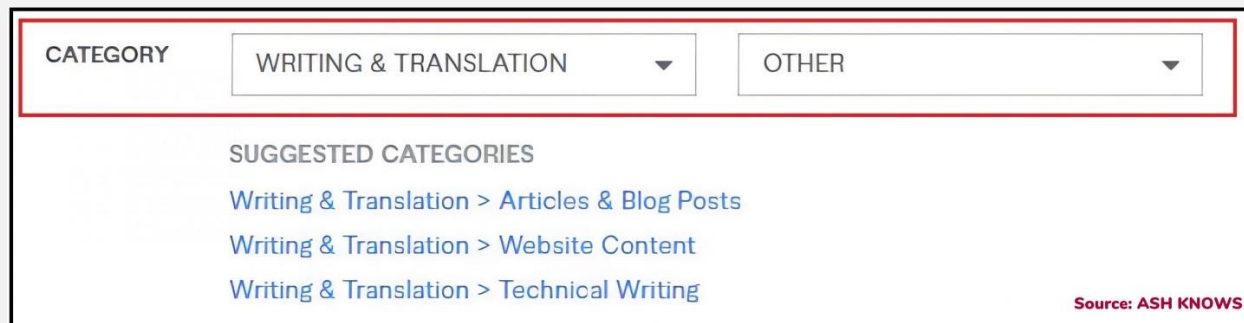
A screenshot of the Fiverr category selection interface. At the top, there is a 'CATEGORY' section with two dropdown menus. The first dropdown is set to 'WRITING & TRANSLATION' and the second is set to 'ARTICLES & BLOG POSTS'. Below these, there is a 'SUGGESTED CATEGORIES' section with three links: 'Writing & Translation > Articles & Blog Posts', 'Writing & Translation > Website Content', and 'Writing & Translation > Technical Writing'. The source 'Source: ASH KNOWS' is noted in the bottom right corner.

Now, when you are creating a second gig on your profile, you can choose *"Writing & Translation"* as your main category and *"Website Content"* as your subcategory.



A screenshot of the Fiverr category selection interface with the 'WRITING & TRANSLATION' dropdown menu open. The dropdown menu shows a list of subcategories: 'ARTICLES & BLOG POSTS', 'PROOFREADING & EDITING', 'TRANSLATION', 'WEBSITE CONTENT', 'PRODUCT DESCRIPTIONS', 'BOOK & EBOOK WRITING', and 'BOOK EDITING'. The 'WEBSITE CONTENT' option is highlighted with a red box. Below the dropdown, there is a 'LANGUAGE *' section and a 'CONTENT TYPE *' section. The 'CONTENT TYPE' section has a list of checkboxes for different content types: 'Album', 'Ben', 'Bulg', 'Chir', and '(Tra'. The source 'Source: ASH KNOWS' is noted in the bottom right corner.

Similarly, for the third gig, you can choose *“Writing & Translation”* as the main category and *“Other”* as a subcategory. Selecting the *“Other”* category will roll down more buyer requests for you.

A screenshot of the Fiverr category selection interface. At the top, there is a 'CATEGORY' label followed by two dropdown menus. The first dropdown menu is set to 'WRITING & TRANSLATION' and the second is set to 'OTHER'. Below these menus, there is a section titled 'SUGGESTED CATEGORIES' which lists three options: 'Writing & Translation > Articles & Blog Posts', 'Writing & Translation > Website Content', and 'Writing & Translation > Technical Writing'. In the bottom right corner of the interface, there is a small red text source attribution: 'Source: ASH KNOWS'.

6. Respond Fast to Buyer Requests and Messages

Fiverr also notices how efficiently you respond to buyer requests. If you want to see more buyer requests on Fiverr, try to send proposals to buyer requests as soon as you can.

Utilize the opportunity of sending 10 buyer requests daily when they start showing to you. The more buyer request proposals you send, the more buyer requests you see in the future.

Similarly, improve your Response Time on Fiverr by replying instantly to the messages of buyers.

7. Do Proper Fiverr Gig SEO

Last and the most important point while working on Fiverr is to create gigs that can show on the Fiverr Search Results Page. This is only possible when you focus on the Fiverr Gig SEO.

Never leave any part of your Fiverr gig empty. Do proper research before publishing your gig. Fill the gig metadata, use 5 Meta tags, write a professional gig description with keywords, and choose an attractive gig image.

Summary

So friends, if you never want to get short of buyer requests on your Fiverr account, here's a recap of the main strategies that you need to implement:

1. Try to stay online on Fiverr as much as you can.
2. Keep refreshing the buyer request page to see new requests early.
3. Create 7 gigs on your Fiverr account.
4. Choose a different subcategory for each gig that you create. Don't forget to choose "Other" as a subcategory in one of your gigs.
5. Focus on Fiverr Gig SEO.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

17

**HOW TO
WITHDRAW MONEY
FROM FIVERR
IN PAKISTAN**

In this chapter, we are going to discuss how to withdraw money from Fiverr to Payoneer while living in Pakistan. We'll also see the rest of the options that Fiverr provides to withdraw your money.

How to Withdraw Money from Fiverr

Fiverr provides 3 payment options to withdraw your money:

1. PayPal (Not Available in Pakistan)
2. Bank Transfer
3. Fiverr Revenue Card

As PayPal is not available in Pakistan, we'll not be discussing this method here.

The rest of the two withdrawal methods, Bank Transfer and Fiverr Revenue Card, are linked to Payoneer.

[Payoneer](#) is an American financial services company that helps you to easily transfer money online and make digital payments.

Methods to Withdraw Money from Fiverr to Payoneer

Method 1: Withdraw Money from Fiverr to Payoneer via Bank Transfer

Here are the steps that you need to follow to withdraw your earnings via the Bank Transfer option on Fiverr:

Step 1: Ensure that You Have Money Available for Withdrawal

Before you start following the withdrawal process on Fiverr, make sure that you have enough balance in your *"Available for Withdrawal"* section.

Important Point to Note:


The minimum amount you can withdraw from Fiverr using Bank Transfer is **\$20**. However, it is best to withdraw money when you have at least **\$50** available. This is because the minimum amount you can withdraw from Payoneer is **\$50**.


Here's how to check the available balance in your Fiverr account:


1. Sign in to your Fiverr account.

Source: ASH KNOWS

Join Fiverr

 Continue with Facebook

 Continue with Google

 Continue with Apple

OR

Continue

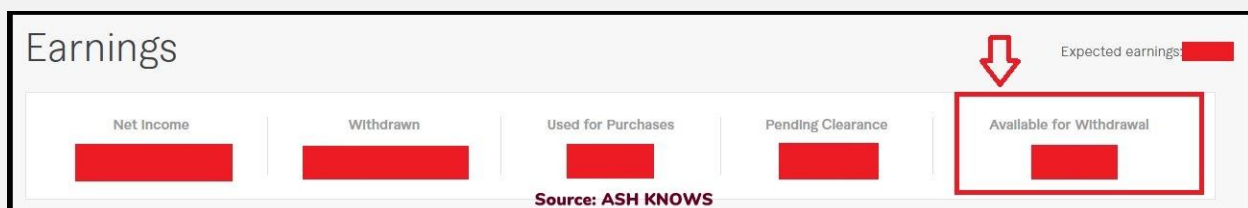
By joining I agree to receive emails from Fiverr.

Already a member? [Sign In](#)

2. Go to the *Earnings* section.



3. Check the *“Available for Withdrawal”* section. If you have \$20 or more available, you can withdraw your money.



Step 2: Create a Payoneer Account

Fiverr identifies [Payoneer as a bank account](#). So, when you are using “*Bank Transfer*” method on Fiverr to withdraw money that means you are withdrawing to Payoneer.

For this purpose, you have to create a Payoneer account. Here’s how to do it:

- [How to Create a Payoneer Account to Withdraw Money from Fiverr](#)
- [How to Activate Payoneer Account](#)

Payoneer asks for a bank account while signing up. However, when you sign up on Payoneer through Fiverr, you do not need to have a bank account.

Read this article to know more about this topic:

- [How to Create Payoneer Account without Bank Account Using Fiverr](#)

If you already have a Payoneer account, you don’t need to create a new one. You can link this account with Fiverr. Read this article to know how to do it:

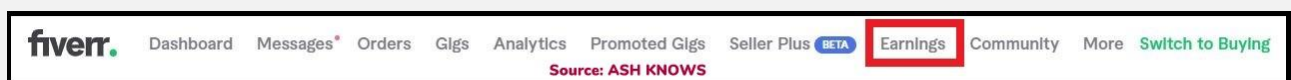
- [How to Link Existing Payoneer Account to Fiverr to Withdraw Money](#)

Step 3: Withdraw Money from Fiverr to Payoneer Account

Once you have successfully linked your Fiverr account to your Payoneer account, the next step is to withdraw money.

Here are the steps to withdraw money from Fiverr to Payoneer account:

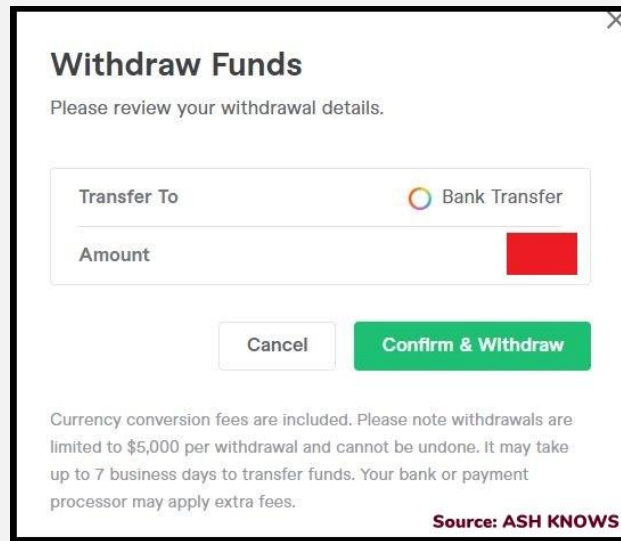
1. Go to the *Earnings* section on the Fiverr dashboard.



2. Click the *Bank Transfer* button.



3. Since your account is already linked to Payoneer, you’ll see a popup requesting you to review your withdrawal details.



Withdraw Funds

Please review your withdrawal details.

Transfer To Bank Transfer

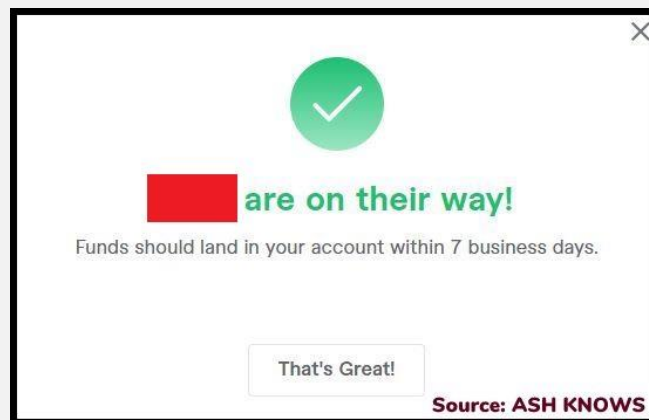
Amount

Cancel Confirm & Withdraw

Currency conversion fees are included. Please note withdrawals are limited to \$5,000 per withdrawal and cannot be undone. It may take up to 7 business days to transfer funds. Your bank or payment processor may apply extra fees.

Source: ASH KNOWS

4. Once you click the **Confirm & Withdraw** button, you will see a message: *“The Money is on its way”*.



5. Within 7 business days, your requested Fiverr amount will be successfully transferred to the Payoneer account.

If you want to learn the process of withdrawing money from Payoneer to your local bank account, read this article:

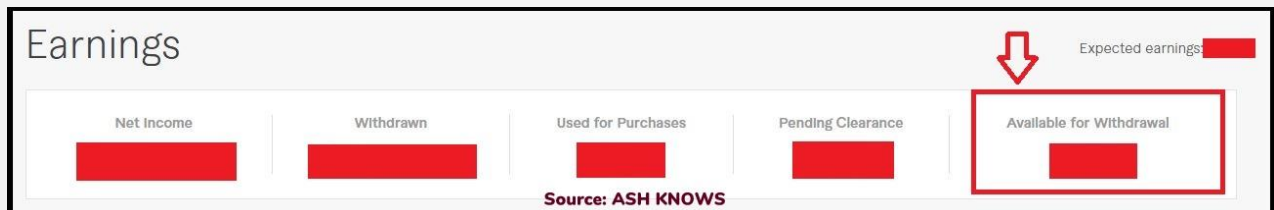
- [How to Withdraw Money from Payoneer to Your Local Bank Account](#)

Method 2: Withdraw Money from Fiverr to Payoneer via Fiverr Revenue Card

Follow the below-mentioned steps to withdraw your Fiverr earnings via Fiverr Revenue Card:

Step 1: Check Your Balance on Fiverr

This is the same process we discussed earlier in Method 1. Before proceeding towards withdrawal, check your ***“Available for Withdrawal”*** section and ensure that you have enough money to withdraw.



Important Point to Note:

While you are using Fiverr Revenue Card, the minimum amount you can withdraw is **\$30**.

Step 2: Get a Fiverr Revenue Card

Fiverr has recently introduced a Fiverr Revenue Card to facilitate sellers with an easy withdrawal process. Fiverr Revenue Card is supported by Payoneer and powered by Mastercard. You can use this card exactly like any other debit card.

So, if you are using Fiverr Revenue Card option to withdraw money from Fiverr, you'll have to get this card.

Read here how you can do it:

- [How to Get a Fiverr Revenue Card to Withdraw Money from Fiverr](#)

Step 3: Withdraw Money Using Fiverr Revenue Card

Here are the steps you need to follow to withdraw money from Fiverr using Fiverr Revenue Card:

1. Go to the *Earnings* section.



2. Click the *Fiverr Revenue Card* button.



3. Within 48 hours, your Fiverr funds will be transferred to the Fiverr Revenue Card.

You can use this Revenue Card at any ATM to withdraw money.

What is the Best Method to Withdraw Money from Fiverr?

Now that we have discussed both the methods to withdraw money from Fiverr, you might be thinking of which one to choose for your payment.

See, both the withdrawal methods on Fiverr are secure and reliable. It's just your choice to go for the one that meets your needs the best.

With Fiverr Revenue Card, you cannot send or receive funds from other Payoneer cardholders. However, with a Payoneer card, you can send and receive funds from other Payoneer cardholders.

I personally use the Bank Transfer method on Fiverr. Once the funds reach my Payoneer account, I withdraw them to my local bank.

I have tried my best to simplify the entire process of withdrawing money on Fiverr for you all. I hope this guide will help you to follow the entire procedure smoothly.

Youtube Video on the Same Topic



You may also watch it here: [ASH KNOWS](#)

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**NEED MORE
HELP?**

That's all, folks! 😊

I have tried my best to simplify the entire process of working on Fiverr for you all. I have written this guide in layman language so that maximum people can benefit from it.

Hope this book will help you understanding Fiverr in detail and become a successful seller there. Do provide your feedback about this eBook.

If you have any further questions in mind regarding Fiverr, you may contact me through the following sources. I'd be glad to answer your queries.

- [ASH KNOWS](#)
- [Facebook Group](#)
- [Instagram](#)
- [Youtube](#)
- Email: info@ashknows.com